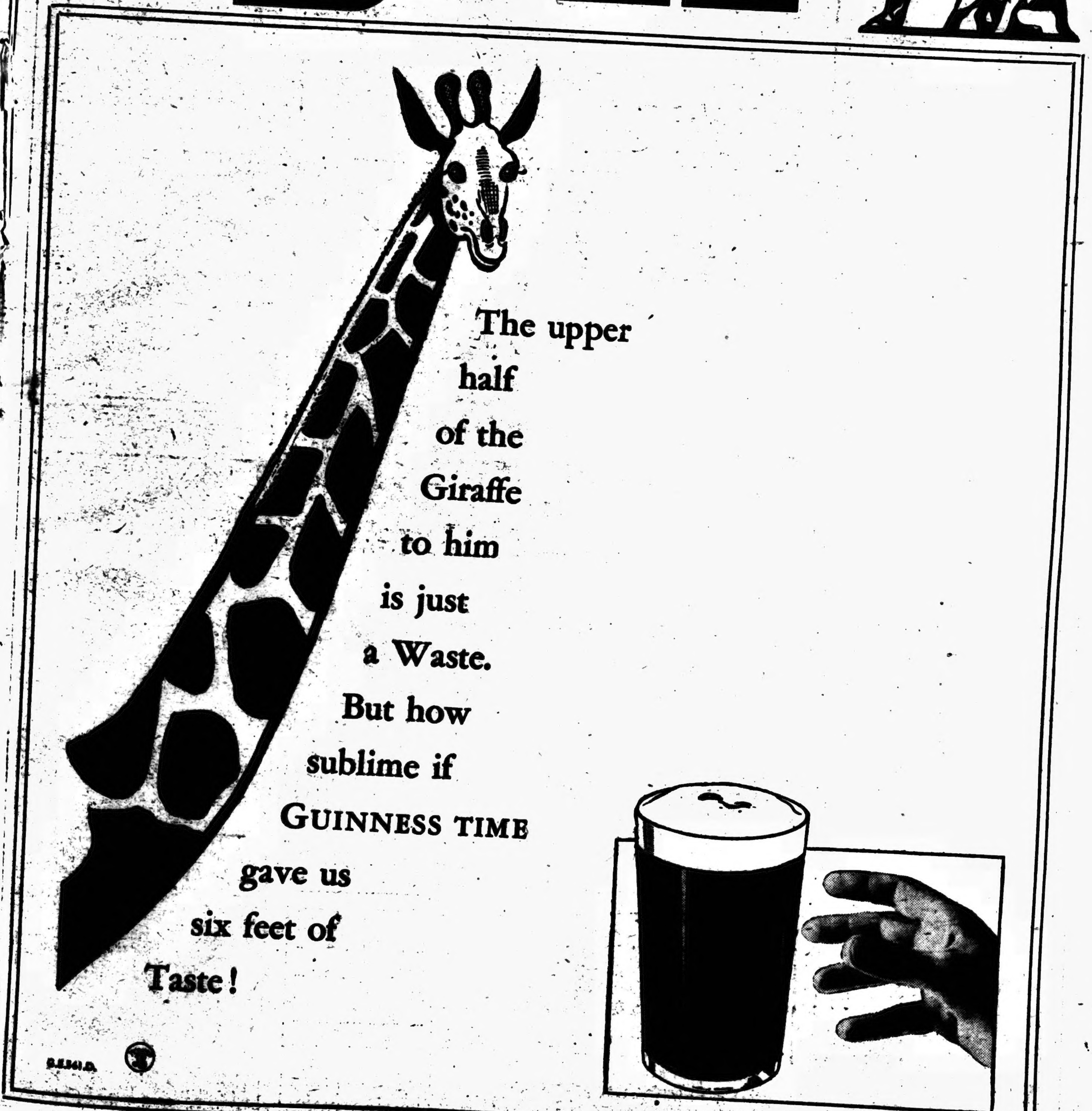
SINISTER FOOD MYSTERY SEE PAGES 24 & 25

TWOPENCE.
Vol. LIX.
1555.

JOHN BULL



The upper
half
of the
Giraffe
to him
is just
a Waste.
But how
sublime if
GUINNESS TIME
gave us
six feet of
Taste!

G.E.541.D.

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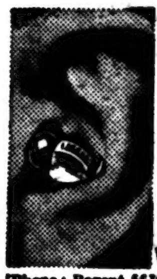

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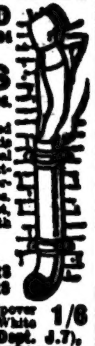

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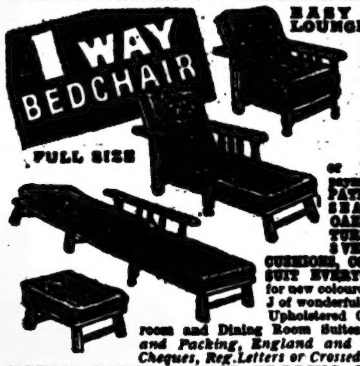

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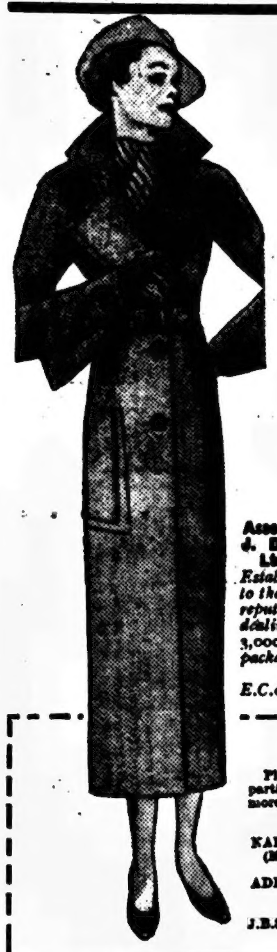

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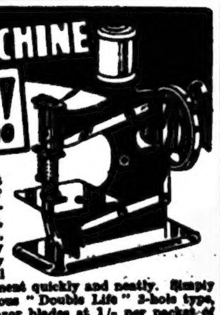
and 15/- FREE GIFT COUPON

I offer you Coventry's finest bargains straight from the Works at less than Shopkeepers' prices. Sports, Light Weights and Traffic Models in great variety, ALL CARRIAGE PAID. Fifteen shillings' worth of extras FREE. Send postcard for FREE LISTS now.

From £3-10 CASH or EASY TERMS

Chas. T. Robey Ltd.
CYCLE WAREHOUSE, No. 24 COVENTRY



THIS COMPLETE SEWING MACHINE FREE!

Would you miss the greatest gift offer placed before the public? Don't be sceptical—this marvellous little Hand Sewing Machine, complete with needle, cotton, table-clamp, screwdriver, ready for use is YOURS absolutely FREE. We guarantee that it will hem and stitch a complete garment quickly and neatly. Simply purchase 3 packets of our famous "Double Life" 2-hole type, double-edged, Sheffield Steel razor blades at 1/- per packet of 15 and 6d. for post and packing (3/6 in all, no more to pay). This almost unbelievable gift offer is made solely to popularise our wonderful blades. Money refunded in full if not delighted. Delivery within 10 days.

AIRCRAFT PRODUCTS LTD. (Dept. J.S.M.3),
83, New Oxford Street, London, W.C.1.

DO YOU WANT TO MAKE MONEY?

£2-16-9 PROFIT ON 5/3

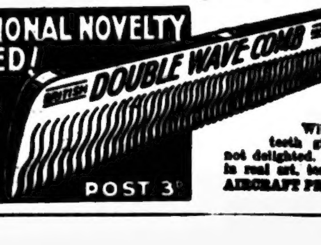
SKILL PUNCHBOARDS

The best money-making proposition ever offered the public.

If you want funds for Charity, Clubs, Fetes or any other purpose let the SKILL PUNCHBOARD help you. A 600-hole board costs only 5/3 post free, and makes £2-16-9 profit at 2d. per punch, and £1-6-0 at 1d. per punch. Agents working out special profit sharing plan are making £8 to £10 weekly. WHY NOT YOU? Our free Service Dept. will tell you how. Write for SAMPLE 300-hole board and illustrated price list . . . . **3/9** post free.

Discount for dozen lots

BURDON HUNTER
(Punchboard Specialist),
46J, Camomile Street Chambers, London, E.C.3.
TRADE SUPPLIED.



SENSATIONAL NOVELTY REDUCED! TO 9D. EACH POST 3D.

Owing to laying down special plant and reorganising the British Factory, we are now able to offer this outstanding

"DOUBLE-WAVE" COMB
which Waves Hair without Heat or any other Appliance

at 9d. each, post 3d., a price that you cannot afford to miss. No matter whether short or long—simply comb your hair to produce beautiful natural waves. No curling irons, bother or mess. Will save you pounds in hairdresser's bills. The 48 specially shaped teeth give truly amazing results. Your money willingly refunded if not delighted. Send P.O. 1/- at once (stamps not accepted). De Luxe model in real art. tortoiseshell 2/6 post free.

AIRCRAFT PRODUCTS, LTD. (Dept. J.P.13), 83, New Oxford Street London, W.C.1.
(One minute Tottenham Court Road Tube.)

Beautiful Fragrant
cinnamon vines

Beautiful leaves, dainty flowers, exquisite perfume

The Cinnamon Vine is a most beautiful climber, very fragrant and easy to grow. It will grow 30 ft. in a season, and its abundant blossom gives a delicious fragrance. These charming vines are a constant delight, and stand the hardest winter, bursting forth in bloom very early in the spring. When first introduced the roots sold for £3 each.

EXTRA QUALITY

1 Strong Root	1/6	4 Strong Roots	4/3
2 „ Roots	2/3	6 „ „	6/-
3 „ „	3/3	12 „ „	11/-

All Post Free. Any tax refunded.

Sole Agents:
N. O'CONNELL (Dept. J.B.)
Harrington Street, S.C. Road, Dublin

Gabardine — Leatherette — Suedette — Velvet Cord.

LADIES' & GENTS' FULL DETACHABLE ZIPP JACKETS

USUALLY 8/11

Perfectly cut and detailed from fine quality materials, Wind- and Rain-proof. Each garment fitted full length detachable Zipp Fastener. Self collar, Elastic waistband and cuffs. Choice of four materials, in shades:—Velvet Cord: Brown, Navy, Fawn, Chocolate, Green. Suedette: Lt., Med. and Dk. Brown. Leatherette: Chocolate and Black. Gabardine: Fawn only. Sizes 32 in. to 42 in. Chest or Bust measurements. All at 5/- ea. Ideal for Cycling, Hiking and General Wear. Impossible to repeat once Stocks are cleared. Order to-day; stating Material, Shade and Size required. Money back if not satisfied.

5/- Post 6d. extra.

B. WHITEFIELD'S, 5/9, Hatton Wall, London, E.C.1

FOR SMALL TRADERS, SHOPKEEPERS

YOU CAN DO IT
If You Try. Make money selling Ladies' Silk Stockings and a 1,000 Bargains in Drapery. Catalogue and Guide free. — COCHRANE'S WAREHOUSE, 1, Thomas Street, Manchester.

CROCKERY, 26 asstd. articles 10/-. Dinner set free. 48 cups, scrs., 4/-. Glass & Hardware Catlg. & Guide free.—Bridge St. Pottery, 9, Burslem.

DRAPERY, WHOLESALE ONLY.—VESTS & PANTS, 6/11 doz. Ladies' interlock Knickers, 6/11 doz. 80-page Catalogue free.—ARCHER'S, 44, CASTLE GATE, NOTTINGHAM.

PROFITABLE GOODS TO SELL. Every kind. Easy terms for Spare-time Agent and Shopkeeper. 175-page Catlg free.—MAY (125). Birmingham.

100-PAGE 1936 Wholesale Drapery Catalogue, Post Free. Perfect and repeatable goods of Quality and Value. Keenest Prices. All depts., Ladies', Men's, Child's, Household, Boots and Shoes. Satisfaction gntd. W'sale only.—Myers & Co. (L. & H.), Ltd., 7, Trinity St., Leeds, 1.

SMALLWARES, Hosiery, U'wear, Toilet Goods, Stationery, etc. Keen W'sale Price List Free.—FOX Bros., 36J., Thomas Street, Manchester, 4.

FREE ILLUS. PRICE LIST to dealers and beginners for keen lines in Drapery, Hosiery, &c., &c. (wholesale only). — LEVY BROS., Dept. A., 39, Houndsditch, LONDON, E.C.3.

A GOLDEN OPPORTUNITY for Credit Traders, Shopkeepers and beginners. Send for free Illus. Catlgs. of Household, Fashion and Fancy Goods.—Dept. J.B., THE HOUNDSDITCH WAREHOUSE CO., Ltd., Houndsditch, E.C.3.

COTTON PENTS, all descriptions. Best Make-up in Trade. Wholesale list Free.—REMNANT HOUSE, Taylor St., ACCRINGTON.

AGENCIES, CLUBS.

SOMETHING really new in clubs! The "Sixit" Club is different. At last, just what club organisers and members have been waiting for—a club that is complete in six weeks. Why wait twenty weeks for your turn? Two prices only, 3/- and 6/-. 10/- goods for 6/- and 5/- goods for 3/-. Everything to wear. Useful things for the home. Big Commission. Most wonderful variety of goods ever gathered in one catalogue at such low prices. Send p.c. NOW for catalogue.—Geo. Day, Ltd. (Dept. 2), 29, Altrincham Street, Manchester, 1.

£5 CASH BONUS AND HALF PROFIT; quick-selling 1/- lines; two free gifts for each purchaser; salesman wanted in your district; earn £3-£4 weekly; samples free.—Write, Guyan, 14, Barbican House, Beech Street, London, E.C.1.

PART-TIME Employment offered to reliable persons. Sell all classes of wearing apparel and household Goods. Good commission.—Apply, Complete Outfitters, 8, Union Yard, Bradford.

£5 EARNED WEEKLY SELLING TEA.—PARTICULARS, WHOLESALE TEA CO., ADELPHI STREET, GLASGOW.

EMPLOYMENT.

POLICE RECRUITS' HANDBOOK for 1936 (FREE). Contains information of pay, prospects and Entrance requirements for all Forces. Prospective recruits (aged 19-25) should apply for free copy to B.T.I. (Dept. 602), 356, Oxford Street, LONDON, W.1.

AIR FORCE.—Young Men will be wanted as Engineers, Clerks, etc.; our postal courses will get you through the entrance examinations. Particulars free.—Dept. 38.
THE BENNETT COLLEGE, LTD., SHEFFIELD.

EXCELLENT OPPORTUNITIES. G.P.O. Engineering Dept., Telephone Service and Patent Office Assistants. Permanent Posts. Commencing pay, £3 10s.-£4 per week. No experience required; candidates (age limits 17-25) must be willing to study technical subjects.—For full particulars write, B.I.E.T. (Dept. 527), 17-19, Stratford Place, London, W.1.

CIVIL SERVICE, G.P.O. Engineers, Customs and Excise, Inspector of Taxes; no experience required. Open examination; vacancies regularly available; ages 17-24. — Full particulars, with personal advice, free.—Dept. 38.
THE BENNETT COLLEGE, LTD., SHEFFIELD.

POST OFFICE SORTERS. (Ages 15 to 18—both sexes). Good pay and prospects. Simple Entrance Exam. For full particulars write, B.T.I. (Dept. 531), 356, Oxford Street, W.1.

CIVIL SERVICE VACANCIES.—If you are between the ages of 15-25 (either sex), send to-day for 44-page Illustrated Civil Service Guide, giving full details of openings, pay, examinations, and how to prepare for them by home study, to Dept. 196, The Wallace Attwood College, Ltd., Victoria House, Southampton Row, W.C.1. (Chairman of Tutorial Board: Rt. Hon. H. B. Lees-Smith, M.A., D.Sc., former Minister of Education and Postmaster General Examiner at London University).

TELEPHONY, RADIO AND MOTOR ENGINEERING are expanding rapidly; there are lots of vacancies. Our Postal Courses will make you eligible; advice on all careers free.—Dept. 38.
THE BENNETT COLLEGE, LTD., SHEFFIELD.

CIVIL SERVICE VACANCY GAZETTE (April Edition); gives particulars of current vacancies with Rates of Pay, Duties, Age Limits, Examination Dates, etc. Both sexes interested in becoming Civil Servants are advised to apply for a FREE copy of the Gazette to B.T.I. (Dept. 171), 356, Oxford Street, London, W.1.

YOUNG Men physically fit should join the Police. Study at home in your spare time. We have special Courses for Entrance and Promotion; 1/- per week brings success. Full particulars free, or advice about other careers, Commercial, Technical or Civil Service free. Dept. 38.
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BUSINESS SERVICES, ETC.

CHEAP PRINTING.—1,000 Billheads, 3/6; 1,000 Handbills, 7/6. Cards, memos, etc. Samples free.—CROTEWAY PRESS, 8, Buxted, Sussex.

BARGAIN SALES.

WALLPAPERS DIRECT from 2d. per roll. Send for patterns post free.—WEST RIDING WALLPAPER CO., 52, TRINITY ST., LEEDS.

"CARNIVAL" Hats, Novelties, Balloons, etc. Illustrated Catalogue J.B. free.—Beck's British Carnival Novelties, 139, Upper St., London, N.1.

WALLPAPERS from Mills from 2d. roll. New Designs. Patterns post free.—Osborne Mills (Dept. 5) Rochdale Road, Manchester.

DANCE NOVELTIES and Advertisement Balloons: list free.—NOVELTY SUPPLY STORES, Dept. J.B. 228, Mile End Road, LONDON.

WALLPAPERS.—Book of 100 Patterns post free. — ECLIPSE WALLPAPERS, SHIELDS ROAD, NEWCASTLE-ON-TYNE.

WOOLS.—Knit from 1d. oz., Rug from 6½d. lb. Rug. Hooks from 3d. ea. Guide & Samps. free.—Newcastle Wool Co., Ltd. (Dept. 71) N/c-on-Tyne.

WALLPAPERS from 2d. roll. Bigger, Brighter, Bargain Book 1936 Designs. Post free.—BRUCE & HALL (Dept. J.B.), SOUTH SHIELDS.

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Advertisements with remittance must be received not later than noon on Friday for the following Thursday's issue

Address: The Advertisement Manager, "John Bull," 57-59, Long Acre, London, W.C.2

MONDRAY Cycles—Britain's Best: Bowls, Tennis Rackets, Cricket, Billiards, Table Tennis. 1d. p.c. brings bargain lists. Wonderful value, easiest of terms.—Raymond, address under "Musical."

WALLPAPERS.—BRITAIN'S BEST PATTERN BOOK POST FREE. — Write, Blakey, Morris (Dept. J.B.), London Road, Southwark, S.E.1.

PUNCHBOARDS, BRITISH. 200-hole 1/9, 500 2/9, 1,000 4/6. Send for lists. — JACEY, 45, ALLISON ROAD, HORNSEY, N.8.

A REAL Diamond Ring for 5/- deposit. Choose your own model from the advertisement of B. Smith, Ltd., on page 3.

SHARPEN your Mower and Garden Shears yourself and save pounds. It's easy when you know how. The advertisement on page 3 tells you how to do it.

FREE Sample of "Tenasitine" Liquid Glue. Write, mentioning *John Bull*, to Kay Bros., Ltd., St. Petersgate, Stockport. See p. 38.

MEN! Get rid of that tummy! Fat is dangerous, unhealthy and decreases your vitality. It's a Youth-O-Form you need to get rid of useless fat, and you can try one absolutely free to prove its worth. The full offer appears at top of page 3.

FREE.—Fill in the coupon in the Berkeley Superlax Chair advt. on page 35 for free illustrated catalogue of all models, together with complete range of coverings, patterns, etc. 10/- with order secures luxurious model illustrated.

GET fit and keep fit with a Home Gym Outfit. On page 41 appears an offer in which 1/- deposit secures a complete home outfit. Simply use the coupon.

TAKE THIS HERB FOR YOUR CATARRH

I HAVE DISCOVERED A SIMPLE BUT WONDERFUL HERB WHICH FORMS PART OF MY PROVEN BALANCED FIVE-FOLD TREATMENT FOR ALL FORMS OF DANGEROUS CATARRH.

Thousands are walking about with deadly catarrh and don't know it. Thousands are treating one "symptom" and imagine they are treating the "complaint." I will tell you where they are wrong with my new sample test. You can wash your nose with the best spray that was ever made—you can use worthless inhalants and medicaments and still be miles from treating the source of this dangerous disease.

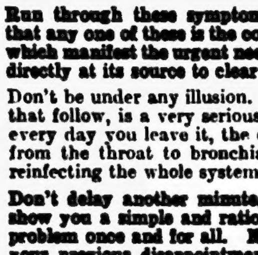
Run through these symptoms—but don't fall into the error that any one of these is the complaint—they are only symptoms which manifest the urgent need of striking at this foul complaint directly at its source to clear it from the system.

Don't be under any illusion. Catarrh, with the complications that follow, is a very serious trouble. It is so tenacious that every day you leave it, the deadly virulent mucus that drops from the throat to bronchial tubes, stomach, and bowels is reinfecting the whole system.

Don't delay another minute, fill in coupon below and I will show you a simple and rational method of tackling this great problem once and for all. Never mind what you have tried or your previous disappointments, my plan is based on a "no relief, no pay" principle, so that you have everything to gain and nothing to lose.

SAMPLE FREE

"I AM A NEW MAN"



"After years of suffering, I am sorry I did not hear of your wonderful Treatment before. I am a new man. I should like to meet you personally and shake you by the hand for your kindness. The Catarrh Treatment has done me more good than all the Doctor's medicines I ever had."
(MR.) H. BRADBURY,
28, Campbell Drive, Herringthorpe, Rotherham.

"I am certain your treatment has cured my Catarrh and Deafness, also the terrible head noises I suffered with for years. Thank you for your attention."
(MR.) C. FLETCHER,
Stevens Road, Becontree, Essex.

"I am glad to say your Treatment has made me a different man to what I was. My hearing has come back completely too; it was a lucky day for me when I saw your advertisement."
BERT HUDSON, Townsend St., Old Kent Rd., London, S.E.17
(Originals may be inspected at my office.)

First get my free sample test and free treatise which will show that my simple and inexpensive home treatment attacks Catarrh where it starts and breeds. Give this dread disease marching orders, clear it right out of the system. Write at once and I will convince you at my expense that I can prescribe for your case and banish finally your Catarrh.

YOU HAVE CATARRH IF . . . .

Nose is blocked.
YOU HAVE HEAD NOISES.
YOUR HEARING IS FAILING.
Mucus drops in your throat.
You have loose cold.
Breathing difficult.
You catch cold easily.
Your breath is foul.
Your throat is sore.
YOU ARE SUBJECT TO HAY FEVER.
You get headache.
Your memory is failing.
You tire quickly.
Your tongue is coated.
You have pains after eating.
You are constipated.
You mouth-breathe.

BEWARE!

FREE TEST COUPON

To ANGUS SINCLAIR (Dept. J.B/2.).
51, Avenue Chambers,
Southampton Row, London, W.C.1

Please send me free sample test with full directions and Treatise Booklet. I enclose 1½d. stamp to cover postage.

Name...

Address...

PIN 1½d. STAMP HERE

SECTIONAL BUILDINGS. Prices down and low easy terms. Garden Sheds, Greenhouses, Garages. Write for Free List.—C. Albert & Co. (Dept. J.B.), 187, Brixton Hill, London, S.W.2.

ZIPP JACKETS (Ladies' and Gent's) usually 8/11, now 5/- only. Ideal for cycling, hiking and general wear. This marvellous bargain offered by B. Whitefield's is illustrated and described in *John Bull's* "Shop Window" on page 3.

A BARGAIN Box of Und'ies, and two pairs of Courtaulds' Art Silk Stockings free to every purchaser. See advertisement of Frank Harjoys & Co. on page 2.

RINGS FREE for *John Bull* readers! A beautiful Signet Ring is yours merely for the cost of engraving your initials. Don't miss this offer of Messrs. Sims & Mayer. See advertisement on page 3.

FREE.—Housewives, here's good news. Fill in the coupon in the Hoover advertisement on page 27 for free illustrated booklet describing all about Hoover Cleaners. End old-fashioned methods of carpet sweeping behind dustpan and brush. A Hoover makes spring-cleaning easy, for only 10/- down. First of all get particulars of the model illustrated on p. 27 by filling in your name and address in the coupon.

BABY-CLOTHES. — EXPECTANT MOTHERS, do not hesitate in obtaining your complete layette from me. Every garment Beautifully Home-made from finest materials. Style and quality approved by Nursing Homes and Welfare centres. 75-Garment Layette with full-size Shawl, 30/-, or Superior Nursing Home Set, 42/-, including best flannels, woollies, Silk Robes and Handsome Shawl. Send 2/- for pcl. on appro. (Cash or Terms).—Mrs. J. Howard, 66, Dover Road, Portsmouth.

FREE.—The makers of New World Gas Cookers offer every housewife and cook a free copy of the Radiation Cookery Book, which contains dozens of menus to choose from. Also particulars of how, with a Regulo, everything just cooks itself—you put a whole meal in the oven and go away until it is cooked. Simply fill in the coupon on page 27 and post to Radiation, Ltd., Department S.24, 164, Queen Victoria Street, London, E.C.4.

SEND for this free book and say good-bye to the drudgery of spring cleaning on hands and knees. The "Sterling Value" booklet offered by the makers of GOBLIN Cleaners will be sent to all readers who fill in the coupon on page 33. For 10/- down you can secure the utmost in cleaning efficiency, suction power, ease of handling and length of service at popular prices to suit all pockets. Post coupon now.

TENTS AND CAMPING EQUIPMENT.

OUR Cable Tent is the strongest tent made. Wire piping at ridge and edges: imposs. to blow over. From 9/-, or 1/- weekly. Army Bell Tents, 49/6. Nuttall, 20, Goodmayes, Ilford.

POULTRY KEEPING.

POULTRY - PROFIT. — Make your poultry more profitable by getting "The Feathered World Year Book, 1936." The complete poultry-keeper's guide. Everything you want to know about buying, selling and breeding. Over 300 pages and 80 illustrations in photogravure. To obtain a copy, send 2/6 to "The Feathered World," Dept. J.B.1, 9, Arundel St., Ldn., W.C.2.

GARDENING.

FREE.—Beautifully Illustrated Gardening Book. Full of hints and advice, with introduction by Richard Sudell. Send a p.c. now to LASCO, LTD. (J.B.), Carruthers St., Liverpool, 3.

WIRELESS AND MUSICAL.

PIANO-Accordians, Drums, Access. Trumpets, Guitars, etc., 1d. p.c. brings wonderful 64-p. cat. free.—Terms, J. B. Raymond & Co., 5, Laurence Pountney Hill, E.C.4. See "Bargain Sales."

PIANO-ACCORDEONS, wonderful value, best Italian makes, from 5/- wkly. Send for col. catlg. Hessy's, Ltd., 18-20, Manchester St., Liverpool.

IF YOU PLAY the Harmonica get a Chromatic model—the new instrument with half-notes (sharps and flats). Enables you to play any piece of music perfectly. Only costs 5/6 by sending to the advertiser (Neptune) in *John Bull's* "Shop Window," page 2.

MEDICAL, CURATIVE.

HOW TO STOP SMOKING.—Genuine remedy, proved by testimonials. — Write, The Stanley Institute (J.B.), 21, Warwick Lane, E.C.4.

DON'T Wear a Truss! Use Brooks' Rupture Appliance. New discovery. Wonderful! No lumpy pads, no springs, durable, cheap. Binds and draws parts together quickly. Sent on trial. Catalogue free.—Address, Brooks Appliance Co., Ltd. (590E), 80, Chancery Lane, London, W.C.2.

ARE you suffering from a cold or influenza? Cephos, the Harley Street Physician's remedy, will give instant relief. Cannot affect the heart. In powders and tablets. Send p.c. for Free Sample to CEPHOS, LTD. (Dept. J.B.), BLACKBURN.

GIVE your child Scott's brand Emulsion. It will strengthen his whole body, particularly his chest and lungs. See page 5.

PARTICULARS of the valuable healing properties of Trans-cu-salve ointment will be sent to readers who write to Dept. 24, Transcutan, Ltd., Leeds, 7. See page 30.

RUPTURE sufferers should not overlook the Rigiflex belt offer on page 46. The coupon will bring a copy of a free booklet.

FREE Samples of CUTICURA preparations, soap, ointment and talcum, will be sent on receipt of 3d. in stamps for postage. Address Cuticura (Dept. 78D.O.), Newbery & Phillips, Ltd., 31, Banner St., London, E.C.1. See p. 43.

MISCELLANEOUS.

PEARL Endowment Policies Purchased outright.—The Secretary, PIONEER SALES, 18, Christchurch Road, WINCHESTER.

BOURNEMOUTH, nr. Chines.—Vacancies for few guests in private house. Near shops, buses. Excellent cooking, private sitting-room. Moderate terms. Bd. Res. or Aptmts.—Write, 9, Grosvenor Road, Bournemouth.

IF you want to keep your dentures fresh and clean, accept the free sample offer of Dr. Wernet's Powder on page 5. Fill in the coupon.

HAVE you read Miss Fay Compton's "moisture control" test, explained on page 8? Turn to it now. It will interest all smokers.

THE Pearl "Pension Scheme" offers an excellent method of securing a guaranteed income for life. An example appears in the advt. on page 18. Further partics. will be sent, without obligation, to readers who fill in the coupon.

£100 in cash prizes is offered by the makers of STA-BLOND Shampoo for a simple statement of not more than 50 words, giving your idea of the reply to the question appearing in the advertisement on page 43.

FREE.—Hundreds of free gifts are set out in the free gift booklet offered by the makers of Rowntree's Cocoa. Send a postcard (postage 1d.) to Dept. C.E.18, Rowntree & Co., Ltd., The Cocoa Works, York, for your free copy.

STEEDMAN'S Famous Book, "Hints to Mothers," is offered free on page 5.

100 SOLID Silver Cider TANKARDS free. Here's a chance to test your skill in a free, simple competition. Turn to the Bulmer advt. on page 35. Simply fill in what you consider are the best words to complete the Bulmer advt. Write your suggestion on a postcard and send to H. P. Bulmer and Co., Ltd. (Dept. J.B.), Hereford. For the best replies 100 solid silver Tankards will be distributed free. Entries must be sent in by April 9.

£500 in cash prizes is being offered by the proprietors of Wright's Coal Tar Soap for a simple slogan on page 16. You may submit as many slogans as you like, but each must be accompanied by one complete chocolate-and-yellow carton from a tablet of Wright's Coal Tar Soap. Turn to p. 16 now and enter to-day.

FREE.—A fascinating book of modern colour schemes of painted specimens of all Maisone colours is offered to *John Bull* readers. Simply send a p.c. with your name and address in block capitals to Lewis Berger and Sons, Ltd. (Dept. B.2), Homerton, London, E.9. See p. 32.

NAIL BITING.
A real cure at last! Free booklet, sent privately for 1½d. stamp, explains how you can free yourself (or child) of this objectionable, health-endangering habit.—Filtex, Ltd. (Dept. J.B.), 31, Broadway, Crouch End, London, N.8.

MOTHER'S SECRET WORRY

"I give my baby the same care. Why isn't he as strong as my brother's child?"

"IT breaks my heart," writes a Ruislip mother, "to see how thin and pale my baby is beside my brother's plump, rosy-cheeked child. My sister-in-law gives her baby Scotts Brand Emulsion, but I give my child a liver oil preparation, too. What can be wrong?"

Mothers would be spared untold anxiety of this kind if they understood one important fact—that some of the things given to children put too much strain on their delicate stomachs.

Among those indigestible things are most winter tonics. And it doesn't make them any easier to digest if the oil in the tonic is mixed with something else or given a few drops at a time. The oil, which your child needs so much may even pass through his system undigested and so do no good!

That's serious, because children obviously must have a liver oil tonic in winter. So the only way to give your child his liver oil is in the one digestible form. As an eminent Research Body has discovered: **"Only when liver oil is given in the white creamy form of Scotts Brand Emulsion can children wholly digest the oil and so get all the body-building goodness they need.** Within 30 minutes after a spoonful of Scotts Brand Emulsion enters your child's stomach, every drop has gone to strengthen his whole body, and particularly his chest and lungs."

Wonderful change in a child

That explains how important it is to think of your child's digestion when you go to the chemist's to buy him a winter tonic. It stands to reason that liver oil will do good only if it is digested. Therefore take care you get *Scotts Brand Emulsion, the one easily digested form of liver oil*, and see how your child begins to fill out, eat heartily, sleep like a top and grow as sturdy as the little Brixton boy whose mother writes this letter:

"I used to fret myself ill over baby. He was so frail and caught cold at every change in the weather. But now I bless the day my neighbour recommended Scotts Brand Emulsion. My David began to pick up within a fortnight and now he's the bonniest child in our street."

Get Scotts Brand Emulsion from your chemist to-day and watch the difference it makes to *your* child!

Evidence for Doctors and Nurses

The above facts were revealed recently by an eminent Research Body working in London. The official report is available for inspection by the Medical Profession at 10, Stonecutter Street, E.C.4.

Scotts Brand Emulsion contains finest cod liver oil of guaranteed vitamin potency with glycerine and hypophosphites of essential mineral salts. (Dose for dose, the vitamin content is equal to that of standard medicinal liver oil.) Biological tests show that Scotts Brand Emulsion is completely absorbed in its original form straight from the duodenum into the thoracic duct within 30 minutes. On its absorption this emulsion carries in bile, which restimulates the liver and strengthens the digestion.

"JOHN BULL" — the ONLY paper to pay Fire, Storm, Flood and Sickness Benefits

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J.B.4/4/36

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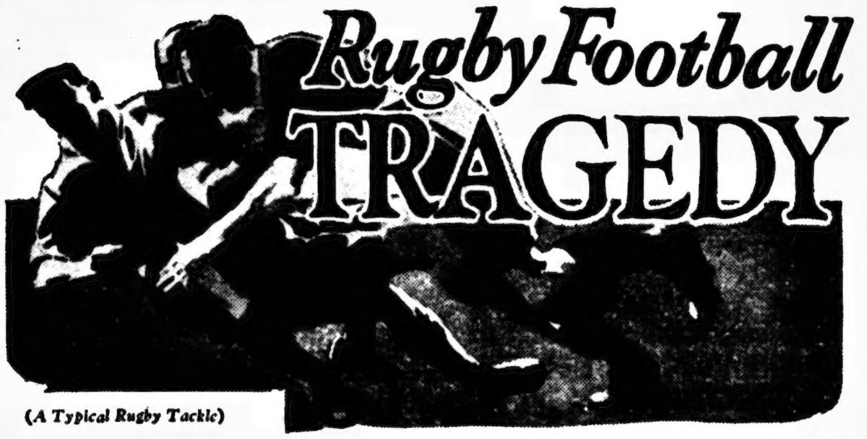
Use ½d. stamp. Don't seal envelope. A certificate setting out the full benefits and conditions and certifying registration will be sent if ½d. stamped addressed envelope is enclosed for Return.

PLEASE WRITE CLEARLY. J.B.4/4/36

Rugby Football TRAGEDY



(*A Typical Rugby Tackle*)

"JOHN BULL" PAYS £250

A tragic gap will be felt in Welsh Rugby Football since the death of Mr. Harold Thomas, of Pencoed, the well-known referee.

To assist a Junior Rugby Club who were a man short, Mr. Thomas volunteered to play as stand-off half. It was a fateful decision as in a tackle during the match he was accidentally kicked and sustained internal injuries that unhappily proved fatal.

As the late Mr. Thomas was a registered reader of "John Bull" a cheque for £250 has been promptly despatched to his widow, this being the Benefit provided for Sports Fatalities under "John Bull's" Great Free Family Insurance Gift.

£1,099 11s. 4d.

MORE PAID TO REGISTERED READERS LAST WEEK.

Altogether during the past week no less than £1,099 11s. 4d. has been paid to registered readers or their dependents, as follows:—

Household & Sickness Benefits...	£343	5	4
Accident Benefits—Adult's ...	£537	6	0
Accident Benefits—Children's ...	£219	0	0
	£1,099	11	4

Under its unrivalled Free Family Insurance Gift, "John Bull" pays generous benefits for Accidents in the Home and Garden as well as for Accidents on the Sports Fields; Benefits are also provided for Accidents while Boating and Bathing, Children's Accidents, Loss by Burglary, etc.

EXCLUSIVE BENEFITS.

"John Bull" is the only paper in the world to safeguard your household effects against damage by Fire, Storm, Flood and Tempest, and to pay Benefit for Sickness.

All accident and sickness benefits are paid in addition to any amounts a registered reader may receive from any other sources.

Fill up the forms above to-day.

CIVIL SERVICE VACANCIES

AGE LIMITS 15—26; EITHER SEX
COMMENCING PAY 15/- to £7 14s. PER WEEK
NO EXPERIENCE REQUIRED

FREE GUIDE

1936 GUIDE TO CIVIL SERVICE VACANCIES
Free!

The 1936 Edition of our **Civil Service Handbook** is now ready for distribution. Those desiring details of Openings, Age Limits, Pay, Promotion and Entrance Examinations for all branches of the Service (**Taxes, Customs, Post Office, Clerical, Engineering, L.C.C., Municipal, etc.**) are advised to apply for this Free Handbook immediately.

B.T.I. (Dept. 78),
356, OXFORD STREET, W.1.

ASTHMA

Himrod's Cure, backed up by a 65 year record, has brought relief to thousands throughout the world. It relaxes the bronchial tubes; permits natural breathing and gives prompt relief. Get it today but *insist on the genuine.*

IT PAYS TO BUY THE BEST

HIMROD'S CURE

INFLUENZA!
TAKE

FENNINGS' FEVER CURER

THE BEST AND SUREST REMEDY FOR INFLUENZA, COLDS AND FEVERS

70 YEARS REPUTATION

Sold in Bottles at 1/3

SEND FOR THIS
FENNINGS' "EVERYBODY'S DOCTOR"
Post Free on Application to:—
ALFRED FENNINGS, COWES, I.W.
When writing please mention this paper.

IF YOU'VE A BABY

THE LITTLE RED BOOK WILL INTEREST YOU.

The smallest things in life are often the most important. Take, for instance, the "littlest" one—how he rules the family, making mother, father, and all other relatives, too, his absolute slaves.

How we all adore His Majesty the Baby! How terribly we worry if he is not well and bonny!

And that brings us to another small thing of great importance—Steedman's little red book, "Hints to Mothers." If you've a baby you just *must* have a copy, because it deals so practically with all baby's little ailments and tells what to do while awaiting the doctor in those unfortunate times of accident or serious illness.

This booklet is by no means an advertisement, although it discreetly reminds you of those other small, but very important, items—Steedman's Powders.

As you know, being made especially for little systems Steedman's are absolutely safe and gentle, overcoming constipation and inducing healthy regularity while cleansing and cooling the blood.

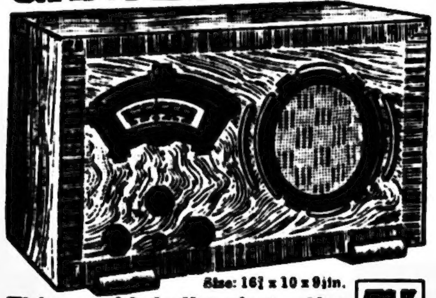
Sold everywhere at three half-pence per powder. Insist on seeing the double EE on the packet. And in the meantime send a post-card for your copy of "Hints to Mothers," post free if you mention "John Bull," from John Steedman & Co., 270, Walworth Road, London, S.E.17.

HOLDS FALSE TEETH TIGHT AS CEMENT

Plates cannot possibly slip when you sprinkle on Dr. Wernet's Powder. Largest seller in the world — holds plates so tight they cannot annoy yet so comfortable they actually feel and act like your own. Keeps mouth fresh, breath pleasant — special comfort-cushion prevents sensitive gums from getting sore. Small cost—sold by Chemists everywhere. Post Coupon for free trial sample, which will be sent in plain wrapper. Use unsealed envelope, ½d. stamp.

FREE SAMPLE
Name..
Address..
....
FASSETT & JOHNSON, Ltd. (Dept. J.B.82),
86, Clerkenwell Road, London, E.C.1.

GRAVES Beats the World For Quality & Value



Size: 16¾ x 10 x 9½in.

This world-challenging offer of a fully equipped 3-valve low-consumption Radio Outfit removes every obstacle that has been standing in the way of your installing a first-class Set. For only 5/- per month (which is 2d. a day) you can easily afford this self-contained highly efficient, trouble-free Wireless Set.

5/- Monthly

OWN YOUR OWN RADIO

THE GRAVES S.3. RADIO enables you to enjoy all the pleasure & interest of up to date Wireless for many years at a remarkably low cost of upkeep. Specially built for economical working, yet maintaining high efficiency and faithful reproduction. All components are of tested reliability, including Steel Chassis; Radio Frequency Coils with Iron Cores; British Valves; Permanent Magnet Moving Coil Loud Speaker, 2-volt new type Accumulator; Long-life H.T. Battery; Full Vision Tuning Dial; Cabinet finished in two shades of Walnut, as illustrated. Complete in all respects including Aerial and Earth equipment. Nothing else to buy. Carriage Paid. **£4.17.6**
Easy Payments: 5/- Monthly.

IT IS HIGHLY IMPORTANT you should understand that nothing is added to the price for the convenience of easy payments. The price quoted is all you have to pay.

WRITE FOR CATALOGUE and full specification of this and other Sets for Batteries or Mains, including Super Hets.

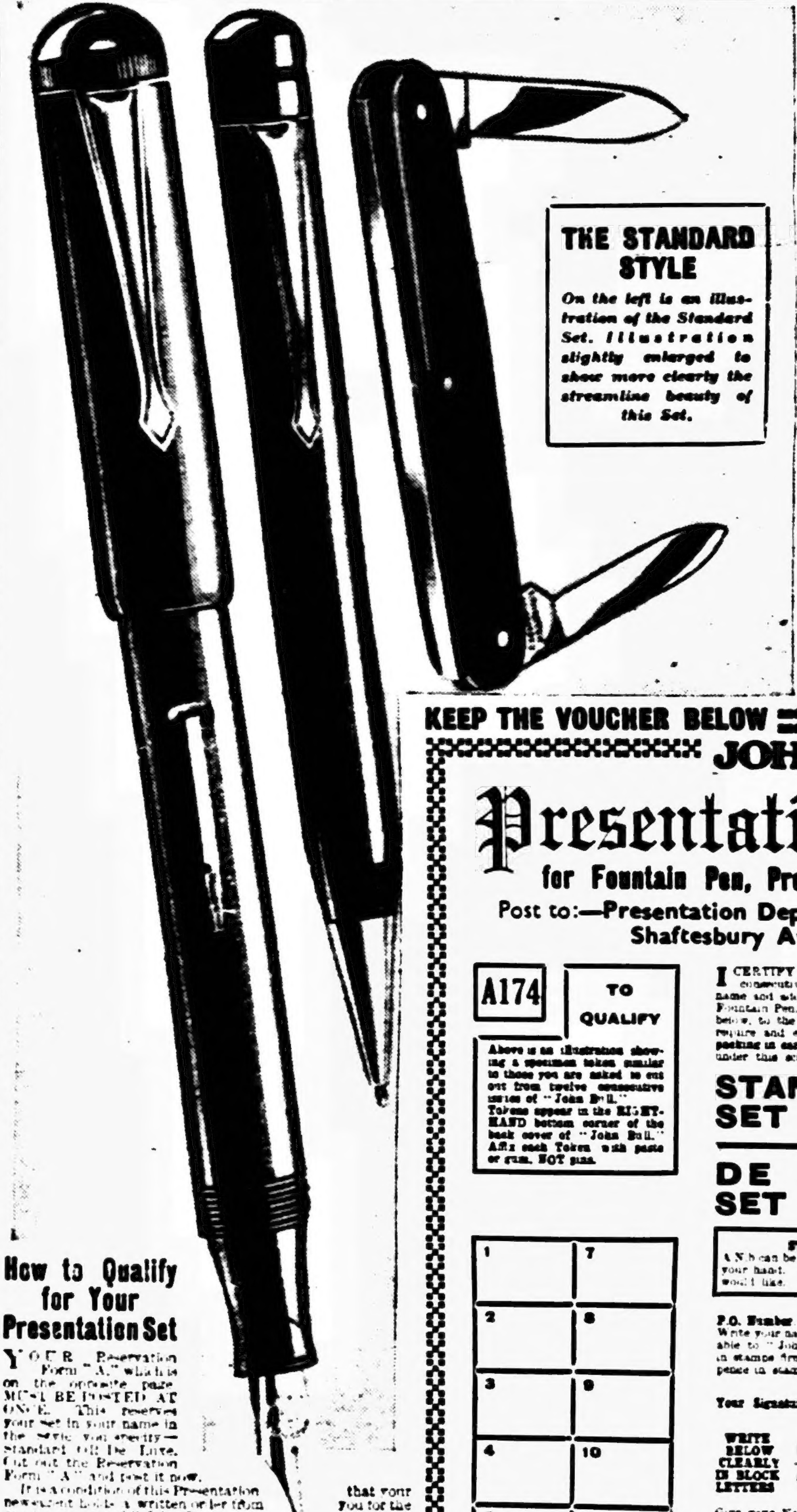
J. G. GRAVES LTD. SHEFFIELD.

£500 in CASH PRIZES for a SLOGAN.

Turn to page 16 NOW! £200 first prize and others amounting in all to £500 are being awarded in a Simple Slogan Competition offered by the proprietors of WRIGHT'S COAL TAR SOAP. Read Rules carefully and ENTER AT ONCE!

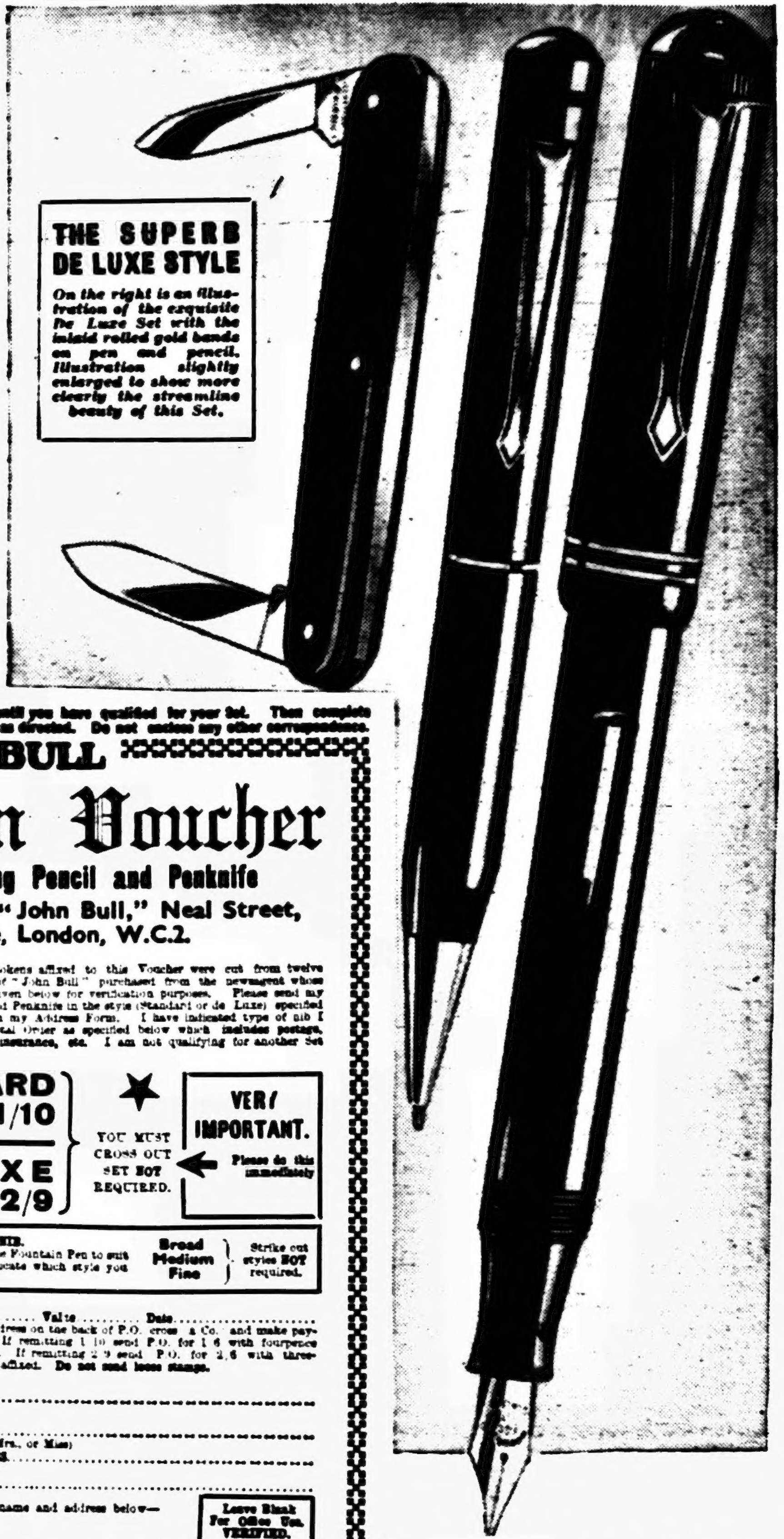
"JOHN BULL'S" GREAT TRIPLE PRESENTATION

FINAL



THE STANDARD STYLE

On the left is an illustration of the Standard Set. Illustration slightly enlarged to show more clearly the streamline beauty of this Set.



THE SUPERB DE LUXE STYLE

On the right is an illustration of the exquisite De Luxe Set with the inlaid rolled gold bands on pen and pencil. Illustration slightly enlarged to show more clearly the streamline beauty of this Set.

How to Qualify for Your Presentation Set

YOUR Reservation Form "A," which is on the opposite page, MUST BE POSTED AT ONCE. This reserves your set in your name in the style you specify—Standard or De Luxe. Cut out the Reservation Form "A" and post it now.

It is a condition of this Presentation that your newsagent books a written order from you for the regular supply of "John Bull."

On the right is your Presentation Voucher. Keep it carefully until you have qualified for your set. To qualify for your set cut out the token, Series "A," from the RIGHT-HAND bottom corner of the back cover of "John Bull." Do this with TWELVE consecutive issues. Affix each token to the Voucher with paste or gum—NOT pins. Applicants from this announcement may commence from No. "A174" in this issue. NO TOKENS PRIOR TO No. "A175" and NO OTHER SERIES OF TOKENS WILL BE ACCEPTED. Having collected TWELVE separate tokens from 12 weekly issues of "John Bull" complete the Voucher and Label as requested.

When your voucher is completed—that is, after the twelve weeks and NOT before—it MUST be sent in to "John Bull" accompanied by a Postal Order for **1s. 10d.** (one shilling and tenpence), which includes postage, packing in carton, insurance, etc., on your Set. If you require the **De Luxe Set** send **11d.** extra, making **2s. 9d.** in all, which includes postage, packing, insurance, etc. Follow carefully the directions given on the Voucher.

Upon receipt of your properly completed Voucher and Label, together with your Postal Order for the correct amount, your set, in the style specified, will be immediately dispatched to your address.

GENERAL NOTES.—After the completed Voucher is sent in, allow a few days for your Set to reach you.

No person may qualify for more than one Set and no Set will be awarded to more than one member of the same family living at the same address. This offer applies only to persons residing in Great Britain, Northern Ireland or Irish Free State. Applicants from Irish Free State will be required to pay any charges that may be levied.

KEEP THE VOUCHER BELOW and Label until you have qualified for your Set. Then complete and send in as directed. Do not enclose any other correspondence.

JOHN BULL

Presentation Voucher

for Fountain Pen, Propelling Pencil and Penknife

Post to:—Presentation Dept. 2, "John Bull," Neal Street,
Shaftesbury Avenue, London, W.C.2.

A174

TO QUALIFY

Above is an illustration showing a specimen token similar to those you are asked to cut out from twelve consecutive issues of "John Bull." Tokens appear in the RIGHT-HAND bottom corner of the back cover of "John Bull." Affix each Token with paste or gum. NOT pins.

1	7
2	8
3	9
4	10
5	11
6	12

I CERTIFY that the tokens affixed to this Voucher were cut from twelve consecutive issues of "John Bull" purchased from the newsagent whose name and address are given below for verification purposes. Please send my Fountain Pen, Pencil, and Penknife in the style (Standard or de Luxe) specified below, to the address on my Address Form. I have indicated type of nib I require and enclose Postal Order as specified below which includes postage, packing in carton, and insurance, etc. I am not qualifying for another Set under this scheme.

STANDARD SET — 1/10

DE LUXE SET — 2/9

★ YOU MUST CROSS OUT SET NOT REQUIRED.

VERY IMPORTANT. Please do this immediately

STYLE OF NIB.
A Nib can be fitted to the Fountain Pen to suit your hand. Please indicate which style you would like.
Broad
Medium
Fine
Strike out styles NOT required.

P.O. Number .... Value .... Date ....

Write your name and address on the back of P.O. cross "& Co." and make payable to "John Bull." If remitting 1/10 send P.O. for 1/6 with fourpence in stamps firmly affixed. If remitting 2/9 send P.O. for 2/6 with threepence in stamps firmly affixed. **Do not send loose stamps.**

Your Signature ....

WRITE BELOW CLEARLY IN BLOCK LETTERS
NAME ....
(Mr., Mrs., or Miss)
ADDRESS ....
....

Give your Newsagent's name and address below—

NEWSAGENT ....
ADDRESS ....
....

Leave Blank For Office Use. VERIFIED.
....
District Supervisor.

Before sending in this Voucher read the simple directions on left carefully.

WITH CARE

NAME ______________________________

FULL POSTAL
ADDRESS ______________________________

J.B.2 If undelivered, please return to "John Bull," 46, Castle Street, London, W.C.2. P.K.★

WRITTEN GUARANTEE FOR TWO YEARS

accompanies each Pen

TELL YOUR FRIEND

Your friend would we think be happy to join in this great Celebration Presentation. It is something every one will want to enjoy—Do your friend a good turn by calling his attention to this announcement! Tell him to get a copy of this issue of "John Bull" to-day before it's sold out! He'll thank you for pointing out this amazing opportunity.

OPPORTUNITY!

This superb

10'6 GIFT SET

FOR EVERY READER

Reserve your Set AT ONCE on the Form below

"A WONDERFUL NEW IDEA"—that is the opinion of the scores of thousands who have hastened to accept "John's Bull's" Celebration Presentation of a self-filling, gold nib, Fountain Pen GUARANTEED FOR TWO YEARS—a companion Propelling Pencil—and a companion Penknife with two blades of Sheffield Steel. This magnificent Presentation Set—well worth 10s. 6d.—is made to celebrate "John Bull's" fifth successive year of the sale of over 1,500,000 copies every week. BUT YOU MUST ACT AT ONCE. THIS IS YOUR FINAL OPPORTUNITY. The form below will not appear again next week. Hurry! Fill it in and post at once! All applications will be treated in strict rotation. YOU SEND NO MONEY NOW.

On this special occasion, in order to make it easier than ever for you to qualify, "John Bull" places your Presentation Voucher in your hands now—it is actually printed on the opposite page.

"I want every reader to celebrate this great occasion with me, this is your final opportunity—take my advice and don't miss it."

A remarkable New Idea.

The Pen, Pencil and Penknife are all made to match in a brilliant black material—The Fountain Pen is fitted with a guaranteed 14-carat solid gold nib with a jewel-like tip of iridium—thus ensuring a perfect pen with years of writing service. The Pen is perfectly fashioned out of a new unbreakable material. It is fitted with the latest classic style clip, and has a Safety sleeve device on the pencap, protecting the nib when not in use and preventing leakage. The Pen is guaranteed for two years.

The Ever-pointed Pencil is of the same unbreakable material as the pen. It is fitted with the new classic style clip and has a non-overturnable propel, repel and expel movement. There is a lead container at the top of the pencil and extra leads are provided. Both the Pen and the Pencil are of an attractive modern streamline design, specially constructed and finished to give perfect balance.

The companion Penknife, finished to match, which completes this handsome Set, is fitted with two special quality Sheffield steel blades.

Would you like a De Luxe Set?

Realising what a lifetime-companion this Presentation will be to readers—the almost hourly usefulness it will give—the admiration it will create amongst your friends—"John Bull" has arranged for a limited supply of these superb Sets to be produced in a really high quality De Luxe Style. This De Luxe Set is of rare workmanship and beauty. Not only is every feature of the Standard Set to be found in this De Luxe Set, but, in addition, the entire De Luxe Set is made more valuable, more magnificent, more desirable than ever, by the inclusion of an exquisite piece of craftsmanship usually found in only really high-class Sets. The De Luxe gold nib Fountain Pen is richly enhanced by TWO INLAID BANDS OF REAL 18-CARAT ROLLED GOLD. But that isn't all! The propelling Pencil, too, is embellished by an INLAID BAND OF REAL 18-CARAT ROLLED GOLD. For the small nominal extra amount you send for this De Luxe Set, it really is a remarkable Presentation

Do this Now First fill in the Final Reservation Form "A" below. This reserves your Set in your name in the Style you specify—Standard OR De Luxe—and MUST be sent to us at once. DO NOT SEND ANY MONEY WITH THIS FORM. BE SURE TO INDICATE WHICH STYLE YOU WANT RESERVED. You should also indicate on your voucher on the opposite page the style you have chosen. On receipt of the Reservation Form "A" "John Bull" will immediately set aside and reserve in your name a Fountain Pen, Pencil and Penknife in the style you specify.

ON THE OPPOSITE PAGE is your Presentation Voucher on which you start right away to qualify for your Set. You are asked to keep this Voucher carefully and affix to it 12 tokens (Series A) from 12 successive issues of "John Bull." Begin this week with token No. "A174." which you will find in the bottom right-hand corner of the back cover of this issue.

No person may apply for more than one Fountain Pen, Pencil and Penknife. If your newsagent does not already hold a written order for the regular supply of "John Bull" the Newsagent's Order Form "B" below for "John Bull" must also be completed and handed to him without delay.

HURRY! Don't miss this last opportunity to secure a Presentation of such lifelong value and usefulness. Fill in the FINAL RESERVATION FORM below and post it at once.

RESERVATION FORM "A" on the right must be POSTED AT ONCE

IMPORTANT.—It is a condition of this offer that your Newsagent MUST hold a written order from you for the regular supply of "John Bull." If he holds no written order from you, you **MUST HAND THE FORM "B" BELOW TO YOUR NEWSAGENT TO-DAY.**

B

"JOHN BULL"
2d. Every Thursday.
ORDER FORM

To ....
(Name of Newsagent)

Address ....

....

....

Please deliver or reserve "John Bull" for me weekly until further notice.

Signature ....

Address ....

....

Date..

PLEASE WRITE CLEARLY.

CUT AROUND DOTTED RULE

A

POST AT ONCE

Send no money with this Form

FINAL RESERVATION FORM

This form reserves in your name the Presentation of a Fountain Pen, Pencil and Penknife.

To Dept. (J.W.2) "John Bull," 3, Arne Street, Long Acre, London, W.C.2.

In accordance with the simple conditions of your special offer, please reserve in my name a Fountain Pen, Pencil and Penknife. The newsagent whose name and address are below for verification purposes holds my written order for the regular weekly supply of "John Bull." I certify I have not applied for another Presentation Set under this scheme. **N.B.—You MUST indicate below the Style—Standard or De Luxe—which you wish reserved in your name.**

STANDARD SET {You MUST cross out Set NOT required.} **DE LUXE SET**

WRITE CLEARLY IN BLOCK LETTERS.

READER'S NAME..
State Mr., Mrs. or Miss.

ADDRESS..

....

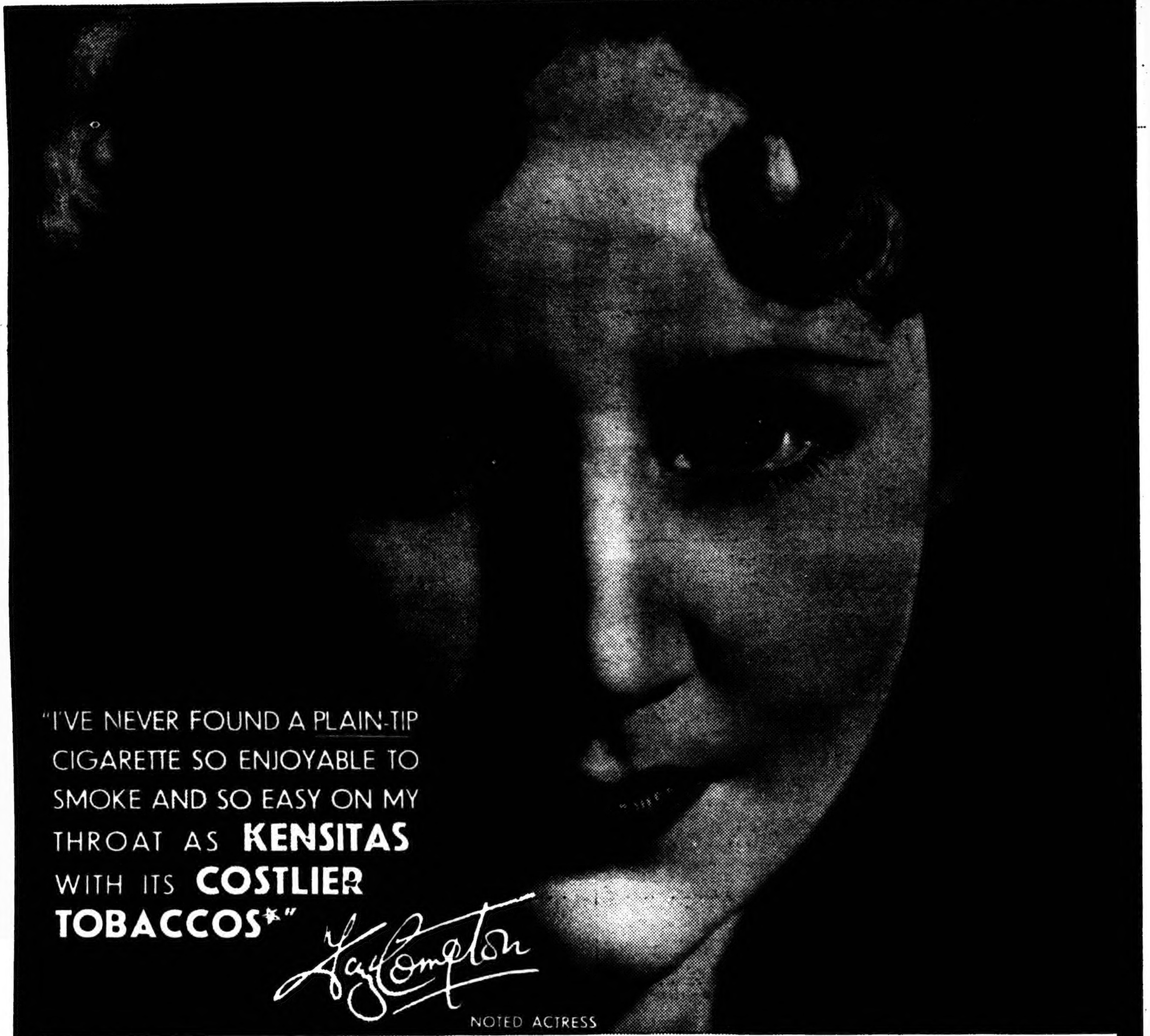
NAME OF NEWSAGENT..

ADDRESS..

DATE________ ....

LEAVE BLANK
Checked
....
District Supervisor.

This special Reservation Form must be received by NOT later than Tuesday, April 14.
You may post it in an unsealed envelope bearing a halfpenny stamp. "John Bull," 4/4/36



"I'VE NEVER FOUND A PLAIN-TIP CIGARETTE SO ENJOYABLE TO SMOKE AND SO EASY ON MY THROAT AS **KENSITAS** WITH ITS **COSTLIER TOBACCOS***"

Kay Compton

NOTED ACTRESS

TOO MUCH OR TOO LITTLE MOISTURE RUINS A CIGARETTE.

KENSITAS COSTLIER TOBACCOS* ARE MOISTURE CONTROLLED RIGHT UP TO THE TIME OF YOUR PURCHASE

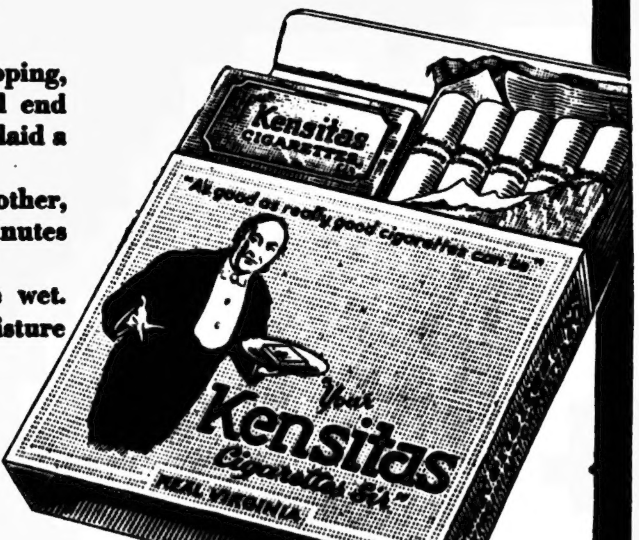
Miss Compton made this MOISTURE CONTROL Test—

HERE IT IS—YOU TRY HER DRASTIC TEST!—

1. Miss Compton put an inch of water in a flat-bottomed dish.
2. She placed a 20 packet of KENSITAS in its new Moisture Control wrapping, top end down, in water so that packet stood upright with its sealed end submerged. She did the same with a 20 packet wrapped the usual way and laid a weight across the packets to hold in position.
3. After five minutes, she lifted the weight, placed packets one on top of other, flat on water, replaced weight, and left submerged for five more minutes (packets were both completely covered with water).

RESULT: On opening, cigarettes wrapped usual way were wet. KENSITAS COSTLIER TOBACCOS in the new Moisture Control wrapping were in perfect smoking condition.

**Your Throat Protection Against Irritation...Against Cough*



JOHN BULL

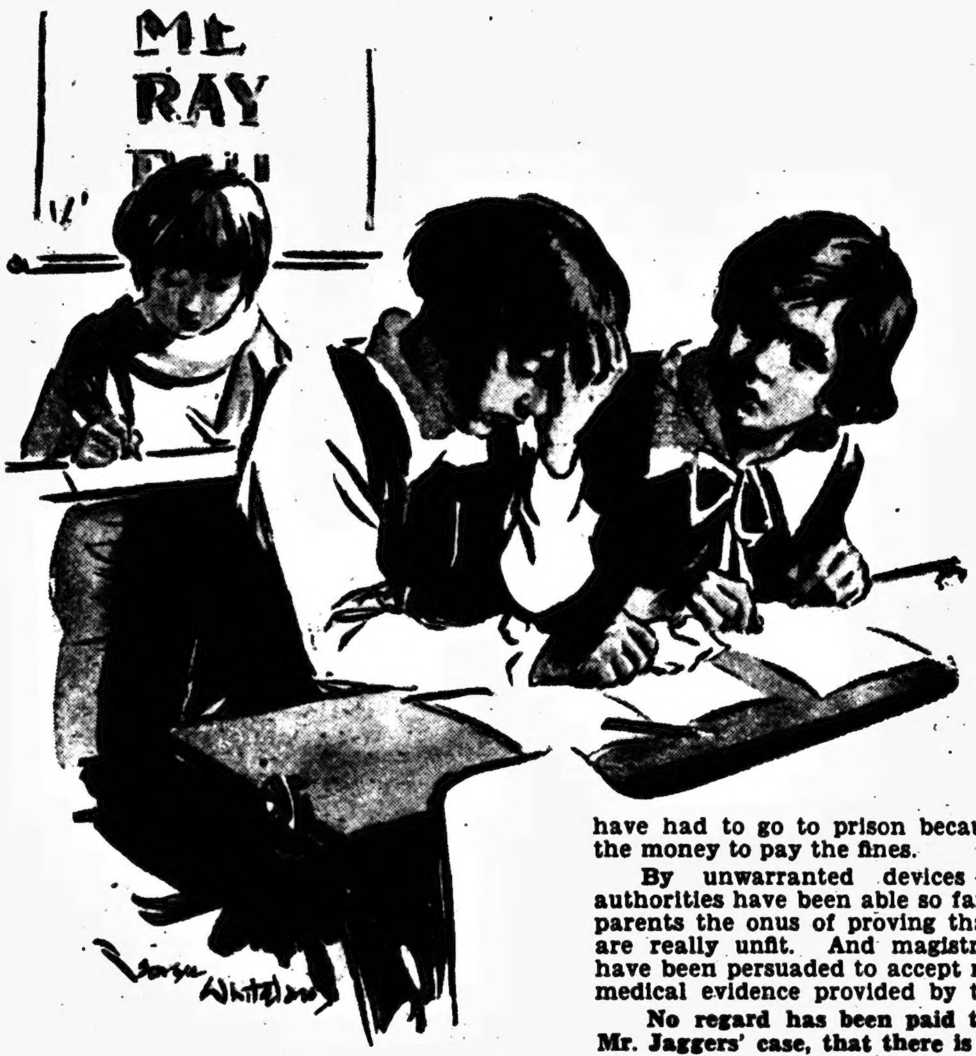
93, Long Acre, London, W.C.2.
Telephone: Temple Bar 2468.
Telegrams: Heroically, London.
Registered at the G.P.O. as a Newspaper.

Thursday, for week ending Saturday, April 4, 1936. Twopence.
Postage: Inland and Canada 1d.; all other parts of the world, 1½d.

JOHN BULL

Without Fear or Favour

THANK YOU, Mr. Jaggers!



Many sick children are compelled to attend school with consequent risks to their room-mates

MR. JOHN JAGGERS, of Oakmead Gardens, Edgware, Middlesex, is a master of a secondary school. He is thirty, and in all the Metropolis you will not find a man of milder manners.

But Mr. Jaggers' mildness is deceptive. He has just struck a blow at officialdom and won a great victory for the parents of Britain.

He has demonstrated once and for all the right of fathers and mothers not only to keep their children home from school when they are ill, but to refuse to incur the trouble and cost of supplying medical evidence to justify their action.

And, in consequence, there is dismay in at least one Whitehall department.

Mr. Jaggers emerged successful from a prosecution at Hendon Police Court for failing to provide proper education for his six-year-old son Barry.

His success means that no education committee, no director of education, no headmaster or teacher, no private doctor, no public medical officer, no school attendance officer, no official of any kind has in law the slightest authority to decide whether or not any child is physically able to attend school.

☆ ★ ☆

The right of deciding if proper reasons exist to keep a child from school is vested in the parents—and in the parents alone.

The importance of this is obvious when it is realised that thousands of parents are put in the dock every year for "failing to educate," and, although they plead that their children are ill, they have hitherto been convicted without exception. Most of them are fined, but not a few have had to go to prison because they haven't the money to pay the fines.

By unwarranted devices the education authorities have been able so far to impose upon parents the onus of proving that their children are really unfit. And magistrates everywhere have been persuaded to accept nothing less than medical evidence provided by the parents.

No regard has been paid to the fact, until Mr. Jaggers' case, that there is no legal liability whatsoever upon a parent to engage a doctor, either to attend his child or to supply a medical certificate, whether or not the parent has the means to do so.

For years the official policy as regards school attendance, whatever its intention, has had the result of compelling weakly children to go to school, regardless of the consequences upon their own health or the health of their schoolmates, to whom they may transmit illness.

☆ ★ ☆

When parents have resisted the vigorous pressure always applied to them to return a child to school or to go to the expense of producing medical evidence of unfitness, they have been invariably prosecuted, although there are few fathers and mothers to-day who would deliberately cause their children to be absent without proper reason.

And it has always been working-class parents who have been brought to the courts. Mr. Jaggers is the first middle-class father against whom a charge of this kind has been made.

The public has it on the authority of Mr. A. E. Warren, general secretary of the National Association of Schoolmasters, that attendance officers have instructions not to call at houses where the rateable value exceeds a certain amount, the assumption being that middle-class and well-to-do people will not in any way neglect the education of their children.

The Jaggers prosecution may seem to have been strangely ill-conceived, because a master of a secondary school, of all people, would not be likely to neglect the education of his child.

During the four weeks that six-year-old Barry Jaggers was in bed or convalescing from gastric influenza, for which he was being attended by a doctor, the authorities, as they do in every case, demanded that the father should produce medical evidence of his son's unfitness.

He informed the authorities point-blank that it was illegal to force any parent to delegate his authority over his children to any official or outside person. They refused to believe him and decided upon a prosecution. But in angling for Mr. Jaggers' conviction they caught a Tartar.

The only evidence that could be brought against him was that of an attendance officer, who said that during one of his visits to the house the little boy came to the door with his mother and appeared to be perfectly fit and able to attend school.

Yet that official saw the child only for about thirty seconds.

He was then asked to state what medical qualifications he possessed to give the Court an opinion upon the physical soundness of Barry Jaggers. The inspector was silent. Of course, he had none.

It is upon evidence as flimsy as this that great numbers of parents are annually convicted and sentenced. Mostly they are inarticulate and have not Mr. Jaggers' ability in cross-examination and knowledge of the law.

He was asked the usual question as to why he had not furnished a medical certificate. He gave the simple reply that no Act of Parliament and no by-law transfers to administrators the duties and responsibilities of parents towards their children.

It was the first time an argument like this upon the real powers of the education authorities had been heard in a police court. The magistrates asked the authorities to prove that a parent is not the sole custodian of his child's welfare or that he can be compelled to incur the cost of supplying medical testimony. They were cornered. They could not do so. They never will do so.

☆ ★ ☆

So the Bench promptly acquitted Mr. Jaggers. A great principle had been established, a great victory won. We commend it to the notice of all parents and all magistrates for their future guidance.

It is the fetish of the Government grant which is responsible for so many children being compelled to attend school, with consequent risk to their fellows, when they are ill or unfit. The Treasury grants to local education authorities are regulated and measured upon the insane basis of the percentage of attendances registered by children at school.

That is why parents are harried and hounded into court, and why countless others escape prosecution only by consenting to send their ailing children to school. The boy and the girl have been made the scapegoats and the victims of finance.

The vindication of the parent's rights and authority by John Jaggers must end all that!

STRAIGHT FROM THE SHOULDER

Reprieved Mother: A Black Cap Torment to Stop

Fines for Fiends Not Enough

A Victory for House-Buyers

THE whole country has been relieved by the reprieve of Mrs. Carmen Swann, who was sentenced to death last week for the murder of her eight-year-old daughter.

But even the merciful rapidity with which the Home Secretary acted cannot lessen our conviction that this unhappy woman should never have been condemned.

Rarely has any case excited such general and profound sympathy: never has there been a more painful example of the law's needless cruelty.

Tragedy at its worst

Even the barest recital of the facts makes terrible reading. Soon after her marriage, this young woman found that her husband's mother was in a mental home. Then her husband became insane and hanged himself on their child's fourth birthday.

Later, Mrs. Swann discovered that she was in an advanced stage of tuberculosis. "Mummy, are you going to die?" her child asked. "If you do, take me with you."

Eventually, knowing that in only a few months' time the child would indeed be left alone in the world, the distracted woman committed her dreadful crime.

Tears in court

No one can wonder that the unfolding of this story at the Old Bailey was punctuated by the sobbing of the women who were in court, and that every man present—even the judge and hardened officials—were visibly affected.

With bowed head, Mr. Justice Hawke deliberately mumbled the dread words of the death sentence. It was significant, too, that no wardress entered the dock when the sentence was pronounced; the dying woman's only attendants were a doctor and a hospital nurse.

Black Cap ordeal

Unhappily, the merciful judge had no option but to order her doom according to law, though it may be surmised that he did much to obtain the reprieve that was granted less than eighteen hours after the case closed.

But, as we have said, the fact remains that Mrs. Swann should not have been subjected to the ordeal of the black cap.

Change the law!

In recent times there has been a long succession of similar cases in which judges have been forced to assume that sinister symbol though knowing that the death sentence would never be carried out.

Mrs. Carmen Swann, the tragic mother who should never have been sentenced to death

We demand, once again, an amendment to the law that will stop for ever this outworn barbarity.

Arms go abroad

Is it really true that all our industrial resources must be mobilised for national defence work?

We ask because the Government has allowed nearly a million pounds' worth of arms and aeroplanes to be exported in the last two months.

This is a matter Whitehall should explain

Mind your legs

At least twenty people, children among them, were mauled by dogs last week. Some people blame the Spring.

We blame the folk who seem to prefer wild animals to tame pets.

To house-buyers

Congratulate Sir Kingsley Wood on taking our tip. He's bringing in a Bill to stop builders selling houses without revealing the full extent of road charges, and to share the charges more fairly between different houses in the same road.

Fiends to curb

The flood of child cruelty cases goes on. If we dealt with them all they would fill this page every week.

We note that some magistrates are now sending the most brutal offenders to jail. But too many lay justices, while imprisoning people who steal a few shillings, still think a trumpery fine sufficient punishment for the cruelty fiends.

We don't.

Religious sanctions

The omission of prayers for the Cabinet by the Liverpool Cathedral clergy has excited a lot of indignation, but it has its humorous side.

Maybe it will give a fresh lease of life to the music-hall jokes about politicians being "past praying for."

And, of course, some parsons, too.

Why not for life?

Ivor Norman Newman, a Watford motorist, accelerated when traffic lights were against him and killed a man. Jailing him for eighteen months, the judge said he was obviously a young man who should not hold a licence—and suspended it for seven years.

By that time young Ivor should have learnt wisdom.

Penny wise

For nauseating parsimony, listen to this:

A Merthyr resident has given the corporation a mansion so that it can be converted into a long-wanted hospital for rheumatic children. But Whitehall bans the conversion scheme because it says Merthyr is too poor to afford it!

Proof positive

Now let our rulers ponder on this: In 1930 Abertillery decided to provide two meals a day for children of workless men. The Government threatened to withdraw its grant to the town, but the local authority refused to give way.

Recent medical examinations show that, as a result of the free meals, the youngsters are 2½ lb. heavier and an inch taller compared with the previous standard. Isn't that worth the cost?

Generous offer

An advertisement in a London newspaper offers vacancies for a married couple as "working managers, small dining-rooms; wages 50s.; hours 7 a.m. to 12 p.m., Sundays 8 a.m. to 12 p.m."

The successful applicants, we imagine, will be allowed to spend their leisure and wages as they please.

The patriots!

Have the Brass Hats ever heard of Sheffield?

Foreign cutlery was used at some of the Army's camps last year, sometimes to cut foreign food. And the camping season is ahead again.

We can think of another name for the Brass Hats!

Wise plan

A reform we must have is the T.U.C. plan for giving a fairer deal to sufferers from nystagmus (miners' blindness).

It proposes that the victims should receive full instead of partial compensation, and should be examined by two eye surgeons and a physician, instead of the final decision resting with one medical man.

As we have often said, the present situation is nothing less than a national disgrace.

Working backwards

For the first time in fifty years income-tax is being deducted from the annuities granted to 261 poor Freemen in Nottingham. As most of the old people have no taxable income, the authorities will have to refund the deductions in due course.

Some officials' minds, like the music, seem to go round and round.

Cures v. competition

There's common-sense in the plan to amalgamate Sheffield's four voluntary hospitals, and the idea should be widely adopted

Thousands of pounds that ought to go on healing are wasted because of rivalry.

Kept down

Children, including a class of "backward" boys, are being taught at Hertford in damp and gloomy underground rooms amid deplorable conditions, the county council is told.

The marvel is, of course, that all the scholars are not backward.

CANDID COMMUNICATIONS

Rt. Hon. W. ORMSBY-GORE,
First Commissioner of Works

DEAR SIR,—I congratulate your Department on making a startling discovery.

After eighteen months' intensive study, it has found that windows get dirtier in winter than in summer, and that they may be cleaned by rain. You have had the wisdom to publish these sensational disclosures in an official report, price 9d. a copy.

I am convinced that the public will not begrudge the cost of this exhaustive enquiry, for everyone understands that you have to keep your staff busy on matters of national importance!

JOHN BULL.

Lord HEWART,
Lord Chief Justice

MY LORD,—In your present high judicial position you are obliged to "observe a lifelong silence in speech and writing on controversial topics."

But you hint that you may return to politics.

Such an action would deprive the country of a great judge. And your eminence on the Bench compels the respectful attention of Parliament when you attack such evils as the encroachment on the liberty of the subject, and the powers given to Government Departments to act as their own judges when disputes arise.

I hope, my lord, that you will continue to fight such abuses—as Lord Chief Justice of England.

JOHN BULL.

Mr. ARTHUR PITE,
Weymouth College

DEAR HEADMASTER,—In your view there is too much "hit or miss" about marriage. And, you argue, the Church should see that there is more preparation and selection in the choice of partners.

I agree that the ill-considered marriage is far too common.

Young people must be taught that wedded life is a career and educated in such a manner that they can make a success of it.

But that is a job for men like you, not for the parsons. Has that never occurred to you?

JOHN BULL.

London INSURANCE COMMITTEE,
County Hall

DEAR SIRS,—You do well to criticise the reception given to a panel doctor at the house of a peeress.

He called twice on the patient is woman employed in the house. When he called again he was refused admission, and the housekeeper threatened to call the police unless he went away.

It appears that the peeress was willing for him to visit the servant as a private doctor and to pay him accordingly, though had he accepted this offer he would have broken the regulations. What outraged her dignity, apparently, was the thought of a panel doctor entering her stately home.

I'm sorry you do not reveal her name. I can only hope that you have reminded her of her obligations and also given her a lesson in manners.

JOHN BULL.

The DIRECTORS,
L.N.E.R.

GENTLEMEN,—An Edinburgh out-of-work man who went to see a friend off by train was unfortunate enough to be carried off—and the next stop was Newcastle.

Foolishly, he pulled the communication cord and the train stopped, though he was refused permission to alight. Now he has to pay £3 7s. 6d. for his action, which is probably in the proper order of things. The point is that he has already paid you the full fare to Newcastle—21s.

Surely he is a bigger sufferer than the railway company.

And, that being so, can't you refund his guinea?

JOHN BULL.

Mr. A. DUFF COOPER,
Minister for War

DEAR MR. DUFF COOPER,—A professor of divinity tells us that nine out of ten of the "most virile" young men at Cambridge would rather go to jail than go into the Army.

This you describe as a "shameful statement."

To me it is just silly. I am glad to think that, though most of us hate war, the great majority of young men would not hesitate to defend their country should the need arise.

And I think you are foolish to vent your anger in public on persons like that professor.

Besides, you must remember that equal absurdities are uttered by the anti-pacifists. I have just read an allegation that pacifists are people who want other folk to die for them.

Is not that as silly?

JOHN BULL.

BIG BEER BOMB

The man at the Bar is threatened with dearer or weaker beer—it depends on whether or not a duty is imposed on foreign barley to help the British farmer

YOUR beer will cost you more, or it will be poorer in strength and quality, if a certain decision is taken during the next few days that will influence Mr. Chamberlain's Budget.

That decision is whether or not a further duty shall be put on foreign barley to help the British farmer.

If that duty is imposed by the Government and sanctioned by Parliament it is the Man at the Bar enjoying his glass of beer who will be forced to stand the racket.

Brewers won't pay it. They openly say so and admit that either the retail price will have to go up or they will be forced to supply a poorer quality.

Why should the Man at the Bar be threatened with this new beer bomb?

Already out of every shilling he spends on beer, 4½d. is taken by the Excise for duty, and he and his like last year contributed £58,696,114 towards the country's revenue simply by buying humble pints and half-pints of the national beverage.

In this way we paid more than four times as much as in 1914 when over twice as much beer was being consumed. No wonder people could drink more then, for now the duty is ten times heavier—80s. per barrel, against 7s. 9d. in those less worrying days.

Beer taxing isn't even clever. The last time the duty was put up was in 1932, when it was increased by almost one-third. Did that bring in more money altogether? No, the total for that year fell £500,000 and next year was £2,100,000 less, and so the national revenue was much worse off than if the Man at the Bar had been left alone.

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Millions fewer barrels of beer were brewed and ordinary folk just had to go short.

Is the same blunder to happen all over again?

The decision really rests with a body of four men sitting in an office in Tothill Street, Westminster, not more than a few hundred yards from the Houses of Parliament and from a statue of the most famous of all brewers, Oliver Cromwell.

They are called the Import Duties Advisory Committee and they are Lord May, the insurance chief, who is chairman; Sir Sydney Chapman, the economist; and Sir Allan Powell, the food and public health authority, with Sir Alfred Hurst, from the Treasury, as adviser and assistant to the chairman.

The claim for an increased duty on barley has been waiting for their decision since December, 1934, and so far they have put off the thorny problem. But more and more pressure is being brought to bear and recent war scares have revived the cry for land to be put back under plough, which may have more influence with the Committee than any other appeal.

As recently as March 21 last, Capt. Cleveland Fyfe, general secretary of the National Farmers' Union, said: "We are in the closest touch with the Import Duties Advisory Committee. I have every hope that the announcement of the Committee's decision on our application will not be long delayed."

The union claims that the crop does not pay as a result of low prices all over the world and points to the enormous reduction of the barley area in England and Wales. There were 167,000 fewer acres under the crop last year than in 1934 and the area was only half what it was fifteen years ago. Farmers are said to be sowing even less land this Spring.

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They have enjoyed a preference of 2s. 6d. per cwt. since March, 1932, and now are making a tremendous clamour for a duty on foreign barley at least twice as heavy.

Less British barley will most probably be harvested this summer than for many generations and if a much larger proportion of malting grain has to be bought from abroad then the additional burden to be shouldered by the Man at the Bar might amount to something like £3,000,000.

If the authorities believe there is a good case for giving public assistance to the barley growers, the cost of it should fall on the community as a whole and not on one section which is already overtaxed.

The Import Duties Committee, and the Government which depends upon its advice, will bring a pack of trouble upon themselves if they yield to this agitation at the expense of the beer drinker.

Malting barley is so superior to ordinary barley used in pig feeding and in manufacturing processes that it fetches about double the price.

On some soils and in some districts in this country barley can be grown of malting quality in most seasons, but elsewhere it is a gamble and quite a large proportion of the crop is only "fit for pigs."

If brewers could not import any grain at all they say it would be impossible for them to brew their beer to anything like present-day standards.

When of malting grade, English barley imparts fullness to the beer, but, according to Major E. L. D. Lake, chairman of the Brewers' Society, it will not give what the experts call stability or keeping quality.

They have therefore to rely on malt from barley grown in hot climates to give the brilliance which the Man at the Bar expects and to ensure that the beer keeps equally well in bottle or barrel until required for use.

Their industry as a whole requires about one part of barley from a warmer climate to three parts of home-grown, and of the latter they say they have used 1,750,000 cwt. more a year than before the Budget of 1933.

That was when the beer duty was last reduced and the brewers were asked by the Chancellor of the Exchequer to give a "gentleman's undertaking" that they would buy all the British barley they could.

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Figures collected for the Treasury show that the consumption of British barley has increased by over 30 per cent. since the undertaking was given and that British farmers have averaged almost £1,000,000 more each year for their barley.

But while this has been going on, the importation of foreign barley has enormously increased, and from mid-August, 1935, to mid-February, 1936, these imports totalled over 13,100,000 cwt., compared with 6,640,000 cwt. in a similar period three years ago—nearly twice as much!

The Man at the Bar wants to know who has been buying most of this foreign grain.

Who but farmers themselves, taking advantage of the state of world markets to procure stock food as cheaply as possible!

Some farmers who do not grow barley, but who buy it for feeding, have openly opposed any further duty.

Nevertheless, a mandate was given to the National Farmers' Union by a majority of its county branches to press for an increased duty on all foreign barley, and a similar demand has been made by the Scottish Chambers of Agriculture.

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Massed meetings of growers are still being held and petitions signed demanding this increased duty on all barley, which would at least spread the cost over the greatest number of people.

Yet the union eventually decided, for reasons not explained, to ask for a duty on malting barley only.

If the Government gives way to this clamour, feeding barley, which represents three times the quantity bought for brewing, would come into the country free.

The farming industry would then benefit both ways and all at your expense.

No, Mr. Chamberlain, this won't do.

Whatever your learned and honourable advisers may recommend, have nothing to do with any scheme that is going to penalise the drinking of a good old English beverage any further.

So, JOHN BULL says: Hands off the People's Beer, and—Here's to Health, Happiness and Greater Freedom for the Man at the Bar.

‘DEPORTED

"ORDERED to be deported . . ."

What a nightmare the dread of such a dire eventuality is to many a decent, law-abiding alien in this country who, like the tragic film producer, Herman Fellner, dare not go back to their own country!

They came here to secure refuge and safety, and have always in their minds the overmastering fear that some day, sooner or later, they will be required to leave. And if they refuse to leave they will be deported, when, under a Home Office order, they will be taken under police guard to one of our ports and placed on a ship for the journey back to a fate of uncertainty, danger, and possibly even death.

According to his friends, Herman Fellner—the German Jew who died by his own hand in his luxurious Mayfair flat the other day—lived in dread that his permit to remain and work in England would not be extended, and that he would be required to leave.

Too late

Actually he could have remained in England for at least another year, the official letter granting permission for him to do so being received, tragically enough, on the day after he took his life.

Like him, hundreds of aliens now in Britain think—however real or imaginary their fear may be—that an order for deportation made against them would be equivalent to a death sentence.

Kurt Kosterlitz, another German citizen, aged thirty-three, stood recently in the dock at a London police court, charged with landing in Great Britain without the consent of the immigration officer and of being in this country without a passport.

Counsel, appearing on his behalf, made this dramatic statement: "I say in all seriousness that if a deportation order is made it is equivalent to a sentence of death, because he has fallen foul of the political authorities of his own country. He is a Socialist and wrote an article in a German paper at which the authorities took umbrage."

Frequently the plea that, if deported, he will be returning to imprisonment or death is made in the British courts on behalf of some alien offender.

Actually, never in a single case has an order for deportation been enforced by the Home Office, or the Scottish Office, where there is substantial reason for believing that the person involved will suffer for a political offence or religious belief in his, or her, own country.

On the other hand, the declaration "I shall be punished on account of my politics if I am deported" is frequently used as a subterfuge to evade deportation, because they are wanted for some civil or criminal delinquency in their own country, by those undesirable or criminal aliens who have so often been denounced in the columns of JOHN BULL.

Automatic

It should be explained that if an alien is convicted on any charge before the courts, an order for his deportation follows almost automatically. The magistrate trying the case "recommends the deportation," and subsequently the Home Office confirms the recommendation and issues the order.

The most common offences for which orders are made include breaches of the passport and aliens regulations, entering the country without proper identity papers or being smuggled in, and failure to leave the country when a permit for employment is withdrawn by the Ministry of Labour.

When an order is granted by the Home Office it is passed to the police for execution.

Under police guard the alien is conveyed to the port of embarkation and placed aboard a ship. The fact that he is an alien under deportation is reported to the captain, the purser—if there is one in the ship—and the chief steward.

As soon as the ship leaves the quayside, the duty of the police officer is over—all he has to do is to make certain that the alien leaves this country.

What happens to the deported alien after that is no concern of the authorities. He can leave the ship at the first port of call, if he can arrange to do so. There is no certainty that he will return to the country of his origin. So long as he departs from Britain, that is all that matters officially.

When aliens are deported to Germany, for instance, they are usually sent by steamer to Holland, and in Holland they can stay, or journey on anywhere else, providing they satisfy the local authorities.

Only in very rare cases are they guarded on the voyage by police.

Sometimes all manner of difficulties occur. A short time ago, for example, an Italian was deported as an undesirable. He was taken to Folkestone and placed on the boat for France.

At Boulogne the French Customs police recognised him as a man who had previously been deported from France. He was on their "black list." In consequence, he was not permitted to remain.

He was led back to the ship and returned as "unwanted" to the English police.

Then he had to be kept in custody here until a ship was leaving direct for an Italian port. Finally, when he reached Italy, he was arrested because he had decamped in an effort to avoid military service.

Slippery customer

In another case a suspected share-pusher and confidence trickster, an American subject, was sent to his home country. He was regarded as such a slippery customer that a senior detective-inspector was detailed to see him safely to Southampton and aboard an American liner.

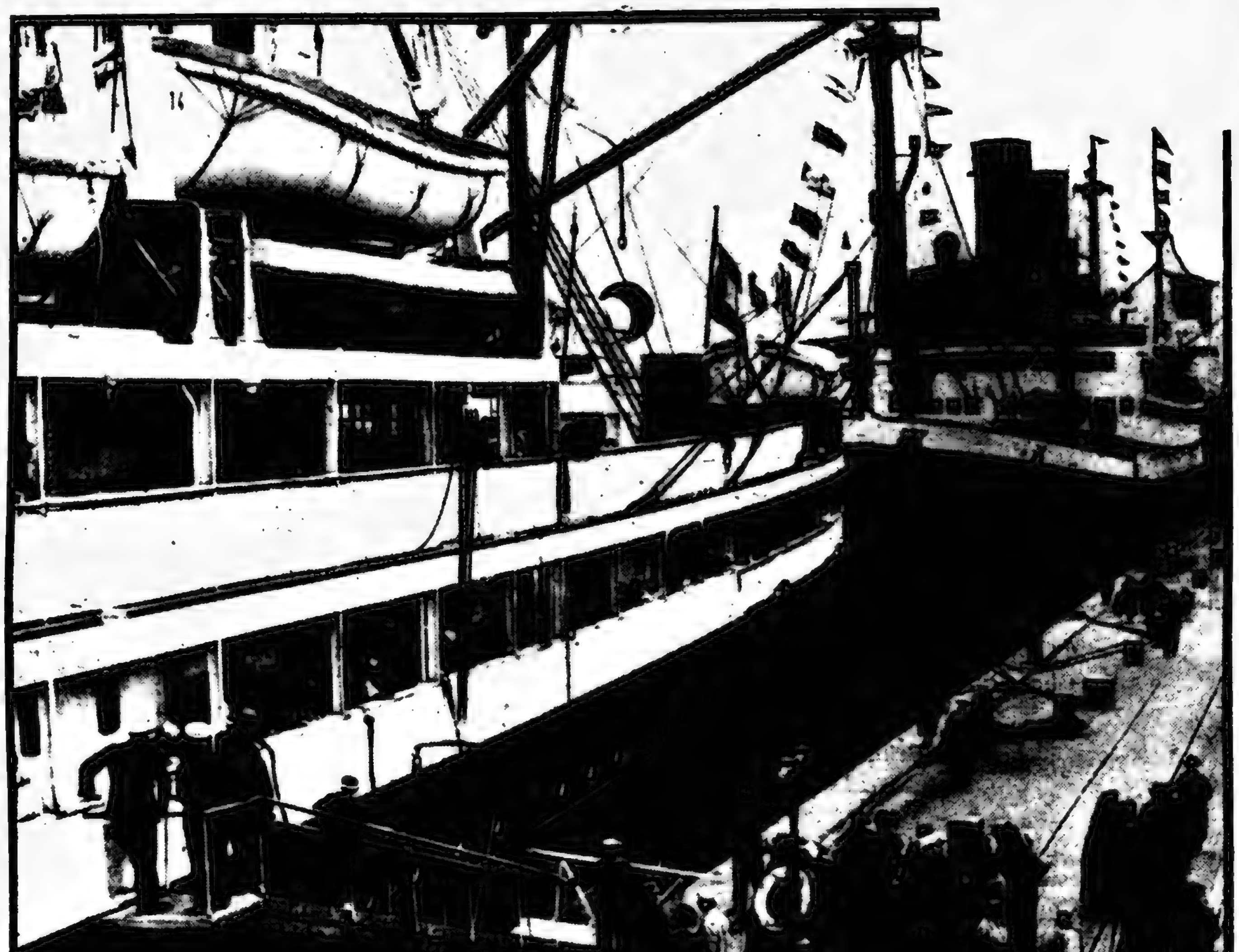
The captain of the ship was duly informed as to the character of his compulsory passenger. The only port of call by the liner was at Cherbourg, and, to prevent any likelihood of the American getting ashore and away there, he was invited to inspect the ship's hospital. As soon as he entered the casualty ward the door was locked, and there he remained until the ship had made her call and was away to sea again.

On arrival in New York the police recognised him as a man they wanted on a charge of armed robbery, and he is now serving a term of imprisonment in the State penitentiary.

Only the care of the captain and that ruse of hospital inspection prevented this dangerous crook from escaping.

Not long ago a Frenchman was arrested in London because he had committed a breach of the aliens regulations, and was believed to be holding a false passport. He was an elderly man with an enlarged heart, and the shock of his arrest proved too much for him and he collapsed. At once he was rushed to hospital. Everything possible was done for him, but to no purpose, and he died the next day.

When enquiries were made about him it was learned that he was a defaulting financier from a French provincial town, and if he had been deported—as



For some aliens the order for deportation merely means a voyage from these shores to another land, but for many others—political or religious exiles, for instance—

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On the statement

to DEATH’ —the Truth

—The poison bottle is preferred to a return trip to their homeland where victimisation, and perhaps brutal death, is waiting

he surely would have been had he lived—he was certain of a long-term sentence at a French assize court.

A number of German refugees now in this country have undoubtedly been smuggled here by some secret organisation. Several cases have occurred within the past few months of aliens of German origin without any passport papers giving the date and record of their port of entry. It is suspected that some of them landed with forged papers as sailors on merchant vessels.

There is an illicit trade at ports in the sale of seamen's discharge certificates. These documents, purchased for a few pounds, are then sent abroad, and the particulars faked and altered to fit the description of a man who, not being able to get a passport of his own, desires to escape to Britain.

Men as well as goods can be smuggled, as was made clear by the investigation of a case of three young Germans who were taken into custody for having entered England without the consent of an immigration officer. The names of the three were Isrow Tondowski, a decorator; Israel Grubsztejn, handbag maker; and Ludwig Staroguski. They had, according to their testimony, been badly handled by the Nazi "Brown Shirts," and had been told they must get out of their own country.

Staroguski, it was stated, was twice thrown into prison without trial because he refused to leave Germany. Tondowski was told he would be shot if he remained.

Grubsztejn, after being kept in prison for six weeks, was given five days in which to cross the German frontier—if he did not do that he would be sent to a concentration camp, where he might remain for the rest of his life.

Although deportation was recommended against these three young men, their return to Germany was not enforced. They were permitted to leave for another country, where work and a home were to be provided for them.

On the statement that he was staying in England for a fortnight's holiday, a German landed at a Channel port and showed a passport bearing the name of George Winter. The papers appeared from ordinary examination to be in order, but the immigration officer detained Winter for questioning. Then a second passport was found in his possession, bearing the name George Zabolitzky. This passport and also that of Winter bore identical photographs. A microscopic test of the twin passports revealed that the Winter one was a forgery, and Zabolitzky's portrait had been cleverly placed upon it.

Microscopic test

Incidentally, he confessed that he had brought far more money out of Germany than he was entitled to do under the German Government order, and was fearful of what might happen if he was sent back to Germany. In the end he was returned to the Continent, and landed in Belgium.

Romances are frequently shattered by the rigid and necessary enforcement of deportation, as was the case with a pretty young Norwegian girl who was in England under a permit for employment from the Ministry of Labour.

In due course that permit was withdrawn, as the time for the girl's stay here had expired. But she refused to return to her home, because she had fallen in love with an Englishman, and he was anxious to marry her. So she defied the regulations and remained in England. She was arrested and charged with her breach before a magistrate.

The man pleaded on her behalf, "I am sure she will go mad if she is sent away." The girl herself was in tears, but all to no avail. The magistrate, in the circumstances, had no option but to recommend her for deportation.

In another instance a Belgian girl came across from Antwerp to England on a week-end excursion ticket to meet an Englishman to whom she was supposed to be engaged. She was permitted to land on the understanding that she returned on the Sunday night.

A fortnight later she was found by the police in Liverpool, stranded and destitute. She had searched for her lover but failed to trace him. And the unhappy ending for that love story was fourteen days in prison for the girl, and deportation afterwards.

Girls are often a particular trouble to the officials of the Aliens Department. There was, for example, the young Dutch woman who made rather a speciality of evading the effects of deportation.

In this instance, also, her conduct was due to a love affair with an Englishman, who could not marry her. She was taken to Harwich and seen aboard the steamer for Holland, and the police thought they had got rid of her, for on the other side of the Dutch police were awaiting her.

By a clever disguise, which she assumed aboard ship, she evaded the Dutch guardians, and slipped back to England by some mysterious route.

And there is a story that begins with a marriage, but has the same ending—deportation. The principal character was a Swiss fur cutter named Joseph Bullani. He journeyed to England with the object of marrying a Swiss, who was then residing in London.

At Folkestone he could not satisfy the immigration authorities as to his real intentions and was turned back to France. His passport was duly marked, so that if he attempted to land at a later date he would again be refused admission to this country.

Some time afterwards, however, he was stopped in London by a police officer and taken to Bow Street station, where it was seen that the page of his passport bearing the "forbidden to land" entry had been torn out. He was thereupon arrested and brought before the Bow Street magistrate, who recommended him for deportation.

This happened the day after the marriage had taken place at the Holborn Registry, and Joseph Bullani spent his honeymoon in Brixton Prison awaiting the confirmation of the deportation order and the arrival of a police constable to escort him to a Channel port for his enforced journey home.

A man who would come back to England after being formally despatched to his own country of Luxembourg was Jean Alff, a waiter by trade.

For twenty-one years he lived in this country, married an English girl, but never attempted to take out naturalisation papers. Then, one day he committed an offence against the law, and as a registered alien was promptly deported. But his wife stayed at home in England and a baby was born.

So Alff decided to return. He travelled from Antwerp to Harwich. At the port of disembarcation he dodged behind railway trucks and across the line to escape the immigration officers. Then he made his way over fields to the high road and "lorry hopped" to London.

He achieved his purpose, rejoined his wife, and was living with her in happiness again until the police caught him.

"I came back to England to see my baby that I had never seen before," was the waiter's excuse when arrested.

From time to time a deportation problem arises over the men and women who are without recognised nationality. They are the people who have been refused recognition by their own State. As witness the sorry plight of Semjen Mjakischeff, Russian born but not a Russian.

For Mjakischeff was sentenced to five years' imprisonment in Russia for anti-Government political propaganda. After two years he escaped from his prison camp and made his way into Germany. His presence in Germany was discovered after three years, and he was expelled. After trying in vain to enter Czecho-Slovakia and Holland, he succeeded in entering France. But France would not harbour him.

On this occasion he managed to hide aboard a ship bound for England and landed at the London docks.

It was explained by a former Russian Vice-Consul on behalf of Mjakischeff that the man was really Stateless. The Soviet Government would not permit him ever to return to his native land, and no other Continental country would accept him.

Representatives of all foreign nationalities, all classes and all creeds, pass from time to time through the hands of the police for deportation.

Russian prince

Not long since, a man who claimed to have royal blood in his veins fought unsuccessfully against such an order. He declared himself to be a prince and a Russian royalist. But to secure entry into this country he thought fit to drop his title and his honours, and use the name of Stig Stenfelt.

When in Stockholm the prince had managed to secure the rightful passport of the real Stenfelt, and used it to come to England. This passport was accepted at first without question, and it was only when the prince failed as an alien to notify his changes of addresses in London, that enquiry revealed his identity.

"I will kill myself if you send me to Russia," he fervently declared. All the same the magistrate recommended his deportation. For the prince had an unsavoury reputation. He was strikingly handsome, and was known to associate with wealthy women, from whom he obtained money. There was also a hint that blackmail was part of his occupation.

It is necessary, of course, that the machinery for deportation of undesirable aliens should function smoothly and effectively. Where people of doubtful character are concerned there can be no room for sentiment.

Our readers know how impudently regulations are flouted by certain classes of alien wrongdoers who come to this country with sinister intent, and they will realise the need for severity.

But with the decent alien it is different—the alien of the type of Herman Fellner, whose tragic death robs the film world of one of its most brilliant producers.

I say to myself–
PARK DRIVE
GALLAHER'S
PARK DRIVE
for pleasure!
5 FOR 2D
10 FOR 4D
15 FOR 6D
PLAIN OR CORK TIP (MILD)

Keep Off 1914!

by A. G. GARDINER

Field-Marshal Sir Montgomery-Massingberd, Britain's Army chief, and (right) General Gamelin, head of the French Army. "France hopes to re-form with us the military alliance . . .

. . . that enveloped Germany in 1914, but that means war, and this country means peace. What is so much responsible for the chaos of to-day as the policy which France has made this country an unwitting party to since the War?"

THE "election" is over in Germany and Hitler has got the overwhelming verdict he asked for. How he has got it, and how far it represents the real mind of Germany, is not our affair.

That it is a dictated verdict, in regard to which the people have no choice, is clear. It was made clear before the election by that most sinister figure of the Gangsterdom that holds Germany by the throat—Dr. Goebbels. In his speech at Breslau he openly boasted that the people had no freedom of choice.

"We do not have to appeal to the people," he said. "We have the Army, the police, the wireless, the Press and the Nazi organisations. Who could do anything against us?"

That is the position. The nation is in irons. The "election" is a farce. The people do what they are told to do and say what they are told to say. Anyone who disobeys the command is a marked man. He invites his own doom. A verdict obtained by such terrorism is a verdict that no free people can respect.

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BUT I repeat that the way it is got is not our affair. We cannot interfere in the internal government of Germany any more than we can interfere in the internal government of Russia or Italy.

The dictators are in power, and our concern is with their external policy. Hitler has got his "vote" and confronts Europe with a dragooned and disciplined nation, ostensibly solid in support of his provocative action in the Rhineland and of his peace proposals to the Powers.

What course does wisdom dictate in face of this conflicting challenge?

If the peace proposals had stood alone there could have been no question. They would have been welcomed with enthusiasm and discussed with a common desire to reach agreement. Even if they had been accompanied by an intimation that in view of the Franco-Russian pact Germany contemplated action in the demilitarised zone no serious mischief would have been done.

But Hitler exploded a mine with one hand while he offered peace with the other. That is in accordance with his practice. He acts before he argues. He believes in the "accomplished fact." He jumps a claim and tears up a treaty and then says: "The thing is done. What are you going to do about it?"

This is intolerable. He has made himself dictator of Germany by these methods. But Europe cannot and must not tolerate them in international affairs. They destroy all confidence, keep the world in high fever, and defeat all hopes of peace.

The provocation was none the less deplorable because Germany has a real case against the Franco-Russian pact. Her charge that that pact is itself a breach of Locarno is formidable. For the pact seems to deprive the Locarno Powers of the right of naming the aggressor in a quarrel and transfers the decision to France and Russia themselves.

If that is so, the pact is bad and should be condemned as an infringement of Locarno by The Hague tribunal. Hitler refused to submit the point to The Hague on the ground that the problem was not merely judicial, but also political. Hence he "jumped the claim" and submerged his peace proposals in an atmosphere of suspicion and distrust.

But those proposals stand, and it would be a crime if we allowed them to be suffocated and over-ridden by recriminations about the past.

☆ ☆ ☆

IF they are sincere they should be welcomed and examined with gratitude, for they offer the distracted world the best hope of peace it has had since the war. The return of Germany to the League would alone change the whole atmosphere of Europe.

If they are insincere, then frank discussion will prove their insincerity, and we shall know where we stand.

But France, and with her Russia, blocks the way. No discussion of peace proposals until Germany has paid the full penalty and made full amends for her breach of Locarno, is her attitude. She distrusts Hitler, believes his aim is not peace, but the break-up of the Locarno compact, and wants this country to join in a military alliance which would revive the position that led to the Great War.

Under this pressure from France we have already committed ourselves to a symbolic occupation of the Rhineland. It is proposed that we and the Italians, who are at present dropping bombs and poison gas on the Abyssinians, should jointly sustain the great cause of law and order in the Rhineland!

Was there ever such a grim jest offered for the derision and contempt of the world? Have we lost all sense of humour, not to say decency? Have we washed the slate clean of all the events of the past six months? Are we now to take Mussolini to our bosom in order to "down" Hitler—to cast out Beelzebub by calling in Satan?

This will not do. We all recognise the reason that France has for alarm. We all share her distrust of Hitler and her feeling that the sanctity of treaties must be vindicated. We all appreciate, too, that France is on the eve of an election, and that the Government is feverish with excitement, and hopes to carry the country by re-forming the military alliance that enveloped Germany in 1914.

But this means war, and this country means peace. And wanting peace it must insist that the German proposals shall not be blotted out by controversy about the past iniquities of Hitler.

If we get bogged in the past we shall never get to dry land. It is not only Germany that has done wrong.

What is so much responsible for the chaos and ruin of to-day as the policy which France has made this country an unwilling party to ever since the war?

☆ ☆ ☆

WHAT of the disarmament that we promised to carry out at Versailles? What of the encirclement of a disarmed Germany with a ring of armed nations? What of the tragedy of the Ruhr?

No, let us clean the slate of the past. Let us have no more talk of military alliances, either with this nation or with that.

We will not be caught into the whirlpool of the Rhine quarrel again. We are not pro-German. We are not pro-French. We are pro-European. We stand by the League.

We will know no friends among those who refuse to stand outside the League, and we will know no enemies among those who will honestly co-operate within the League.

☆ ☆ ☆

HITLER has said that he wants peace and that Germany wants peace. He has made proposals designed to make peace possible. He has said that he is willing to return to Geneva.

Hitler may be shamming. His proposals may be insincere. His wish to return to the League may be dishonest.

But these things must be put to the proof. They must be considered seriously, in an atmosphere of good will and on a plane of equality.

They must not be swamped by recriminations about the past. Let us be done with the past. That can never be mended.

The future alone is in our hands, to make or to mar.

PERSON UNKNOWN

NOT FROM THE B.B.C.

THOUGH I'm not a dashing devil,
And I'm not a whale for style,
And my tie is none too level,
And my suit's been worn a while,
I never thought I was a rank sartorial disgrace
Till Mr. Frank C. Nagel rose and put me in my place!

Mr. Nagel is a cutter
And his views on dress are strong;
His contempt he cannot utter
For the cove who gets along
With fewer than a dozen suits; in fact, he has decreed
That fifteen is the number that all "av'rage" persons need!

Since I studied his oration
I've been feeling pretty low,
And my only consolation
Is that other chaps I know
Seem to regulate their wardrobes pretty much upon my plan—
Which only shows I do not know a single "av'rage" man!

It is a sad thought that all one's friends (a courtesy title which embraces the wife's relations), not to mention business acquaintances made at the corner pub or at meetings of the Lodge held elsewhere, are all undeniably sub-normal.

Yet this is apparently the case if we accept the dictum of Mr. Frank C. Nagel, president of the New York Cutters' Club, that the "average man" requires twelve business suits, two dinner jackets, one suit of "tails" and one morning coat with striped trousers.

A study of pictorial advertisement leads me to suspect that the average man devotes many hours to trying on pyjamas, exhibiting his elegant unshrinkable shirts to other average men and expatiating on the beauty of his new suspenders, but I never imagined that he was quite the Beau Brummell implied by Comrade Nagel.

* * *

This, though, may be due to some slight disparity in our conceptions of the average man, since Brother Nagel's would appear to possess an income of not less than £4,876 14s. 2d. per annum.

The bloke whom I have hitherto mistakenly envisaged as the average man would prefer not to be seen dead or alive in a clawhammer coat and striped trousers, spends more on moth-balls than on "tails" and would feel nude if seen in public without his old brown hat on.

It is really time that we reached some agreement regarding that mysterious zoological specimen, the average man, for advertisers picture him as a well-to-do connoisseur of whisky, cigars and motor-cars, while Whitehall dieticians regard him as a statistical abstraction whose food requirements can be calculated in ounces with the aid of a decimal point.

In fact, nobody seems to know whether the "average man" is as rich as Andrew McMidas or as poor as a casual ward mouse, as common as Loch Ness monsters or as rare as the brontosaurus.

Oh, where does he live and what does he do?
And what does he have for tea?
Does he look like something out of the Zoo?
Or is he like you and me?
Does he own a car, or travel by Tube, or walk on his flat, flat feet?
And what relation, if any, is he to our friend The Man In The Street?

Is he the husband of "Mother of Eight"?
Or the cousin of staid "Verb. Sap."?
Is he the sort you address as "Mate,"
Or a starchier type of chap?
Is the "av-rage" man of an "av-rage" size—is he dumpy or slim or tall?
Is his surname "Smith"? Is he merely a myth? Does he even exist at all?

Y. Z.

£500 MUST BE WON

SLOGAN COMPETITION

Amazing opportunity to win a super holiday for yourself this summer!

ENTER AT ONCE FOR THIS SIMPLE FREE COMPETITION

A FEW WORDS MAY WIN YOU A BIG *cash prize!*

Here is the chance of your lifetime. The chance to make that holiday you have always dreamed about actually come true this summer!

Six simple words written about Wright's Coal Tar Soap may win you a first prize of £200. Just think of it—£200 to spend on a WONDERFUL holiday or in any way you please! A few words written NOW may mean that in a few months' time you will be visiting colourful cities and romantic places that are no more than names to most people!

Besides the first prize of £200 there are many other big cash prizes. In all, £500 is to be awarded in MUST-BE-WON PRIZES for Wright's Coal Tar Soap Slogans.

The rules for this interesting competition are very simple. You will find familiarity with the qualities of Wright's Coal Tar Soap will help you considerably in coining the right kind of slogan—the kind that will bring you £200.

Wright's Coal Tar Soap is the soap for every member of the family. Pure and gentle enough for baby's sensitive skin, it gains father's unqualified approval for its refreshing cleanliness; whilst mother attributes her young and lovely skin to its soothing and emollient properties. Wright's Coal Tar Soap contains no excess of harsh alkali—it is *pure* soap at its very best and safest—the right soap for all.

Bearing these points in mind and the many others you can discover, either from Wright's Coal Tar Soap advertisements or your own personal observations on the advantages to be gained by using this famous health and beauty soap, you will find it an easy matter to invent a slogan emphasising one or more of these wonderful qualities. START NOW. You cannot afford to miss such an opportunity. YOU MUST NOT LET IT PASS. The £500 allotted for prize money in this simple and interesting competition will be divided up as follows: 1st PRIZE—£200, 2nd PRIZE—£100, 3rd PRIZE—£25. 10 PRIZES OF £10 EACH, AND 30 CONSOLATION PRIZES OF 50/-.

WHAT TO DO—Write a slogan of not more than six words for Wright's Coal Tar Soap. A slogan is a short, pithy phrase expressing one or more of a product's good points. Here are examples: "First Aid to Loveliness," "The SAFE Soap," "Guardian of the Pore." A little thought will enable you to coin slogans of your own.

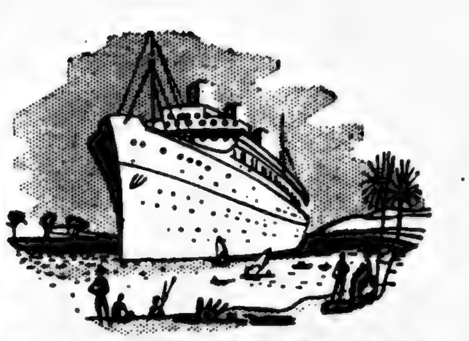
Write your slogan on the form at the bottom of this advertisement, fill in your own name and address in ink, and send it together with one complete chocolate-and-yellow Wright's Coal Tar Soap carton to the proprietors of Wright's Coal Tar Soap, 46 Southwark Street, London, S.E.1. Additional slogans may be written on the printed forms to be obtained free from your usual supplier of Wright's Coal Tar Soap, or you may use a sheet of notepaper. *Write in ink, in block letters.* All Entries must be sent in *sealed* envelopes (full postage) and posted to reach the proprietors of Wright's Coal Tar Soap on or before the 30th April, 1936.

You may submit as many slogans as you like, but each must be accompanied by one complete chocolate-and-yellow carton from a tablet of Wright's Coal Tar Soap.

The judges of the competition will be the Advertising Director of Wright's, the Advertisement Director of Odhams Press and the Lady Editor of "Home Notes" and "Woman's Sphere." All entries will be individually examined and the first prize of £200 awarded to the competitor who submits what the judges consider to be the best slogan. Other prizes will be awarded to slogans in order of merit, but the judges reserve the right to divide any prize should competitors tie.

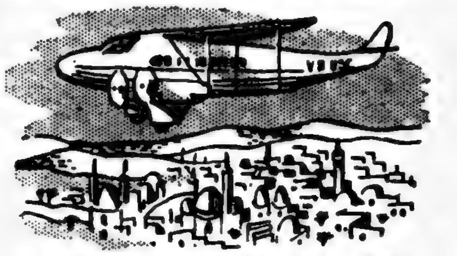
No responsibility can be accepted for entries lost, mislaid or delayed. Proof of posting is not proof of delivery. Correspondence cannot be entered into or interviews granted in connection with the competition and the judges' awards must be accepted as final and legally binding.

No employee of Wright's is eligible to compete and the Company reserves the right to use any of the winning slogans. Prize-winners names will be published on May 30th in "John Bull" and the "Daily Telegraph," and cheques will be posted to winners on May 29th. Entry for the competition implies acceptance of these simple rules.



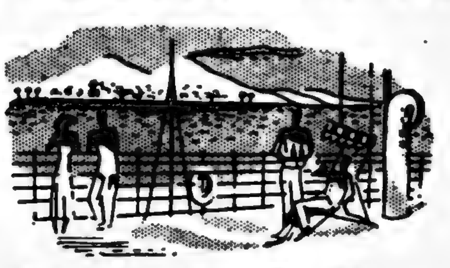
FIRST PRIZE £200

For £200 you can cruise half way round the world. You can enjoy the healthy sea air and blissful sunshine of an ocean voyage—you can sail tropic seas and see strange and wonderful sights on the holiday of your dreams!



SECOND PRIZE £100

For £100 you can make a thrilling flying tour of Europe. By air from city to city—to Paris, Berlin, Rome, Prague, Warsaw, Moscow, Vienna, Budapest—on the most interesting and exciting holiday you have ever spent!



THIRD PRIZE £25

For £25 you can cruise on the blue waters of the sparkling Mediterranean visiting Gibraltar, Barcelona, Marseilles, the Riviera, Tunis Algiers, Tangier and other colourful ports. Glorious sunny days and glamorous nights midst surroundings full of romance!

10 PRIZES OF £10
30 PRIZES OF £2.10.0

For £10 you have the choice of every kind of European holiday—France, Germany, Switzerland, Spain. You can visit the romantic Rhineland, or marvel at the vivid colouring of sunny Spain. You can see the towering Tyrolean Alps, with their gay orchards, vines and flower-bedecked slopes and snow-clad peaks; or spend happy days in the romantic Basque country in the shadow of the majestic Pyrenees. Whichever prize you win—a new, different and memorable holiday is yours!

Wright's
Coal Tar
Soap
6d

Wright's COAL TAR Soap

THE SAFE SOAP

ON SALE EVERYWHERE

FREE ENTRY FORM

To "Slogans," the Proprietors of Wright's Coal Tar Soap, 46 Southwark St., London, S.E.1

Here is my Slogan for Wright's Coal Tar Soap. I enclose a complete chocolate-and-yellow carton from a tablet of Wright's Coal Tar Soap, and agree to abide by the conditions of this competition.

SLOGAN...

NAME...

ADDRESS...

....

J.B.I.

ARRESTED *for* Wanting a Kiss

THE fatal ease with which innocent people may be robbed of their liberty is a scandal that has often been dealt with in JOHN BULL. Yet stubborn officialdom remains unmoved, and fresh instances of injustice are being brought to our notice continually by readers in all parts of the country.

An amazing instance occurred, for example, at Williton Petty Sessions, Somerset, where, by an order of the magistrates, a young man aged twenty-two, of most excellent character, has been banished to the mental hospital known as the Royal Western Counties Institution, Starcross, Exeter.

The victim of this unusual case is Thomas Walter Webber, of South View Terrace, Watchet, Somerset, and the sole offence of which he was guilty was that of stopping a girl and asking her for a kiss and offering to see her home!

Banished

In official words, however, he was charged with "common assault," and the magistrates banished this young man to the Starcross Mental Institution for an indefinite period, which may mean for ever.

The story begins on the evening of January 27, when a young woman was returning by village bus to her home after an evening at Minehead.

In the same bus was young Thomas Webber. At Dragon Cross, the girl got out, so did Webber, who followed her as she went to get her bicycle on which she intended to complete the journey to her home.

The girl heard the sound of hurrying feet behind her, and, turning, saw that they belonged to the young man whom she had noticed in the bus. He doffed his cap in a most gallant manner, and wished the young lady "Good evening," to which she replied "Good night" in a very cross tone, and proceeded on her way.

At this Webber caught hold of her arm, and said that he would like to see her home, an offer of escort which was refused.

Meanwhile, the young lady had wheeled out her bicycle, but Webber caught hold of the handle-bars, and said with a naïve smile that he wanted a kiss. At this the young lady naturally became indignant, and asked him to leave her alone.

The young man then suggested shaking hands and being friends, but the lady had other views, for she hit him on the head with a parcel, and rode off. Disconsolate, young Webber stood rubbing his head and made no attempt to follow.

It should be noted that there was nothing in this incident beyond what often happens between young people in villages through-the country.

It was so trifling, indeed, that it could well have been left to the discretion of the girl's father to give the young swain a few words of condemnation, or at the most a few words of censure from the Bench.

On the following day when Webber was whistling away at his work at the West Somerset Hotel, Watchet, where he had been employed practically ever since leaving school, a police-officer, armed with all the solemnity of the law, touched him on the shoulder.

Thomas Webber, whose plight has moved local residents to sign a petition for his release

The young man readily admitted that he travelled on the same bus as the lady; that he had asked her to kiss him, and that she had refused. Why deny such an innocent incident?

But he was to receive a rude shock, when a few days later he was haled before the Bench at the Williton Petty Sessions.

The facts as we have given them were stated, but the Bench decided not to hear witnesses. Astounding as it may seem, the case was adjourned for a month so that a doctor could examine Webber with regard to his mental condition!

So the defendant returned to his work at the West Somerset Hotel, little dreaming what "justice" had in store for him.

At the further hearing of the case at Williton Petty Sessions, a doctor said that he had examined Webber on February 17 and had carried out certain standardised mental tests. As a result of these tests he had formed the opinion that Webber was mentally defective.

Father's protest

It was useless for the indignant father, who was in court, to protest that "the boy is as right as I am, and you can't get out of that. The boy has always had a good character."

His mother, quietly crying, was ushered from the court, while the magistrates sat in solemn conclave for five minutes. Then came a truly staggering decision. It was announced that young Webber would be sent to Starcross Mental Institution for an indefinite period!

So the perplexed prisoner was led away.

On the facts already cited and the general circumstances of the case, our readers will agree that the decision was one which ought not to have been made.

Some indication of what local people think about it is given by the fact that the inhabitants of Watchet, nearly all of whom have known Webber since he was a child, have signed a petition protesting against the miscarriage of justice and asking for his release.

Mr. Len Hooper, the proprietor of West Somerset Hotel, Watchet, who was Thomas Webber's employer, is the first to insist that a "very serious mistake has been made in certifying him as feeble-minded.

"As the young man's employer," said Mr. Hooper to a JOHN BULL representative, "I have naturally been in close contact with him, and can say without hesitation that the state of his mind was not that which necessitates him being sent away to a mental institution.

"He has been employed at the hotel for many years, and since my arrival fifteen months ago he has been happy, a good, willing worker and sensibly behaved.

"Day after day and week after week throughout the year, he has been constantly under my notice and working continuously with three girls at my hotel, and on no single occasion have the girls had any complaint to make to me regarding his attitude or general behaviour to them.

"To suggest that Webber is feeble-minded is wrong. If he was I should not have employed him—actually I should describe him as the mental equal of thousands of young men brought up in our villages in similar circumstances.

Well thought of

"It is a strange fact that after a period of about ten years, while keeping in continuous employment without cause of complaint or trouble, he should now be classed as dangerous to the general public for such a trivial offence."

A previous employer is also whole-hearted in her testimony to the character of Webber. The secretary of the local boys' club at Watchet, who has known Webber for many years, is similarly convinced that injustice has been done to him.

Readers may think it more than strange that, with so many local residents able and willing to testify to his character, Webber should still have been sent away.

Unhappily none of these people, who have intimate knowledge of Webber's character and conduct over a period of years, were called to give evidence when he came before the Williton magistrates.

Reviewing the whole of these circumstances, it is more than a tragedy that this young man should be shut away in a mental institution for a period which may mean the rest of his life.

To classify him as feeble-minded when he has held a good situation from the time he left school until this case came up is preposterous.

A grave injustice has been done, and we make a sincere and urgent appeal to the authorities concerned to reconsider this case in all its bearings and order the immediate release of this young man.

That way lies justice.

The Human Machine

Mental Spectacles

A WISE man said: "The last resort a man has resource to in the conduct of himself is his understanding." It's silly that it should be so: but it's tragically true. For most people train everything except their minds.

They'll take exercise to develop their muscles, diet and medicine to regulate their health, consult dentists and oculists and specialists of all sorts—but they won't spend five minutes a day developing their minds, training their brains to act as a well-disciplined and ordered machine that will do what it's told and when it's told.

No wonder most people only resort to their understanding as a last resource. They don't trust it! They've no reason for trusting it! They know—and better than anyone else—what a poor weak thing it is!

And that's all wrong. There's no reason on earth for anyone's mind to be an untrustworthy guide.

There's no reason for anyone to have defective sight. A skilled oculist and a suitable pair of glasses can work miracles. If we can't "see straight" we can be made to see straight.

If we can't "think straight," it's easier. We don't have to go to an oculist. We don't have to see a doctor. We don't have to consult a specialist. We can train ourselves to think straight.

But we must do the job thoroughly and properly. We must, for instance, stop "pre-judgment." We must be prepared to listen to both sides of a case before we give an opinion.

We must learn to be willing to be proved wrong, and to change our opinions if proved fact shows them to be wrong. We must learn to want the truth for its own sake, and because it is the most valuable thing in the world—no matter how much it stands preconceived notions on their heads.

The art of thinking straight is largely the ability to be big enough to recognise truth when confronted by it. And when you can do that, you can congratulate yourself on having at last got your mind under control.

The best bicycle costs more to produce . . .

but little more to buy, because it's made by Raleigh !

Raleigh having the largest and best equipped cycle factory in the world are able to sell the highest quality bicycle at a reasonable price. Not only that, but in the Raleigh there are features beyond price—first and foremost, the exclusive design which ensures the famous Raleigh easy-running.

And talking of price, how can one adequately assess in money the value of the Raleigh "For Ever" Guarantee and the pride of ownership which a Raleigh brings?

A RALEIGH is superior—even to the spokes!
By a wonderful new patented process Raleigh spokes are subjected to five separate treatments and remain bright and untarnished indefinitely. This development is exclusive to Raleigh.

Models from £4 : 19 : 6 cash
(Sturmey-Archer 3-speed gear 20/- extra, cash).

Deferred Terms—

5/- *down and 12 equal monthly payments (from 9/7). Sturmey-Archer 3-speed gear 2/- extra, monthly. Dunlop tyres, Brooks' saddle and the best of everything. Send for free copy of "The Book of the Raleigh," and name and address of nearest dealer.* THE RALEIGH CYCLE CO., LTD., NOTTINGHAM. *(Depots and Agents Everywhere.)*

RALEIGH
THE ALL-STEEL BICYCLE
Fit the Sturmey-Archer 3-speed gear—the gear that makes cycling easy

MONEY

is a topic which doubtless interests you, whether your income is large or small.

If, like most people, you tend to live up to your means, what do you propose to do *in later years* when your income will probably cease or be greatly reduced?

The Pearl Pension scheme offers an excellent method of securing a guaranteed income for life. Why not take advantage of it?

EXAMPLE OF BENEFITS.*

For yourself at age 65.
A cash payment of £625 and a life income of £250 a year or instead of the income a further cash payment of £2,500.

For your dependents.
In the event of your death before the cash payment becomes due, the sum of £2,500 plus guaranteed bonuses will be paid. If death is accidental the payment will be increased by £2,500.

Reduction of income tax is allowed in respect of the premium payments.

* Applicable to a man aged 40 next birthday.

Please use the form below for enquiries.

PEARL
ASSURANCE COMPANY LIMITED

ENQUIRY FORM

To the Joint Managing Directors,
PEARL ASSURANCE CO., LTD.,
High Holborn, London, W.C.1.

Please supply particulars of how I can obtain a pension of £.......... My age next birthday will be..........

Name.......... State whether Mr., Mrs., or Miss.

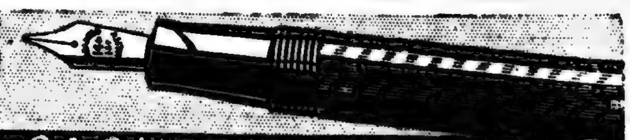
Address..........

....

Kindly write in BLOCK Letters and post this form in unsealed envelope (½d. stamp) to the above address.

34 J.B. 4/4/36.

JOHN BULL'S GREAT PEN OFFER



CASH THE COUPONS

'JOHN BULL' PEN COUPON
This coupon with P.O. for 2/9, plus 3d. postage and insurance, entitles holder to receive a "John Bull" all-British self-filling Pen with 14-carat **solid gold nib, iridium tipped, guaranteed 2 years.** Additional coupons up to four (any dates) may be saved and are acceptable in part payment, each counting as 3d. off the price. **You may send 5 coupons and P.O. for 1/6,** plus 3d. postage and insurance. *State if fine, medium or broad nib. Pocket clip 3d. extra.* Address: "John Bull" Pen Department, 27a, Floral Street, London, W.C.2.

VALUE 3d.

The isolation hospital at Wisbech which now has to take in many of Norfolk's infectious cases

Grave *Fever* Epidemic Scandal

No Hospital for Whole County

THOSE dread Spring diseases of childhood—scarlet fever and diphtheria—are rampant in many parts of the country.

Figures issued regularly by the Registrar-General emphasise the position as it affects town by town and district after district.

And yet there is an English county which does not possess its own infectious diseases hospital. What a commentary on the effectiveness of local administration!

The county in this parlous state is Norfolk. For the whole of rural Norfolk, with its population of more than 260,000 men, women and children, there is no county council fever hospital.

Infectious cases from these rural areas have to be farmed out. They are despatched to hospitals in Norwich and the boroughs of Yarmouth and King's Lynn, or to those in neighbouring counties—to Suffolk and Cambridgeshire.

Actually, in some instances there is a kind of bargaining over sufferers by the rural district councils. They look to see which is the cheapest outside isolation hospital to which they can send their cases, and settle on the lowest offer, irrespective of the distance the patients have to be conveyed or their relatives may have to travel in emergencies.

Quite naturally, on the other side, there is grave disaffection among the residents in the towns where the "deported" patients from rural Norfolk are received. They argue "Why should the infectious diseases which belong to Norfolk proper be sent to us?"

On occasions, also, the influx of Norfolk cases causes serious dislocation and overcrowding in outside fever hospitals.

We have investigated this unsavoury matter and can reveal an astonishing condition of affairs.

First we will take as an example the town of Wisbech, in Cambridgeshire, but close to the Norfolk county boundary. Wisbech has an old-fashioned but admirably maintained and directed isolation hospital; a converted school house.

This hospital has to cater for the needs of Wisbech borough; for the town of March, and greater part of the Isle of Ely, and by arrangement *the Marshland district of Norfolk*—a tract of country twenty miles in length and with a population of 12,000.

During the past few weeks scarlet fever and diphtheria in Marshland have reached epidemic form. Schools in the villages had to be closed in consequence of this the worst outbreak of infectious disease for twenty years.

Conditions at the hospital were extraordinarily difficult. So many patients were being brought for treatment that there was not room to accommodate them.

As an emergency measure three old Army huts had to be erected as temporary isolation wards. It was the best which could be done in the time, but admittedly inadequate.

To add to the burdens of the staff there are no bathrooms in these Army hut wards. Hot water, which is constantly being needed, has to be carried in cans and buckets from the main building through the grounds to the huts. It is the same with the meals for the patients.

Losing confidence

Suggestions were made at a recent meeting of the Marshland Council that, because of the hospital congestion, cases were discharged before freedom from infection was established. A girl was mentioned as having been sent home from the hospital, and coming into contact with her brother who caught scarlet fever and shortly afterwards had to be admitted to the hospital.

People, declared a councillor, were losing confidence in the hospital.

Answering this allegation, the Medical Officer of Health explained: "The doctor can only do his best. The accommodation is limited. It may be that occasionally a doctor has to discharge a patient when he would rather keep him there a little longer. It is an administrative difficulty, not a medical one, and the *results I agree are bad.*"

Cannot proceed

Generally is was admitted that the doctors and the nurses of the Wisbech Hospital were doing their utmost *in the circumstances*, and also that they laboured under exceptional handicaps.

It was, however, in the opinion of the Medical Officer of Health, impossible to guarantee that every patient discharged from the hospital was free from infection.

Because of the conditions there is undoubted reluctance on the part of parents to allow their children affected with either scarlet fever or diphtheria to be taken to Wisbech. In one case there was blank refusal to go to the hospital, although it was impossible to give sufficient attention and complete isolation in the home.

As the Medical Officer pointed out, a highly serious problem would arise if that attitude against the hospital spreads.

For sending their fever patients out of the county of Norfolk and into Wisbech, in the county of Cambridgeshire, the district of Marshland will have to pay the sum of £890, or the equivalent of a 6d. rate.

In fairness to the town of Wisbech it should be explained that the council there wants to build a new and up-to-date isolation hospital sufficient for all its own requirements.

But it cannot and may not yet proceed with the scheme already drafted, because it does not know how much of the county of Norfolk it will be asked to cover for isolation purposes.

The area of Downham, Norfolk, with a population of 17,000, wants to send its fever and diphtheria cases to Wisbech, and until the Ministry of Health has decided on that issue nothing whatever can be done to remedy the troubles and congestion of the Wisbech Isolation Hospital at periods of epidemic.

The scandal of no fever hospital for Norfolk has been similarly accentuated in the Fakenham and Walsingham districts in the northern part of the county.

With infectious cases from this area, also with a population of 17,000, it has been the custom in the past to transport the patients either to Norwich City Hospital or to Stowmarket, in Suffolk.

Lately the ratepayers of Walsingham have been called on to foot a bill of £160 for "boarded-out" sufferers. When the accounts were examined it was found that Norwich charged £5 5s. a week per child placed there, while Stowmarket asked for only £3 3s. a week for each child.

Intolerable penalty

So Walsingham, with economy in mind, has decided that in future it will give its fever and diphtheria patronage to Suffolk. This means that parents from Walsingham who go to visit their children in Stowmarket Isolation Hospital or to bring them home for convalescence will have to make a journey at their own expense of about a hundred miles.

Imagine the distress of a working-class mother faced with such travelling across country when her child is on "the danger list." An intolerable penalty of distance to impose on parents, whose children are taken from them when stricken with infectious disease.

Perilous situation

Really the most astounding feature of this county without a fever hospital is that:—The County Council of Norfolk has *talked about* establishing a central hospital for fever and diphtheria and another for smallpox for years and years and years—and nothing tangible has been done towards translating talk into effective action.

Always when the project has been put forward something has occurred to delay decision.

Differences and disagreements between areas have obtruded. Local jealousies and requirements have proved impossible to reconcile.

Meanwhile a population of 260,000 in the rural districts is held in suspense while the wrangling progresses.

If an epidemic, such as has beset Marshland, was ever to spread widely through the county, the situation would be perilous.

The soundest medical opinion of the county holds that a general fever epidemic could not be dealt with adequately in the circumstances which now obtain.

The scandal of this great county without its own isolation hospital is accentuated when we reveal that an appropriate site for a comprehensive central institution is available at East Dereham; plans for a building of the most modern kind are in existence.

Only agreement by the Norfolk County Council is needed and a dread disease danger of a whole county would be removed.

In our opinion this menace to the rural community of Norfolk calls for the immediate intervention of the Ministry of Health.

FAMOUS PRESCRIPTIONS that RELIEVE SUFFERING PROMOTE HEALTH & SAVE UNNECESSARY EXPENSE

By Wm. Shadforth, Ph.C., *Editor "Health News," Author of "The Wealth of Health,"*

Pharmaceutical Chemist, Member of the Pharmaceutical Society of Great Britain.

Mr. Shadforth, best known of all dispensing Chemists, is the founder of the Shadforth Prescription Service that is famous all over the civilised world.

SCORES of thousands owe their health, strength and freedom from pain to my famous Prescriptions. Every sufferer, no matter where he or she lives, can obtain any one of them direct from my own Pharmaceutical Laboratory or from any chemist at a price they can afford. *Order them NOW!* Keep them handy in your medicine chest.

I commenced dispensing medicines in 1884, and since then have probably dispensed more than any other man living. In one form or another Shadforth Prescriptions are prescribed by the world's best doctors. As a large buyer of drugs, of which the cost is very high, I am able to serve you economically and dispense medicines at prices you can afford to pay. All the ingredients used are of the utmost purity and efficacy; each one is prepared according to a proved and tested formula.

FREE

with every Order

and for a limited period only

Mr. Shadforth's Book of Prescriptions,

Published at 2/6.

Containing 96 pages packed with valuable medical information and hundreds of doctors' prescriptions written in plain English.

A Book everyone ought to possess.

These medicines may be obtained direct from us, or from any chemist. If purchasing from chemist send receipt for medicines together with this coupon, and the book will be forwarded post free by return.
"John Bull." Book No. A209. *April 4, 1936.*

HIGH BLOOD PRESSURE

MEANS GREAT RISKS

AVOID Blood Pressure Breakdowns! Steady heart action co-ordinated with youth-like elastic arteries are now possible for those past their prime. The "Shadforth" Simple Home Treatment for Arterio-Sclerosis rapidly reduces high blood pressure and tension. It gives prompt relief from palpitation, giddiness, premonitions of collapse, and sleeplessness; it leads to restoration, and makes you 20 years younger within 20 days. **Get it now (Prescription No. 1108 T.).** Prices: **2/6, 5/6, 15/6.**

Descriptive Book (J.B.296) Free on request.

NEURASTHENIA

AND NERVOUS BREAKDOWN.

Absent-Mindedness, Loss of Memory, Debility, Depression, Lassitude.

YOU can pull through. Depression, Brain-Fag, Loss of Memory, Debility and Neurasthenia are conditions and not diseases. The **Shadforth Neurasthenia Prescription (No. 470)—Shadphos** Tonic Tablets—acts like magic. You are brighter in an hour and a new man in two days. A proved remedy. Prices: **3/3** (50), **6/-** (100), and **17/-** (300 tablets). This can be taken alternately with the Heart Tonic (No. 632). That is to say, take No. 470 for a few days and then No. 632 for a few days and so on. (See opposite.)

Special Book dealing with Nerve Troubles (J.B. 323) Free on request.

WOMAN'S MIDDLE LIFE DANGERS

JUST the thing to get you through those difficult years and re-establish your health. A gentle tonic for stomach, heart, nerves and blood—exactly what your doctor gives you. Does not purge or constipate. Improves appetite and complexion. Removes depression and languor. Gives courage, hope, and a new lease of life. Also the best tonic for anæmic girls and nursing or expectant mothers. Ask for **Shadforth Prescription No. 2457**—the critical time tonic. In boxes at **2/6** (72), **4/6** (144), and **13/-** (432 pills).

THAT SLIM LINE

can still be yours by means of the successful Slimming Course.

SHADFORTH DOUBLE-DUPLEX or FOURFOLD TREATMENT FOR OBESITY (No. 575 DD).

THIS is not one of those extravagant treatments where the cost is never ending and the result disappointing—it is a **safe home remedy** that **will bring your figure down to that slim line of which you used to be so proud.** It simply costs a few shillings, but nevertheless is the most successful and scientific treatment for Obesity ever recommended. Prices **7/9 and 14/9.** Ask for the **Shadforth Obesity Treatment No. 575 DD.**

Special Booklet on Obesity (J.B.255) Free on request.

CONSTIPATION

PERIODICAL bilious attacks, constipation, sick headache and bowel indigestion indicate a sluggish liver, and for this nothing equals this pill. Take it with each meal and you will soon be better. This is a useful formula to keep in the house for family use. Get it now, and prove its worth. It is known as **Shadforth Prescription (No. 2,000).** Prices: **1/3** (100), **3/-** (300 pills).

PSORIASIS

Treat with—

(1) **Alkaline Antiseptic (No. 229TX).** In tablet form to make alkaline bath. Price **1/6** and **2/9.**
(2) **Psoriasis Ointment (No. 850).** A stimulating antiseptic. Price **1/9** and **4/-.**
(3) Wash regularly till better with **Birch Tar Soap (No. 830).** Price **1/-.**
(4) Take **Potassium** with your meals as supplied in **"VI Salts"** (**Prescription 1250**). Prices: **1/-** and **3/-.**

The Shadforth Booklet on "Psoriasis" (No. J.B. 227) Free on request.

PILES! QUICK RELIEF AND COMFORT

This Tonic Laxative prescription quickly relieves and soothes Piles, Constipation, Sluggish Liver and Atonic Dyspepsia. It ensures regular bowel movements, improves nerves and increases energy. Why endure the misery of Piles any longer? **Ask for Shadforth Complete Fourfold Pile Treatment No. 394 DD.** Price **7/9.**

Special Booklet (No. J.B. 325) dealing with Piles Free on receipt of postcard.

Healthy Heart, Hearty Health.

HEART TROUBLE

PALPITATION, HEART AND NERVES SHAKY

Prescription that gives relief.

DON'T be alarmed because you suffer from symptoms of palpitation or pain near the heart. It may be indigestion or overstrung nerves. **Shadforth Tonic No. 632** (known as "Blue Lion" Fox Nuts) will strengthen the nerves, steady the heart, and tone up stomach and kidneys. Don't imagine yourself into an illness; have a good rest, take the prescription, and be normal in a few days. Ask for **Shadforth Prescription No. 632.** Prices: **2/6** (72), **4/6** (144), **13/-** (432 pills). This prescription prevents palpitation, faintness, tremblings, run-down conditions, and stops your falling to pieces feeling. Can be taken alternately with No. 470 (Brain Sparklers). (See opposite.)

Special Book on Heart Troubles (J.B.320) Post Free on request.

EAT WHAT YOU LIKE!

NO MORE ACIDITY, GASTRITIS OR STOMACH PAINS

Thousands of suffers from Acidity, Heartburn, Sour Stomach, Fermentative Dyspepsia, Gastric Catarrh, Wind or Flatulence, Fullness After Meals, and all forms of acid indigestion have been cured by the SHADFORTH ACIDITY PRESCRIPTION No. 1077.

Popularly known as "White Lions."

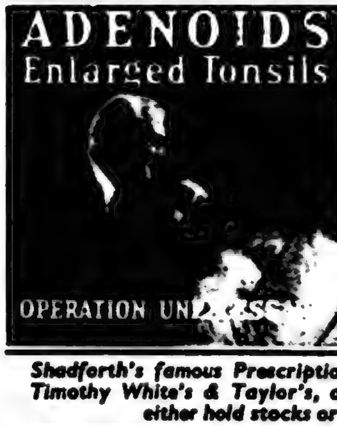
Dispensed after the successful formula used in hospitals and clinics by prominent physicians, they give prompt relief and comfort. This prescription is non-purgative. You feel easier in five minutes. Note the steady improvement; clean tongue; moist mouth and throat; flatulence vanished; long, sour face replaced by such broad sweet smiles that your friends marvel at the magic change.

Price 6d. (24), 1/4 (72 Lions), 2/6 (144 Lions), 7/- (432 Lions), with Directions.

A trial will convince you that "White Lions" are

THE WORLD'S GREATEST REMEDY FOR ACID STOMACHS

Special Book on Indigestion Cures, and on Treating of Digestive Troubles (J.B.314) Post Free on request.



DO YOU KNOW that operations on children for **Enlarged Tonsils** and **Adenoids** can now be avoided.

A well-known English doctor has drawn up a most successful treatment which can be carried out easily at home. It is claimed to be one of the most important recent advances in medicine. This bloodless treatment, which has saved hundreds of operations, is specially dispensed with full directions for **7/6.** Ask for the **Shadforth Treatment for Enlarged Tonsils and Adenoids (No. 331/TAD). Septic Tonsils and Nasal obstructions in adults** are also conquered without operation, pain or loss of blood.

The Shadforth Book of Advice (J.B. 290) free on request.

Shadforth's famous Prescriptions may also be obtained from Boots, Timothy White's & Taylor's, and your Local or Leading Chemist who either hold stocks or will gladly obtain on request.

SHADFORTH

PRESCRIPTION SERVICE, Ltd., Dispensing Chemists
(Dept.J.B.36), 49, KING WILLIAM ST., LONDON BRIDGE, E.C.4

KILL YOUR COLD NOW!

Delay is Dangerous

SHAKE off Catarrh, and Cold in the Nose, before they get a real grip on your constitution! Try this famous and reliable remedy, which has worked wonders in thousands of cases. It is the **"Shadforth" Triplex Catarrh Treatment (Prescription No. 333/T.)** which penetrates the system and completely expels all harmful poisons naturally and easily.

Don't allow dangerous germs to linger in your nose and throat, but get this marvellous treatment right away and ward off such dangers as Bronchitis, Chronic Cough, Pneumonia, Permanent Deafness and Ear, Chest and Lung Diseases which often follow neglected Catarrh.

Ask to-day for the Shadforth Triplex Catarrh Treatment, **Prescription No. 331/T.** Prices: **1/3, 4/6 and 8/6.**

Let it do for YOU what it has done for others who are now quite well.

Special Book on Catarrh (J.B. 321) Free on Request.

ACUTE GOUT AND SWOLLEN JOINTS

FOR all Uric Acid Troubles, including Rheumatic Gout, Rheumatoid Arthritis, Swollen Joint, and Acute Gout, a world-famed remedy is found in the **"Shadforth" Three-Fold Treatment (No. 74/T).** It promptly reduces swelling and inflammation; it allays pain and expels uric acid; it kills bacteria in the blood and makes movement a pleasure. The treatment is second to none for Acute Gout. Supplied with full directions at **2/6** and **5/6.**

The Shadforth Booklet on "Gout" (No. J.B.327) Free on request.

STOP KIDNEY TROUBLE

Why Those Disturbed Nights?

IT must not go on. Bladder troubles can be relieved. Quickly. Surely. And during the day—whilst you are employed—this soothing work will proceed. Until you have tried **"Shadforters"** you may be enduring endless suffering and misery—mental as well as physical.

"Shadforters" will help you. And there is not an ingredient in them that can do you the slightest harm. Cooling, cleansing, healing **"Shadforters"**—for many years known as Shadforth Brand Bladder Comforters Prescription 285—have been the successful remedy for Cystitis, Prostatitis, Gravel, Gall Stones, Scalding and associated Liver, Kidney, Uric Acid and Bladder troubles. Try them to-night. Ask for **"Shadforters."**

Prices: **2/6** (50), **4/6** (100), **13/-** (300).

Mr. Shadforth's valuable book (J.B.254) on Bladder and Kidney Troubles sent Free on request.

SCIATICA, NEURITIS

Painful Nerve-Sheath Inflammation

ALL nerve pains, including those of Neuralgia, Colds, Influenza, Headache, Sciatica-Neuritis, etc., are promptly relieved by **"Shadpro Compound,"** the new pain-killer (**No. 283**). This formula is non-purgative and does not upset the stomach. It quickly relieves pain and renders movement possible. It reduces inflammation and temperature and kills bacteria.

Prices: **1/3** (25), **2/-** (50), **3/6** (100 tablets).

"NEVERILL" OLD SALTS

A SPOONFUL A DAY KEEPS THE DOCTOR AWAY!

For Biliousness, Indigestion, Constipation, Liver, Kidney and Bladder Troubles, and all forms of Rheumatism, Sciatica, Gout and Uric Acid Troubles.

No Health Salines Like "NEVERILL" OLD SALTS

Shadforth Prescription [illegible]

Bracing Daily Tonic!

Prices: 3d. 6d. & 1/-
In Airtight Tins

Eleven Times Convicted . .

A CRIMINAL 'Doctor's' RETURN

Francis Deacon, who has followed an amazing career of deception

Weekly Informations by Sir Wyndham Childs

IT was with especial interest that I noted the recent prosecution successfully undertaken by the Medical Defence Union against a bogus medical practitioner named Francis Deacon, operating in Brighton, Sussex, for, as my readers know, I have always consistently denounced such shams.

The privileges of the family doctor are so intimate in character that it is essential that the profession of medicine and surgery should be rigorously guarded.

For this reason I deem it in the public interest to shed some further light on Deacon's activities, for, though he has been fined £20 for using the title of "Doctor" on his notepaper and upon a plate outside his premises, this does not preclude him from continuing in practice.

Indeed, enquiries I have caused to be made show that he is still at Richmond Place, Brighton, although his plate now describes him as an "osteopathic practitioner."

Changed title

Whatever title he may choose to use, I unhesitatingly say that he is the last person who should be permitted to treat serious ailments.

Yet he claims to have performed hundreds of remarkable "cures," and as far as he himself is to be believed, he is something of a miracle man.

According to his own account, patients who have not walked for years, sufferers who have been bedridden for a lifetime, many who had abandoned hope, have found relief in his "consulting rooms."

Deacon has been effusively described as the "man with the healing hands," and, again, as the "Miracle Man." It is obvious to me that he has succeeded in getting a good deal of publicity for himself in one way and another.

'Miracle Man'

For some little time past he has undertaken the treatment of all kinds of serious cases, specialising in rheumatic complaints.

His cures are said to be rapid. One he claims concerns a youth of sixteen years, whose paralysed legs had been encased in irons from the age of three. Yet after his first visit to Deacon's consulting room he was able to leave these leg-irons behind and walk home.

Another case is that of a young man of nineteen, who had neither walked nor spoken since his childhood. According to Deacon, this patient was completely restored after three months' treatment.

There is also the striking story of a woman of sixty-four who was not expected to live long, as she had already had three strokes.

For years she had been unable to walk alone, but after nine short weeks of treatment by Deacon she was cured and is now said to go out every day unaided.

Yet another alleged cure, which is described as one of his most amazing cases, is that of a man who had suffered from acute rheumatism ever since the war.

This finally turned to complete paralysis, so that the sufferer became a helpless wreck and lay bedridden for two years.

He was wheeled to Deacon's consulting room in a chair, and within two months restored to full health.

On the mantelpiece in Deacon's consulting room is a handsome clock—a gift from a grateful patient and inscribed, "For Services Rendered."

I don't suppose for a moment that one in ten of his patients—paying him for the treatment received at his hands—ever suspects the real truth behind his imposture.

Deacon appeared at his present headquarters like a bolt from the blue, and soon after he had set himself up in practice he started to advertise.

Fined

The headed notepaper he adopted conveyed that he was an "osteopathic physician and surgeon," and it was not long before he began to call himself "Doctor."

In spite of the fact that he has not the vestige of right to recognised medical degrees, he continued with complete self-assurance, even signing a certificate for a patient in truly professional style, to the effect that he was unfit to carry on with his normal employment!

With regard to the gravity of this I need scarcely comment, for it is obvious that the moneys due to sick people under national insurance would be jeopardised the moment such deceptions were found out.

By this time numbers of women and all sorts and conditions of people flocked to Deacon's surgery in their distress, attracted, possibly, by his advertised assertion that his fees were "moderate" and by the truly impressive nature of his supposed achievements.

Those who have been "treated" by Deacon have found him correctly "professional" in his manner, and it came as a shock to a good many of his unsuspecting patients when the Medical Defence Union stepped in with a summons, upon which the "Doctor," appearing at Brighton police court, was, as I have indicated, fined £20 for improperly describing himself as a "Doctor."

The Medical Defence Union is to be warmly applauded for the sterling service it has thus rendered to the public as well as the medical profession.

Masquerade

Readers will doubtless be amazed by the revelation that when Deacon established his present practice he had just served a sentence of twelve months' hard labour for fraud!

Once resident at Chertsey, in Surrey, he secured goods from a number of people, but when payment fell due he managed to cheat them by transferring his property.

Standing by itself, a term of twelve months' imprisonment might be thought not to be too serious, and that, anyway, the offender has paid a just penalty for his misdeeds.

Yet it is impossible to review Deacon's career without feeling that his masquerade as a "doctor" should rank among the many more serious offences recorded against his name.

He may have some knowledge of osteopathy, but he has posed persistently as a doctor throughout a criminal career that is about as bad as it could be.

He has been in and out of jail repeatedly during the past thirty years, sometimes for fraud, occasionally for larceny.

Be warned

He has served two terms of three years' penal servitude and two terms of five years' penal servitude, and he has been sent to prison on several occasions in between.

How it should be possible for such a person to practise, claiming miraculous cures, treating grave ailments, is beyond my power to understand.

But I trust that the public may be warned by this article to give such impostors a wide berth. I earnestly counsel all sufferers to stick to their family doctor.

He may not be able to advertise miraculous cures, but this will be more than outweighed by the value of his qualified advice.

BUSY HANDS

"SHE'S only got one pair of hands." How often that has been said sympathetically of some hard-working housewife.

One pair of hands—and when they fail her, what then?

That was the tragedy for a time of a Kent woman who, rushing into a room of her house and finding her daughter's clothing had caught alight at the fire, saved her baby's life without any thought of the danger to herself.

Skilled nursing got the little girl back to health and strength again in the local hospital, but what of the woman on whose one pair of hands so much depended, and which were far too badly burned to permit of her doing work for at least a fortnight?

Well, a JOHN BULL cheque settled that problem for her, because the family was protected under our unique free family insurance scheme.

"You need no telling as champions of the working class how helpful and in how many ways your cheque will be used. Again, with all my heart, I thank you and wish your paper continued success."

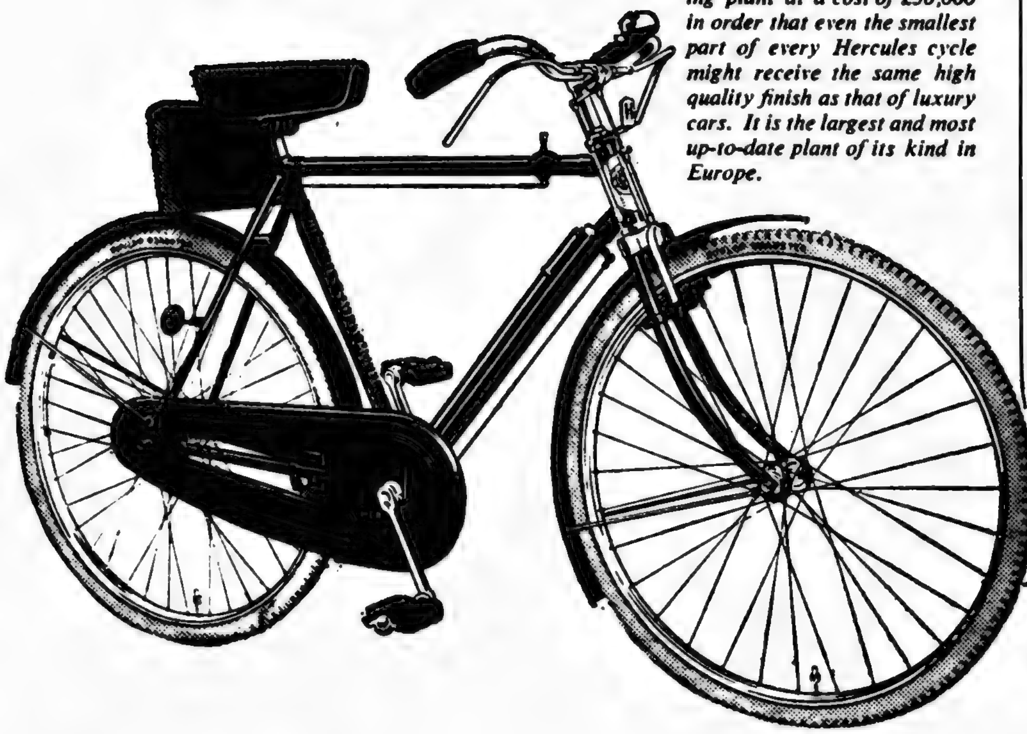
Simple but eloquent testimony to the scheme's helpfulness in times of stress.

You can qualify for its help now by signing and sending us the coupon—nothing more. Turn to it now on page 5.

OLD PROCESSES WENT OVERBOARD...
NEW PLANTS WERE RE-DESIGNED...

To make this 1936 HERCULES The finest cycle ever built

Hercules installed a new plating plant at a cost of £50,000 in order that even the smallest part of every Hercules cycle might receive the same high quality finish as that of luxury cars. It is the largest and most up-to-date plant of its kind in Europe.



The last word in safety, appearance and de-luxe equipment. The FAMOUS LUXURY HERCULES SAFETY MODEL (U) with 3-speed Sturmey-Archer gear and detachable oil-bath. Lady's or Gent's model £5. 13. 6. or easy terms.

From Sir Edmund Crane this order went out:—

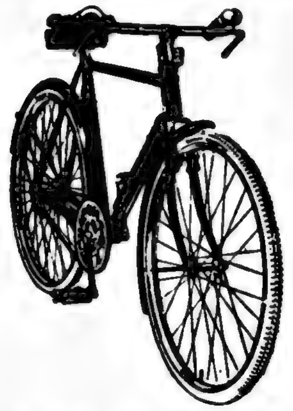
"I INTEND to build an entirely new standard of quality into the 1936 Hercules cycles. We will achieve this end regardless of cost. Let me have your recommendations."

Investigations followed in every department.

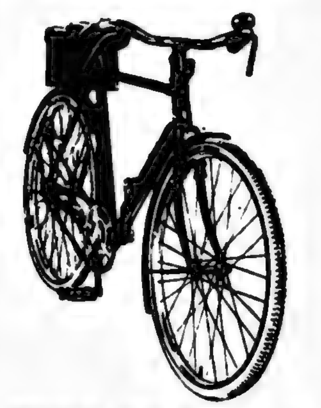
Said the Plating Department: "We have found an improved method of plating. But new plant is required." So Sir Edmund Crane signed an order for the latest automatic chromium plating plant. Result: The finish on the 1936 Hercules is thicker and more lustrous.

In every department, improved methods have been adopted. Huge 100-ton precision presses were installed to ensure absolute accuracy in every moving part. The frames are lighter, stronger. Chains are tested link by link. Brooks saddles and Dunlop tyres are standard equipment.

Every Hercules cycle is built to 1/1000th of an inch precision specifications. That's why its the sweetest running cycle on the road. Look at the new Hercules cycles—you will see for yourself that they set a new standard of cycle quality. Prices from £3. 19. 9. or as little as 2/- per week. Ask your dealer for the new beautifully illustrated catalogue in full colour, showing the 1936 Hercules models. If you have any difficulty in obtaining it write to The Hercules Cycle & Motor Co. Ltd., Britannia Works, Birmingham.



The world's most popular cycle—**HERCULES POPULAR ROADSTER** (R). Equipped with Brooks saddle and Dunlop tyres. Sweet-running and reliable. Price £3. 19. 9. Lady's model £4.5.9. or easy terms from 2/- per week. With Sturmey-Archer 3-speed gear, 20/- extra. Full accessories are fitted.



HERCULES SAFETY MODEL (C) with low-built frame to give sure-footed, two-footed safety, both feet resting on the ground without dismounting. Price £4. 6. 6. or with Sturmey-Archer 3-speed gear £5. 6. 6. Lady's model £4. 11. 6. Easy terms from 2/- per week. Full accessories are fitted.

Hercules

THE LARGEST CYCLE MANUFACTURERS IN THE WORLD

The Hercules Cycle and Motor Co. Ltd., Britannia Works, Birmingham.

305

STRICTLY ANONYMOUS . .

A Husband Meets— POETIC JUSTICE

Most men and women have some secret chapter in their lives that they have been afraid to reveal to any living soul.

Yet they feel that the mere telling of it would relieve their heart of a burden.

We invite readers to send in for publication at our usual rates their secret personal story, told in about 2,000 words. It will, of course, be "Strictly Anonymous."

WHEN I was a small boy, I often used to hear my mother speak about "retribution in the flesh," and the phrase used to puzzle me considerably. I wondered what it meant, but it was not until later in life that enlightenment came to me.

I know now, all right! For years I have been carrying a load of retribution compared with which the Old Man of the Sea carried by Sinbad would be but a trifling inconvenience!

Not that I am complaining. I realise that I have only myself to blame. The fate that has befallen me is a most perfect illustration of poetic justice.

Retrospection is not a very pleasant thing for me, and I. have never attempted to tell my story until now. Still, I see that others have taken advantage of the comforting cloak of anonymity to unbosom themselves of inner secrets, so it may well ease my burden if I do likewise.

I was married in 1920 to a pretty, innocent, unworldly girl whose every thought and deed was for my well-being. If she had any fault at all it was that she was far too self-effacing and self-sacrificing.

☆ ★ ☆

My mother was against the marriage, knowing in her secret heart, I suppose, that I needed a partner of far stronger character. She was wiser than I and knew my weakness called for counter-balance, not indulgence.

You see, I was what might be termed a complete waster!

At that time I seemed incapable of any sustained effort. After periods of restraint I would abandon myself to bouts of intemperance in which all sense of moral values would be lost.

In my folly I believed that the love of a good woman would be sufficient to restrain me from these lapses, for like most people in such circumstances I underestimated my own weakness. After all, I argued, I'm not an habitual drunkard and with home interests to sustain me I'll be all right.

Make no mistake about it, I was full of good intentions. I was fully determined to make special efforts and to surround my wife, Alice, with all the protective love and care of which I was capable.

We were very happy at first—happier than I had ever thought it possible for human beings to be on this earth, and it did seem as if my hopes were justified; that my mother was wrong and that my choice of a partner was sound.

I carried on at my work with renewed incentive and prospered accordingly. My pretty young wife was always waiting to welcome me home with the sweetest of smiles, and never tired of devising new little touches in the home for my creature comfort.

☆ ★ ☆

When a child was born to us it cemented our happiness. Never had I experienced so much joy as in the delightful years during which my wife and child seemed to grow more precious in my devoted eyes.

Alice had all the inestimably beautiful qualities of a perfect wife and mother. Her tastes, too, were simple; and her trust in me absolute.

So the years passed by; years bright with promise; years in which I began to think I had conquered my old failings.

Then one evening I foolishly attended a regimental reunion dinner, and all the careful structure of character I had been building throughout those years was brought crashing to the ground. Old friends gathered round; links with my past, wild days were revived and the new threads that had promised to lead to infinite happiness were snapped.

"I warned her that I should not be responsible for my actions if I ever had cause to suspect cruelty again"

☆ ★ ☆

The newly revived desire for the company of old cronies was difficult to overcome; but worse still was the conviviality that went with it. My former weakness, that I had believed conquered, became more clamorous after its long sleep. For many days I drank secretly and came perilously near to losing my position in consequence.

Blinded to all decencies by the callous indifference which the excessive use of alcohol creates, I did not realise that in those few days, by my own incredibly stupid actions, the chance of a life of tranquillity and happiness was being sacrificed

For they proved the beginning of the end. Will-power—the very thing I needed to fight the threatened disaster —was weakened, and I went from bad to worse.

Through it all my dear wife faced the world with brave, steadfast eyes, waiting nightly for my stumbling footsteps to help me to my bed; reasoning with me pleadingly in my sober moments and bearing with surprising stoicism the callous sarcasm that was too often her sole reward.

Gallantly she bore with me with a faith that was never justified. And all the time that I was failing her so shamefully she kept our home together and battled on for the sake of our child.

No child was ever better cared for; but—heaven forgive me!—she was my wife's only companion. My absences from home became more and more protracted; my behaviour more and more erratic.

Then, one never-to-be-forgotten day a message was brought to me at my work that my wife had been taken ill suddenly. I hurried home at once, to learn that she was dying from a heart attack.

As I entered the room her eyes met mine with a look that showed she knew her end was near. Everything I could do to ease and comfort her I did; but nothing could save her. With a supreme effort she took her child's hand and placed it in mine; and I vowed that I would care for the little one in every way.

She never spoke to me again, but passed away peacefully within the hour. Never shall I forget the infinite appeal in her dear eyes, charging me to abide by my promise more eloquently than any words could have done.

Since that day I have been a changed man; never again have I been tempted into paths of intemperance.

For two years I managed to keep the home going with a daily help, and my little girl grew up happily under my watchful care. Then I decided, partly for the child's sake, to marry again, selecting as my second wife an attractive young woman, whom I had known for some time and who was on particularly affectionate terms with my little daughter.

But if I thought I had chosen wisely I was soon disillusioned. Her good looks and outwardly affectionate disposition were masks for unsuspected frailties.

My own remorse for the past made me adamant in my determination to atone by striving to be a good father and model husband; but not many months had elapsed after my second marriage before I was sorely tried.

I found my new wife the exact opposite in character from the one whom I had so cruelly wronged. She was cunning, revengeful, selfish, violent and dishonest.

A terrible shock awaited me one day when I discovered, quite by accident, that the woman I had hoped would be a second mother to my daughter was beating the child unmercifully during my absence at work.

☆ ★ ☆

To my undying shame we had a visit from an inspector of the N.S.P.C.C. The child had been too terrified by her stepmother's threats to confide in me; but a neighbour had heard her screams and had reported the matter to the authorities.

On my assurance that I would take the situation in hand the inspector agreed to proceed no farther; though after I had made due enquiries I began to regret not having left the offender to face the music.

For I found to my horror that besides frequent beatings the woman had practised various forms of cruelty, such as compelling my child to take her scanty meals standing, or making her work like a slave in the house when she should have been playing with other children in the park.

I needed all my self-possession to refrain from violence towards her stepmother. But I warned her in no uncertain terms that I should not be responsible for my actions if I ever had cause to suspect the slightest display of cruelty on her part again.

My words had due effect, for there was never any repetition of such distressing scenes.

☆ ★ ☆

But the home atmosphere has never been the same, and I am happy now to think that my daughter is grown up and has a good situation in London. She never visits us; but I am able to run up and see her; and those meetings are the one bright spot in my life.

For, otherwise, the days drag on wearily and all interest has gone. For my second wife has failed me in many ways. I have to pay all bills personally, for she is not to be trusted in the slightest degree. When I allowed her money for housekeeping it was always dissipated in liquor or gambling.

Now she runs up heart-breaking bills; neglects the home; alienates all the neighbours and makes my life unbearable in more ways than I care to enumerate.

And yet, how can I expect sympathy? Did I not make the life of my first dear partner an earthly hell by my own excesses and follies?

Did I not once destroy home and happiness and peace of mind for her in much the same way as they are being destroyed for me now?

Yes; you will say, and I admit that it is justified, it serves me right. By bearing these burdens now I can at least console myself with the thought that I am doing penance and paying something in retribution for the wrong I once did a good woman.

Great Food Scandal (3)

13,000,000

HALF-S

IN the two previous articles of John Bull's exposure of the national food scandal, we have dealt with bad and faked foods—an endless flood of which pours from unscrupulous manufacturers on to thousands of household tables, which our weak and faulty food laws can do little to abate.

But—the larder and the purse go together, and *dear* food is as grave in its social effects as bad food.

Our survey, therefore, would not be complete without some picture of the price rigging and profiteering, and the chaos in control and supply which empties both larder and purse.

A few days ago Mr. Baldwin got up in the House of Commons and refused point-blank to take any steps for setting up a Ministry of Food Supply or to organise the distribution of food.

It is war or the threat of it which caused the question to be raised. The Labour M.P.s who pressed the Prime Minister were alarmed by disclosures that the country possessed less than a two-months' food supply. And they remembered the racketeering scramble which took place in 1914.

Scores of reasons

But if many reasons might be given why such a Ministry would be desirable in the event of war, we can give Mr. Baldwin scores of others why it should be a permanent and essential part of *peace*.

In the same week as Mr. Baldwin was delivering his blunt "No" to these suggestions for a Food Ministry, there appeared a Report which is a final answer to him—a complete and terrible answer.

It is by Sir John Orr, who is a leading expert on the science of nutrition. With the help of statisticians and medical experts he has produced a monumental survey of the "Food, Health and Income" of the British people.

Coldly and plainly it shows that the food supply of four and a half million people is deficient for health in every food constituent looked for, and that the food of another nine millions is deficient in vitamins and minerals.

These thirteen and a half millions who are grossly underfed belong to the "lower income groups"—those whose income averages up to 15s. per head per week—and 25 per cent. of them are children.

This Report is not a handbook on diet theories. The plain man can understand it, even the plain politician. It just flatly states that a third of the working population and the growing population of this country is underfed, is below the health level, *not* because of wrong foods, but because of too little of the right foods.

Those right foods are milk, butter, eggs, meat, fruit and vegetables. And these people do not get enough of them because they are too expensive.

But poverty is not only and merely the reason why a third of Britain does not get enough to eat. The prime reason, as clearly implied behind the serried details and figures of this Report, is the complete lack of any food policy for the nation. . . .

How much do you pay for your food? According to the latest official estimates (1934) the *retail* value of food consumed—the money that passed over the counters of the country's shops—was £1,075 millions. (As a matter of interest that works out at 9s. per head per week. And as the national income is £3,750 millions, or 30s. per head per week, we spend rather less than a third of our income on food).

But how much of that thousand-odd millions goes into the pockets of profiteers and food speculators, is spent in food taxes and quotas, dribbles away in middlemen's profits and distribution costs, is wasted through lack of proper control of supply?

The Orr Report asks that question when it says that if we could only get 12 to 25 per cent. more of the "expensive" foodstuffs (milk, eggs, butter, vegetables and meat) to the poorer groups we should save these thirteen and a half million people from semi-starvation.

The housewife, when she sees that meat, butter, bacon, green vegetables, etc., are "up to-day" can only dumbly wonder "Why?"—as she is compelled to buy a little less of this or that if the children are to have necessary clothes or shoes.

The answers she gets do not help her much.

Two weeks ago green vegetables, home grown and imported, began to soar. When there is 4s. per head per week to spend on food (which is what the four and a half million poorest mentioned in the Orr Report spend on food), there cannot be much broccoli and sprouts bought at 8d. a lb.

The housewife has been told that it was the wet winter and damage to crops which had put the prices up. Last year at this time, when the same thing was happening, she was told it was the previous summer's drought.

Yet she knows that it cannot all be blamed on to the vagaries of Nature.

For instance, in London and the Home Counties, the Midlands and Wales, potatoes have been selling retail at 2d. per lb. (or £18 8s. a ton). There is the usual explanation—insects last summer got at the plants, and the wet winter helped to finish off the surviving crop.

Prices went up

But then she learns that Sussex farmers are getting only £6 10s. to £7 a ton for good potatoes. Somewhere between the producer and her the potatoes have gone up nearly three times. Somebody has collected nearly £12 a ton. And remember, too, that potatoes are a "controlled" commodity. There is a Potato Board.

A few months ago butter, bacon, beans and beef (to mention only a few commodities) began to rise. Beef went up a minimum of 1d. a lb., and the others from 2d. to 3d. on the shop figures of three months before. A common explanation was that Italy was buying all of these foods it could get hold of for its Abyssinian War, and the "crisis in Europe" was also helping prices up.

Board of Trade officials announced that there was no justification for these increases, and that they were watching prices closely with a view to taking action against profiteers.

But the prices went up all the same—and stayed up. And it does not help the housewife to understand the situation when she reads, cheek by jowl with an announcement that beef is 1s. 6d. lb., that prime cattle in a famous fat stock show were sold at 3d. a lb. Smithfield refuses to take the blame. It claims that it sells the beef to the butcher for 6d. The butcher who sells it at 1s. 2d. to 1s 6d. also heatedly denies that he is profiteering.

If the housewife decides that beef is too dear, and so she will buy a rabbit for the stewpot instead, she finds as much as 1s. 6d. demanded for English wild rabbits. She is puzzled still further when she learns that the farmer or landowner from whom they come gets 7d. for trapped rabbits and 5d. for shot rabbits.

Behind these mysterious margins and these stranger twopenny and threepenny rises in a score of vital food products is somewhere to be found the reason why the 12 to 20 per cent. of 'extra food," wanted by Sir John Orr and his experts for the semi-starved millions, never reaches them.

How is it to be got to them? How can those margins be shortened, those price rises checked? What is behind them?

Unchecked

Deliberate profiteering in food is hard to define and difficult to trace, but it may be doubted whether it operates on any general scale. As far as retailers are concerned, the free play of competition helps to keep out profiteering. The few cases which might be found among the wholesale suppliers occur very high up, among the market speculators in wheat and similar staple foods. There is a "meat ring," which might come under the suspicion of profiteering. The actual producer, the farmer and grower, can, on the whole, be acquitted.

But any protection which the housewife has against food profiteering consists entirely in such accidents of circumstance as competition. For where it *does* exist there is little or nothing in legislation to check it.

In 1931 an anti-profiteering measure called the Foodstuffs (Prevention of Exploitation) Act was rushed through the House of Commons in the panic which followed our leaving the Gold Standard.

Penalties up to a £500 fine were imposed. The House refused to make it £1,000, considering that such a fine might "cause undue hardship." But, even so, the provisions of the Act left too many loopholes in its operation, and it is now a dead letter.

Then there is the Food Council which has staggered on under a burden of committees and changes in structure for the last ten years. One of its offshoots is a Consumers' Committee. But the Council meets only three or four times a year, and although its job is to watch food prices and check profiteering, it has no compulsory powers.

Pomposity

Now and then it produces a full-dress enquiry into a particular food trade.

A sample of its work is the Report on Fish Prices. It discovered, among other things, that many retail shops kept up scarcity prices and refused to make more fish available to the public, even when the bottom was out of the wholesale market.

Yet the Council could only mildly say: "We recommend that the trade should make greater efforts to reflect in retail prices reductions in wholesale prices."

Another piece of pompous inanity was the "recommendation" that the housewife should compare "prices in fishmongers' shops in the same district with a view to giving their custom to those shops selling at lower prices."

All these Governmental efforts to check profiteering are mere "gestures," and it would almost appear from any examination of the measures in operation that they are there to make things easier for the profiteer. As a favourite Parliamentary phrase puts it, "there must be no undue hardship on trading"—any kind of trading!

But the true reason for the high prices of food is to be found not in arrant profiteering by individuals, but in the shocking chaos and muddle of the country's distribution system.

It is not a case of a few villains enriching themselves at the expense of the poor, but of waste and overlapping and of endless "cuts off the joint" to which each product is submitted on its way from the producer to the housewife. And dipping its hand in her purse is also

"When the housewife sees that food prices are 'up to-day' she can only dumbly wonder why—she is compelled to buy a little less"

13,000,000 GO HALF-STARVED

Sinister FOOD PRICE *Mystery*

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"When the housewife sees that food prices are 'up today' she can only dumbly wonder why—she is compelled to buy a little less"

At the very top, in the markets to which food arrives from the producer, there is a complicated jungle of brokers, wholesalers, factors, and salesmen, all taking a share in commission or profit on "handling," all adding a bit on to the cost of the food on its way down to the retailer. And there is no outside control of the separate branches of food supply—of the number of middlemen engaged in it or the size of the cuts they take.

Chaos and waste

Chaos and waste become worse when we come to the chief outlets to the consumer—the retail shops.

Last year a demand for a census of distribution and a restriction on the opening of new shops was made by the National Amalgamated Union of Shop Assistants, Warehousemen and Clerks. It was pointed out in a pamphlet compiled by Mr. P. C. Hoffman that there are now about 1,000,000 shops in Great Britain ranging from the widow's parlour-window selling liquorice, bootlaces, and corned beef, to the great stores selling every food commodity known. There is a shop for every forty-four of the population.

But these many shops have not made food cheaper. They make it dearer. Competition drives the proprietors into exacting the utmost possible profit from every food product sold "while the going is good."

Among these shops there have been over 10,000 bankruptcies in three years, and every bankruptcy means a bad debt for some wholesaler which he means to pass on. So the consumer gets it both ways, going and coming.

In the United States, Scandinavia, Germany, in Canada, Australia and Soviet Russia, the Governments know exactly how many shops there are, where they are, and what business they do. They know *that* as a first preliminary to any control over food supply and prices. But our Government knows nothing about the situation in this country.

In 1934 Mr. Elliot, as Minister for Agriculture, warned the distributive trades that they had better set their house in order, had better introduce some organisation which would cut the costs of food "over the counter."

But Mr. Elliot's and the schemes of his colleagues in the Government must be lined up alongside the profiteers, the excessive middlemen and the other factors as yet other causes of high food prices.

An extra £19,000,000 is now collected in food taxes. Since the Pig Boards came into being bacon is 20 per cent. dearer; milk is nearly 5 per cent. up since the Government took office; bread and flour are up 15 and 16 per cent. respectively.

A Potato Board is created. The producer is guaranteed a fair price, say, about 70s. a ton, and at the same time given a production quota. If he plants an acre more than his quota he is fined. "Registered merchants" are set up through whom alone the potatoes can reach the consumer, presumably so that "middlemen's" profits can be cut down. Shopkeepers are warned that they must buy only through these registered dealers and sell as they indicate.

But the housewife still pays at the rate of £11 to £18 a ton.

The Markets Supply Committee, of which Lord Linlithgow was Chairman, was set up by the Ministry to watch that there were no undue price rises in butter, milk, eggs, bacon, etc., "to keep the shopkeepers in hand" as soon as the quota schemes and Boards got going. The price increases we have quoted above show how little they have succeeded.

Golden sanctuary

Like the Food Council the Committee seems a past-master in the art of doing nothing at all. It has been engaged for two years on an investigation of food prices charged to the housewife, and, so far as we can gather, its results boil down to two "startling" facts: (1) That food can be sold cheaper when delivery to customers' houses is not undertaken by the tradesman; and, (2) when the prices of most foodstuffs are reduced then the quantity consumed goes up.

With such fairyland labours and diversions is the Government trying to solve the problem of getting cheaper food to the people who need it.

The final picture of the chaos in food prices and supply lies in Whitehall itself. With regard to such plans as there are, the Marketing Schemes are dealt with by the Ministry of Agriculture, while administration under those schemes such as anti-profiteering and similar measures is dealt with jointly by the Board of Trade and the Ministry of Health.

So there you are!

We need only add the following. It is an acknowledged fact that Britain leads the world in *knowledge* of the science of nutrition and in knowledge of the economics of food supply. Our experts' work is quoted widely and acted upon in other countries.

One of the greatest documents ever issued by the Health Organisation of the League of Nations was by two Britons. Its basic theme—that "food supply is a public service," like housing, health, transport and other services, has been acted upon in almost every other civilised country. Only in Great Britain is our own knowledge not acted upon. In actual *practice* we are the most backward of all. Only Great Britain still provides a golden sanctuary for the food faker and the profiteer.

Mr. Baldwin has said "No" to a Ministry of Food. "No" to a clean-up of our food supply services and adequate State control. But before this year is out, or his Government is out, war or no war—he will, we think, say "Yes."

£3 a week goes a long way

. . . *if you know how to get the most good out of every meal*

"That's why I always buy Rowntree's Cocoa," *says Mrs. Goldspink, of Garden Village, Hull.*

TO Mrs. Goldspink and thousands of women like her — many with much less to spend — managing on a small budget is part of every day's work. They expect no praise, yet every day they perform miracles of clever management.

"I've got £3-0-0 a week coming in now," says Mrs. Goldspink. "That's a lot compared with what I've had sometimes, and I know plenty of women who manage on much less. But £2 a week or £3, one thing is certain — you've got to watch every penny. To keep your family fit and well you've got to see they get the utmost good out of everything they eat. That's why I always buy Rowntree's Cocoa. It seems to help you get more out of all your food. I find it's easier to digest than other cocoas, too."

You're quite right about Rowntree's Cocoa, Mrs. Goldspink. It *does* help you to get more good out of meals than other cocoas. The reason's very simple. Rowntree's is made by a special process of pre-digestion. It is more digestible itself. It also helps to digest other foods as no other cocoa can. It even makes milk three times as digestible! Every woman managing on a small income will find Rowntree's Cocoa a real help in making her housekeeping money go further.

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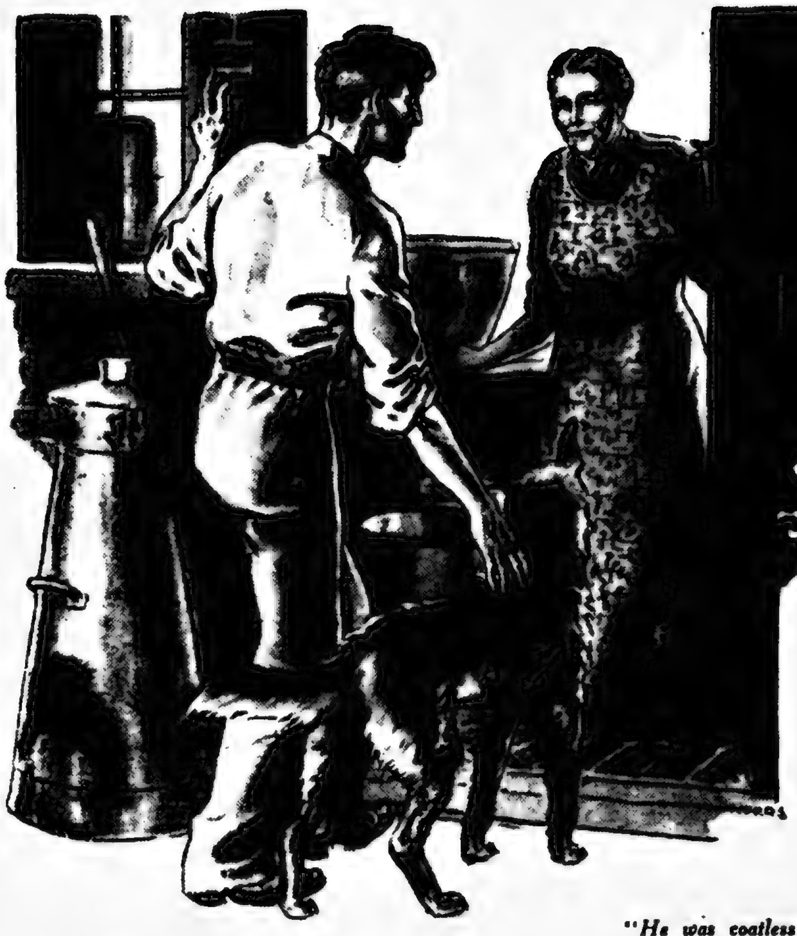
One of hundreds of Free Gifts in exchange for Rowntree's Cocoa Coupons. Send a postcard (postage 1d.) to Dept. CE18, Rowntree & Co. Ltd., The Cocoa Works, York, for free gift booklet. Free gift coupons in every tin.

JOHN BULL Readers' Stories



"He was coatless and bareheaded, and pinched with cold and hunger"

Stranger, Walk in!

—And Thank the Dog

A HUNDRED yards off the main road from Scotland into England, a few miles south of Carlisle, where the highway rises and falls towards the Lakes and level South, the farm of Duke's Pent huddles its old, grey buildings in the protection of a plantation of pine and fir-tree.

It lies secluded at the entrance to a green Cumberland valley, and for generations it has been known to nameless legions of foot travellers as "The House with the Open Door."

Legends have grown up about it, and some of them have assumed the fantastic. That inexplicable telepathy and sympathetic communication that exists among the real nomads, brings to our threshold almost every week strangers who have heard—as far distant as Cornwall, one tramp informed us—that at Duke's Pent there's a barn with straw for a free "kip," and a bowl of hot tea or porridge for all who knock and ask.

To-day, my husband farms the land, like his father before him; but it was in his grandfather's days that some long-forgotten beggar found a night's shelter and a warm meal and spread the glad news around his fellows that "Old Duke's Pent will ne'er cast you out."

The grandfather was never known by any other name than that of his farm: he was a giant of a man who was feared by his enemies; of stern Puritan principles, but kindly withal.

In his time the old sycamore at the road-gates leading to the farmhouse once had a foot-high cross cut deeply on its trunk by one who had been succoured, as a sign to his brethren that Christian charity was to be found here.

The bark has knitted together again and the moss has grown green on the trunk, but the tired strangers still come some willing to work a little in return for a night's board and lodging.

The depression has brought us a new type of stranger—earnest young men, craftsmen mostly, in search of work, instead of the old, hard-baked philosophers of the road.

⁂

We still receive small thank-offerings and mementoes from distant addresses from those who have rested and passed on their way: one is an oil reading-lamp from someone we cannot recall, but who signed himself: "From a passer-by who was helped to success by you both."

I mention these things to explain the small excitements and intense human interests that walk into our otherwise lonely and childless existence. . . . And so I come to the story of the coming of Jim, a young friendless unknown who was passing by like the others but who stayed on and became almost a son to us.

He came knocking at the milk-house door beyond the kitchen porch, one late afternoon of a chill November day four years ago. He was coatless and bareheaded, and pinched with cold and hunger, and exhausted with his tramp to the South. He was just eighteen, and he had come from north of Glasgow.

His people, he told us, were dead. And his sole companion in life at that bitter moment was a scraggy mongrel dog, a cross between a sheepdog and an Airedale, which had attached itself to him in Dumfries and had since then refused to leave him. He had become passionately attached to it; and the dog would scarcely let him out of its sight.

That first night of their coming, they slept together in the barn. Bella, our dairy-maid, made them oatmeal porridge, and brewed strong tea and cut some bread for the lad.

They might have gone like the others when the sun was up, but at daybreak the dog came barking to the door and persisted in its din until Dick, my husband, went down to it.

He tried to send it off, but it jumped about in front of him, barking and whining and making short runs towards the barn and coming back to bark again.

Dick saw what it meant. He followed it, and in the barn he found the boy prostrate with a severe dose of influenza.

We took him into the house and sent for the doctor. He was too ill to remove to Carlisle hospital, so he stayed on with us. And so we got to know him and to grow strangely fond of him; and during his slow convalescence his gratitude and happiness were pathetic and gratifying.

⁂

Bones, his mongrel companion, fattened and settled down to be friends with our own dog, Rex. It was during his convalescence that Jim, as we had come to call him, displayed his amazing way with animals.

Their care was a passion with him, and his understanding of them a sort of weird second-nature. Cows, colts, sheep—no matter what animal it was—they all displayed an uncanny trust in him and became biddable, as we say in the North, at his touch.

Even Bog Berry, our prize bull, whose temper was renowned, became docile in Jim's hands.

My husband and I had talked over the question of inviting Jim to stay on with us, and we felt sure we were making no mistake. I was keen, but my husband's caution delayed a final decision.

⁂

But it was Jim's prowess at chess that clinched the argument. Dick and he would play for hours, night after night; and they got to know each other in those long, queer silences of the game.

And so we asked Jim to stay on with us if he cared to take up farming. He was delighted; and he made his quarters in the bothy above the stables which had long been empty.

We made it as comfortable and homely as possible. And Bones took up his residence on the mat by the door at the head of the wooden stairs.

Almost a year passed. On a morning

(*Continued on page 28*)

DR. BARNARDO'S HOMES

always support a family of more than 8,000 once destitute boys and girls whose outlook on life is being transformed by the happiness of a real home.

Will you, as a Thankoffering for your own happy childhood, send a gift of 2/6 to help this National work for destitute children?

Cheques and Orders payable "Dr. Barnardo's Homes" and crossed, should be sent to Dr. Barnardo's Homes, 20 Barnardo House, Stepney Causeway, London, E.1.

IT'S SO *Silly* TO GO ON WEARING MYSELF OUT . . .

. . . WHEN I COULD HAVE A HOOVER FOR 10/- DOWN

GET things in their right proportion. Is it to be years of never-ending turning out of rooms, shaking rugs, lifting carpets, wearing yourself out . . . . ? Or is it to be 10/- down for a Hoover? A Hoover that glides along effortlessly, eating the dirt up, instead of sending it into the air. A Hoover that prolongs the life of your carpets, and leaves you time and energy to live a life apart from housekeeping. Make up your mind before spring-cleaning. And in any case send the coupon for the interesting booklet about all the Hoover models—there's one for every home and every purse—it's free and there's no obligation.

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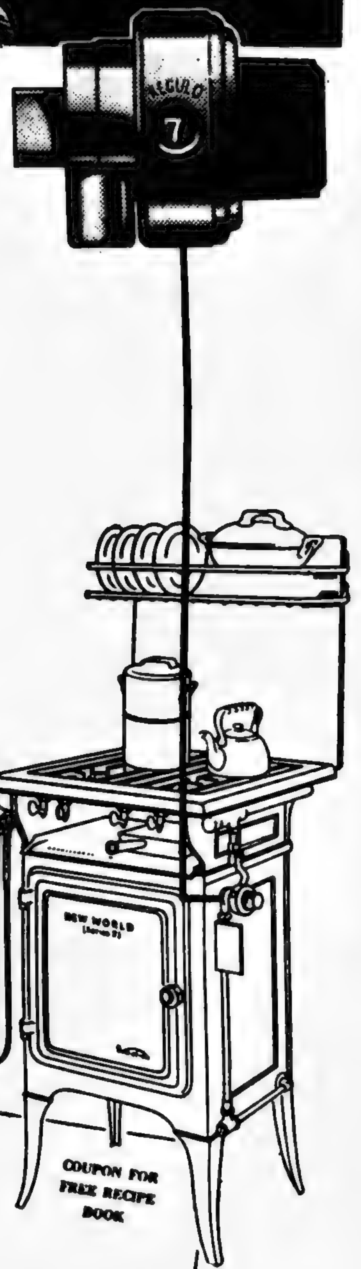

COOK THE 'REGULO' WAY!

". . . But, my dear, cooking has no terrors for me. Indeed, I'm getting quite used to meal-time compliments. And here's the secret: It's the New World Gas Cooker with the 'Regulo' that gives me such confidence—besides, it's so *simple!* I just set the Regulo at the required number and find a perfectly cooked meal to serve up at the given time. Whole dinners, too, can be cooked in the oven at the same time. It all sounds ridiculously easy, but believe me, it's perfectly true."

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COUPON FOR FREE RECIPE BOOK

NEW WORLD
REGULO-CONTROLLED PORCELAIN ENAMELLED
GAS COOKERS
SEE THEM AT YOUR GAS SHOWROOMS

Stranger, Walk In!—continued from page 26

The Runaway Found

in early October, Bella found Bones lying unconscious by the kitchen entrance. In the sitting-room she found that the roll-top desk, where my husband did his accounts, had been broken open and the money which had been there for the men's wages on the Saturday was gone.

She roused us. Dick went to the bothy. The bed had not even been slept in. Jim's outdoor clothing was gone, too—except his oilskin, which still hung on the hook behind the door, despite the fact that it had been raining heavily all night.

We were slow to suspect Jim of treachery, or to blame him in any way. But we were both heartbroken, and as time went on, and the police became convinced that Jim was the culprit, we found it difficult not to agree with them.

The missing thirty pounds was nothing compared with our lost faith. And Jim did not come back.

Bones, we found, had been poisoned, but he recovered after a week or two. It was that that made me feel certain that Jim had had no hand in the robbery. For he would not have harmed a fly.

* * *

Dick, however, came to the sorry conclusion that the whole wretched business had been prearranged with some of Jim's erstwhile pals, for at the road-end there were many feet-marks and the impressions of motor-car tyres in the soft ground.

As soon as Bones was fully recovered he started looking for his master. He seemed to go mad with grief at times, nosing about all the buildings and careering off across the fields in mad pursuit.

Always he would return exhausted and desolate, to lie at the foot of the wooden steps leading to the bothy. Finally, Bones disappeared. He was gone for five days; and when he returned he was mud-bespattered from head to foot, and one paw trailed uselessly on the ground. When we dressed his wound, we came to the conclusion that he had been run over.

But night after night, despite his limp, Bones would prowl about and moan agonisingly. Then off he would go again on a wider search and come back, days later, filthy and worn out and utterly exhausted.

After some time Dick never mentioned Jim's name. It was a terrible blow to both of us, although we were still anxious to listen to Jim's explanation. Dick missed his company; he missed the chess games and the long walks over the hills on Sunday afternoons.

Greatest of These

Struggling Widow

Freda

FIVE-YEAR-OLD Freda has a two and a half year old sister dangerously ill in hospital, which is due in large part to insufficient nourishment. Their mother has only had £1 a week since her husband died in 1934. He was an ex-Service man, who in the war contracted malaria, from the last attack of which, his widow says, he never recovered.

Freda's mother would be glad to go to work, but the hospital authorities where her child lies ill advise her to call and see the baby four times a day. She feels at present that there is nothing to look forward to in life, as her health is poor and she is up against it.

Donations earmarked "Freda," or for the General Fund, should be addressed to the Hon. Secretary, JOHN BULL War Sufferers' Fund, 93, Long Acre, London, W.C.2. We need hardly say that Lent savings will be very acceptable.

Lists of subscriptions are kept at the office, and a copy of the current week's will be sent on application.

So much did the incident change Dick that he became suspicious of all stray callers and he began to turn away those who asked for a night's shelter. Duke's Pent was no longer the house with the open door.

Six months after Jim's disappearance Bones went off again. For ten days he was missing, and then we received word from Lockerbie, in Dumfriesshire, that the dog had been found wandering there in an exhausted condition.

It was wearing the collar which Jim had bought with his first money, and which had on the nameplate the address of Duke's Pent.

That night Dick sat down to write a letter ordering Bones to be destroyed. I was horrified when I heard what he was doing. I pleaded with him almost on my bended knees not to do such a thing.

"Jim never did that shabby trick on us, Dick," I said. "You know very well that he would have died rather than hurt a living thing. Don't let us do this thing to his best friend."

"But Jim's gone. He'll never be back. And the dog's just a nuisance now. Anyhow, it'll never survive with all this moping."

We argued, and I continued my pleading, and in the end I saw that Dick was ready to be convinced that Jim was innocent, and to spare Bones.

I was happier after that. And before we went to bed it was arranged that on the following day, as we were going to the market at Carlisle in any case, we would motor the extra twenty-five miles or so north and bring Bones back to Duke's Pent with us. Little did we dream how momentous for all concerned was our decision.

* * *

Bones was crazy with delight to see us. He sat in the back of the old tourer, "like a duchess out for an airing," Dick said, the whole way south to Carlisle.

On account of market day the streets were very busy when we arrived in Carlisle and we had to go slowly. Bones watched the crowds intently, with such an expression of earnest concern on his face that we had to laugh at him.

We were just turning round the Crescent into the Botchergate, when suddenly Bones barked sharply—not an angry bark, but a yelp of great excitement.

Before we could enquire what was the matter the dog let out a long howl and leaped clean from the car into the street, just escaping being run over by an approaching 'bus. We saw him disappear on the opposite pavement into a moving crowd of pedestrians.

Dick hurriedly drew the car into the side and stopped the engine. We both got out and crossed over, led by the constant excited barking of the dog. Near the entrance to the station we saw his yellow form leaping up and pawing at someone who was patting and fondling him.

It was Jim. There was no mistaking him, even from a distance. Bones had found him after all that time.

He broke down when we went to him and took him back to the car. He was thin and ill-looking and his clothes were in rags. Then he told us his story so simply and earnestly that we knew we were at last listening to the truth of that midnight mystery that had brought us all such sorrow.

He had been reading by his fire in the bothy that night and had been disturbed by a noise downstairs. Coming down, he had surprised the raiders leaving the house.

He stumbled over the form of Bones, and, thinking that his dog had been killed, his anger swept up into a flaring madness and he gave chase towards the main road.

There was a fight, two against one, but Jim managed to jump on the running board of the car which the raiders were using.

* * *

The next thing he knew was that he was lying soaked to the skin on the side of the road near Penrith. By then, with daybreak at hand, the raiders were miles away.

Jim was scared to return to Duke's Pent. He felt that his story would never be believed, that it would be difficult to explain why he had not raised the alarm before giving pursuit.

And, when he chanced to see in a report in a local paper that the wages money was missing, he was more certain than ever that his part in the incident would be misunderstood, as only the night before he had been in the sitting-room when Dick was working with the money at his desk.

It was easy to believe his story. He had been lurking in the neighbourhood, always wanting to come back, and never plucking up courage. Thanks to Bones, he is with us again. And some day, we feel certain, Bones will nose out the two car raiders as he nosed out Jim.

Not that it matters greatly now. We are happy again in our Cumberland valley. And Duke's Pent is once more the house with the open door.

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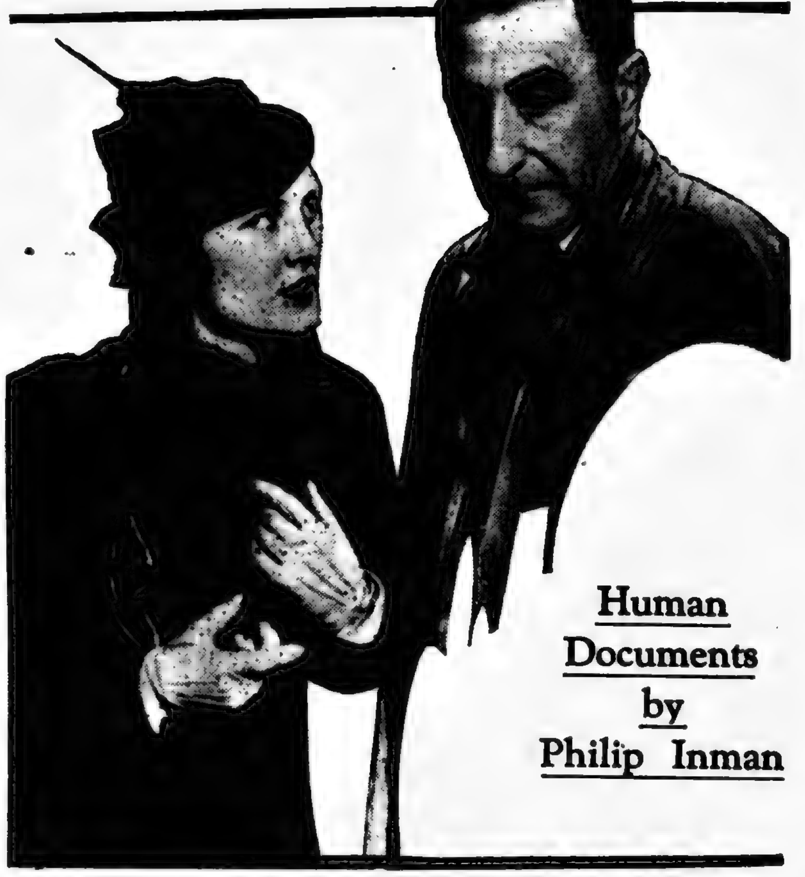
The Daughter from the PAST



Human Documents by Philip Inman

The man who is faced suddenly by his secret daughter must fulfil his obligations at whatever cost—he has a conscience to clear

IT has been said that money cannot buy happiness. That may be true. But it is equally true that the absence of money can often make for misery.

Here are three correspondents who are in the depths of despair and all because of £ s. d. For a total sum of less than £1,000 the sun would start to shine for them again.

In the first case, the sum involved is £416. The problem arises in this way:

During the war (says my correspondent), while I was serving in the Army in the North of England, I met a girl and for some weeks we were together. As a result a child was born. When I was posted overseas I took the opportunity to disappear from this girl's life and I have never seen her since. Now I am married and have a young family.

Last week a girl walked into the place where I work and asked to see me. She told me she was my daughter and had come to demand her rights. She further said she intended to obtain £416 owing to her mother under the affiliation order. It appears that she traced me through my old regiment and obtained my present address from the Records Office.

There can be no doubt that her story is true, for she possesses her birth certificate, which shows that she was registered in my name. I have never told my wife anything about this affair, and as she is now in delicate health I am living in dread that she should get to hear of it. Will you please tell me how I can sort things out without my wife or my firm getting to know about it?

This man seems to have acted in a very caddish way and he will therefore not expect any sympathy from me. After getting that girl into trouble he disappears from her life, leaving her to fend for herself and her baby.

His daughter is therefore perfectly justified—on moral as well as legal grounds—in claiming her rights. And if my correspondent fails to pay the money, he is liable to be sent to prison.

It would be a pity if that happened, because it would cause pain to his delicate wife. His innocent family would also suffer, for it might lead to his losing his job.

★ ☆ ★

I think his best plan is to consult a solicitor. He would, first of all, find out if the amount claimed by that girl is the right one. Then he could arrange to see her and make the best possible terms of settling the debt.

My correspondent may have to pay a sum every week out of his wages. That may deprive him of some of the personal comforts he now enjoys. But he should not mind that, for by adopting this advice he will clear his conscience. And he will prevent any publicity which might have serious consequences upon his home and his work.

My next correspondent's financial plight is due not to any lapse on her part, but simply to over-generosity. Here is her letter:

I married an only son, and his mother has been dead against me from the very beginning. What I have gone through as a result only myself and God know. For the sake of my children I have carried on

Soon after our marriage my people were forbidden to enter the house and I was prevented from having anything to do with them. A week or two ago my parents came to me secretly in great distress. And they told me that only £100 would save them from disgrace and ruin. I had nearly that amount in the bank, for by careful management I had saved it out of the housekeeping money. I drew it out and let them have it and they promised me faithfully that it would be repaid very shortly from an endowment insurance policy which was falling due.

I now find this was not true and it seems as if I shall not get my money returned I live in daily dread of my husband finding out. He is hard and selfish and would never help a soul in trouble It may therefore lead to the breaking-up of the home and separation from the children I love so dearly. In my great trouble I have no one else but you from whom I can ask advice.

There is one point in this letter which is not quite clear. Am I to understand that there is an insurance policy in existence, but that payment is not due at the time stated? If that is so, it should be possible for those parents to borrow an amount upon it. They should then refund to my correspondent as much as possible towards the sum they owe her.

★ ☆ ★

If there is no policy in existence, then this woman has been wilfully and cruelly misled. And I can appreciate why that husband prevented his wife from having anything to do with such folk. In this event—painful though it may be—she should tell him the story at once and get it over. She can point out that it was due to her thriftiness that she managed to accumulate this sum. She had therefore some say in the way she should dispose of it.

She can ease her mind on one point. However badly her husband takes it, he can't separate her from her children. If the worst came to the worst, he would have to grant her a separation allowance. For in the eyes of the law her only fault has been that she used her own money to help her parents in their trouble. If that man has any spark of decency in him he will see things in this light.

Here is another woman who is in trouble over money matters. She writes:

About three years ago I won £300 in a competition. Since then we have had a lot of sickness, including three operations in the family, and I have had to draw the money out of the bank, unknown to my husband. Last week-end he compelled me to let him see my bank book. He flew into a terrible temper and now says he can never forgive or trust me again.

I must confess that whenever he has enquired about the money in the past I have told him lies and led him to believe that there was more in the bank than there actually was. We have always been a happy couple up to now, but his present attitude is making me feel really ill.

I think you will agree that he is a little unreasonable when I tell you that I have only just over £2 a week to pay for everything, including a rent of 9s. What is more, I bought him a motorcycle and sidecar when I had my money, and he must have realised that it could not have come out of my housekeeping allowance.

I take it this money was won by my correspondent, and in that event she was at liberty to spend it just how and when she liked. If that is so, this husband has but one reasonable cause for complaint. He had only to exercise a little thought to realise that the money must be dwindling away. Sickness is an expensive matter. And a motor-cycle and sidecar could not be provided out of such a small housekeeping allowance.

This woman, however, made a great mistake in telling lies about it. I imagine that that has upset her husband more than the fact that the actual cash has disappeared. In the case of a man who has trusted his wife, deception is always a bitter pill to swallow.

There is only one course for my correspondent to take. She should tell her husband that she knows what her fault has been and that in future she will be straightforward with him, no matter what happens. Once she gets him to accept that fact it should lead to the resumption of that happy relationship which has always existed between them.

Send your private problem to "Humanist," at 93, Long Acre, London, W.C.2, enclosing stamped envelope. £1 1s. will be paid for each letter quoted.

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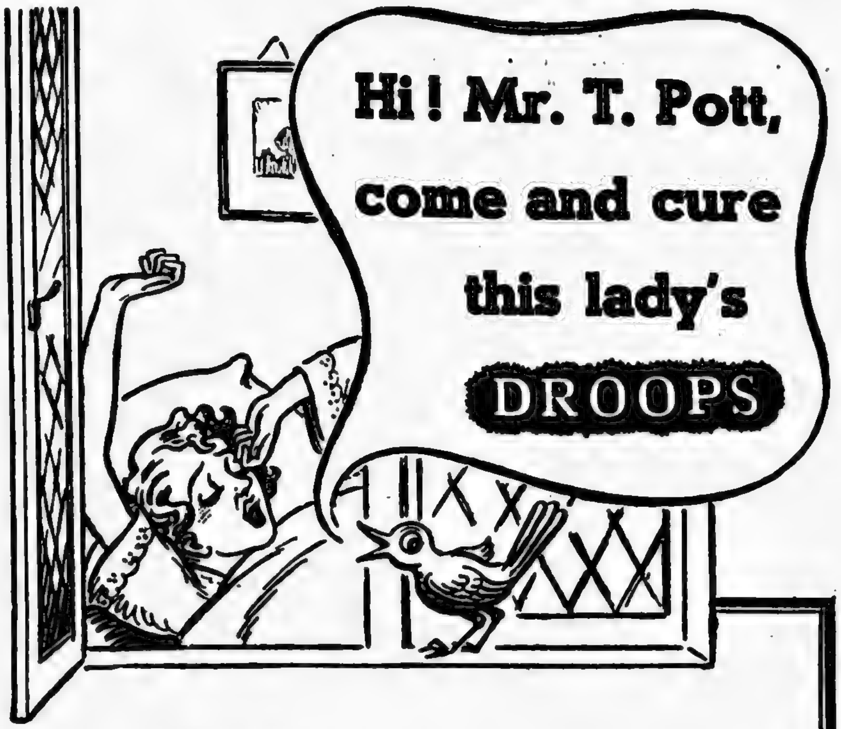

SHE should have got up ten minutes ago—but instead she got the 'Droops.'

How different if only some angelic soul would bring her a cup of tea in bed!

Then all the cobwebs would be magically blown away, and she would be not only awake but *glad* to be awake—ready for anything the day might bring.

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TORTURE for TYPISTS

THE factory girl sits at her bench or in front of the conveyor belt. She wears a neat overall and cap.

Huge windows, taking up nearly the whole of the wall, let in the sunshine and give her plenty of light for her work. Through them, perhaps, she can see a garden, where green grass and spring flowers make a cheerful picture.

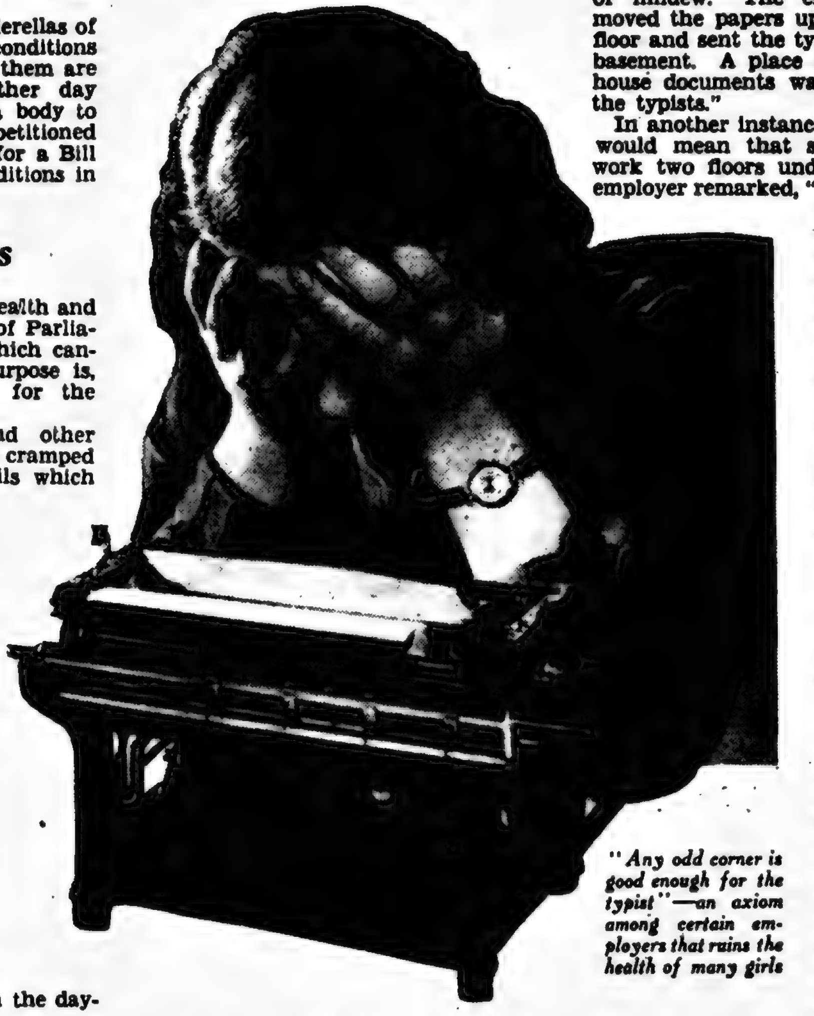
And as she sits at her work she sometimes falls to day-dreaming—picturing to herself how wonderful life would be if she were only somebody's "secretary," could leave off her overall and "be a lady."

Yet how little she knows of the real truth!

Typists are, in fact, the Cinderellas of industry. So bad are the conditions under which large numbers of them are forced to work that the other day hundreds of typists went in a body to the House of Commons and petitioned their respective M.P.s to vote for a Bill to enforce decent working conditions in offices.

Rats and fleas

Factory workers have their health and comfort provided for by Acts of Parliament. But any odd corner which cannot be used for any other purpose is, even in 1936, "good enough for the typist."



"Any odd corner is good enough for the typist"—an axiom among certain employers that ruins the health of many girls

Dirt, damp, cold, rats and other vermin, bad air, bad light and cramped quarters are a few of the evils which girls who dare not throw up their jobs have to endure for the sake of earning a living.

Here is a case, from the East End of London, which is typical of many.

At the top of the building in a medium-sized room, sometimes ten, sometimes thirteen, typists are at work. The roof is low and entirely of glass, which makes it unbearably hot in summer and correspondingly cold in winter. The walls and the wooden furniture are "crawling alive" with bugs. There are fleas in plenty, too, which harbour in the dust that lies thick in every corner.

The place is overrun with rats, which have become quite brazen and run round in the daytime foraging for food.

Because of this the girls dare not bring their lunch to the office, although most of them earn only from 30s. to £2 a week, and to do so would be a useful economy. There is only one small window to let in fresh air.

Deafening noise

In the same building on the floor below, eleven girls work in a room without any window.

They work by electric light all day long, and the only air they get filters through from another room.

The case of an experienced woman of over thirty, who was given a job as supervisor of typists, is another example. She had eleven girls working under her, and they were crowded together in a room 10 ft. by 18 ft. The girls were addressing envelopes for circulars and were getting the names from directories printed in small type. This was a great strain on their eyes, as the lighting was bad.

They also all suffered from headaches, as the noise from so many typewriters in the confined space was deafening.

As about half of the typists in Great Britain work in or round London, it is inevitable a high percentage of the cases of bad conditions should be found there. But provincial towns also have their black spots.

In a big Midland town twelve girls work in one small office, which has no window access to fresh air. Their filing room is "nothing but a vault"—it has no air or light.

Cruel experiment

In another office, 8 ft. by 6 ft., two girls work There is no window and the only air they get is from a tiny aperture through which customers make their payments.

"Most basement offices," says Miss S. A. Godwin, secretary of the Association of Women Clerks and Secretaries, "are an incredible disgrace to a civilised country. We would like to see them done away with altogether.

"Even when kept scrupulously clean there is always the risk of damp—the most neglected are in a shocking state, and cockroaches and rats are common.

"In one case we have on record the basement had been used for storing papers until they began to show signs of mildew. The employer thereupon moved the papers up on to the ground floor and sent the typists down into the basement. A place that was not fit to house documents was good enough for the typists."

In another instance a girl's promotion would mean that she would have to work two floors underground, and her employer remarked, "Miss X is a healthy girl. If she gets ill down there we shall know there is some truth in Miss Y's claim that the office has had something to do with her lung trouble."

This employer was not satisfied with causing ill-health in one typist. He wanted to experiment on a second, but Miss X quite rightly refused.

One girl had to operate a switchboard in a basement. It was as up to date as such a place can be—well lighted and the artificial ventilation was scientifically adequate. But after working there for eighteen months she felt on the verge of a nervous breakdown and saw a doctor. He pronounced her to be in a *pre-consumptive state* and told her to give up the job.

The basement offices even in modern buildings are not always properly ventilated.

In one block erected last year the basement is inadequately ventilated, though plans for the building were passed by the local authority.

The ventilation was so bad that tenants have been forced to put in ventilating plant themselves.

"In demanding better working conditions for typists we are not asking for them on altruistic grounds, but purely as a matter of increased business efficiency," says Miss Godwin.

"Dirt and bad air carry disease. People who work in a clean, cheerful atmosphere work better and they have less time off through ill-health. On those grounds alone reform is justified."

This is Final!

JOHN BULL readers must hurry if they wish to make certain of the new Triple Gift Presentation of a gold nib Fountain Pen and a companion Propelling Pencil and a Penknife.

The pen is fashioned in a new unbreakable material. It has a *14-carat solid gold nib* with a jewel-like tip of iridium, and is fitted with a safety device on the pen-cap to protect the nib and prevent leakage. The pencil has spare leads in a special container.

The companion penknife has two blades of stainless Sheffield steel.

The superb De Luxe Style Set, a limited supply of which is also available, is already in great demand. This set is enriched by the addition of Inlaid bands of 18-carat rolled gold on both pen and the pencil.

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After this week no further reservation forms will appear, and all applications must be received by April 14. Turn to pages 6 and 7 and make this grand Triple-Gift Presentation yours right away.

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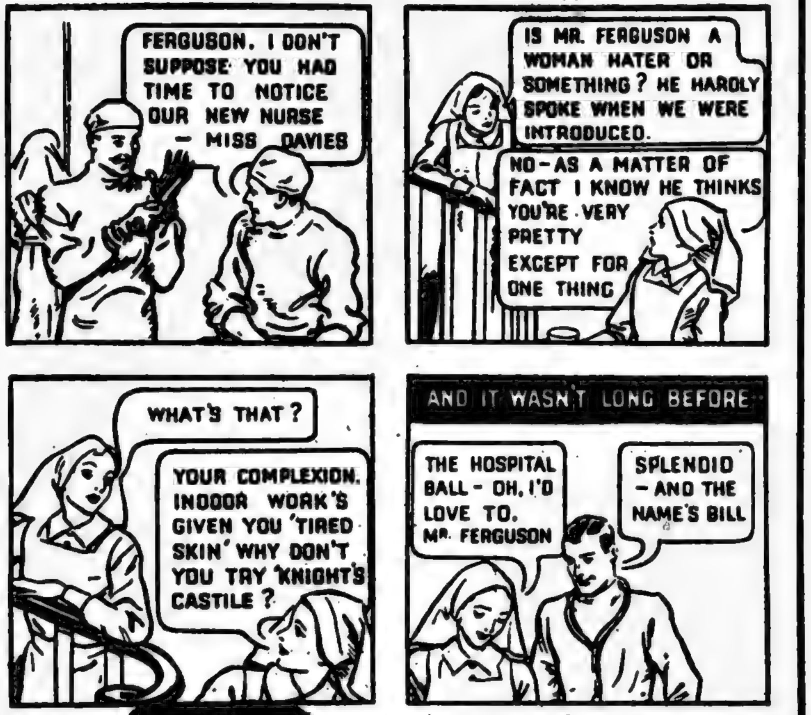
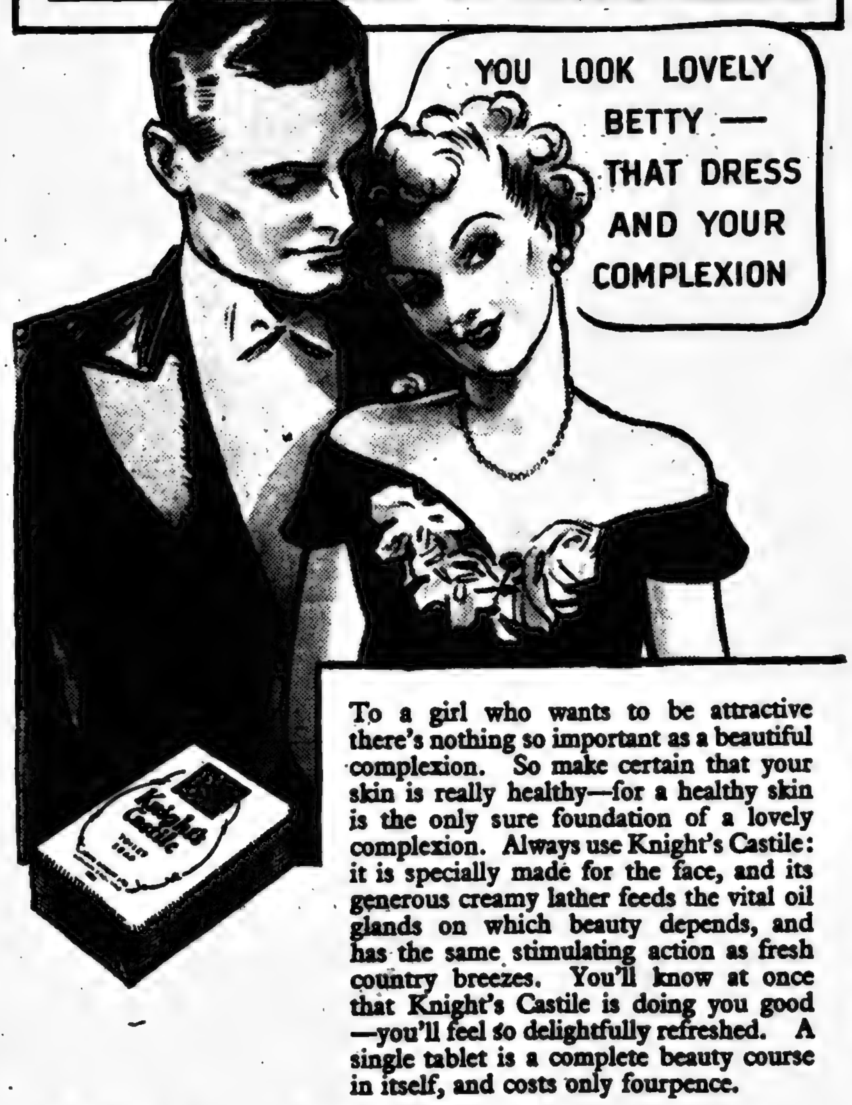
He was a surgeon—*but Betty soon made him a*

'HEART ♡ CASE'


FERGUSON. I DON'T SUPPOSE YOU HAD TIME TO NOTICE OUR NEW NURSE — MISS DAVIES
IS MR. FERGUSON A WOMAN HATER OR SOMETHING? HE HARDLY SPOKE WHEN WE WERE INTRODUCED.
NO—AS A MATTER OF FACT I KNOW HE THINKS YOU'RE VERY PRETTY EXCEPT FOR ONE THING
WHAT'S THAT?
YOUR COMPLEXION. INDOOR WORK'S GIVEN YOU 'TIRED SKIN' WHY DON'T YOU TRY 'KNIGHT'S CASTILE'?
AND IT WASN'T LONG BEFORE
THE HOSPITAL BALL—OH, I'D LOVE TO, MR. FERGUSON
SPLENDID—AND THE NAME'S BILL


YOU LOOK LOVELY BETTY — THAT DRESS AND YOUR COMPLEXION
Knight's Castile

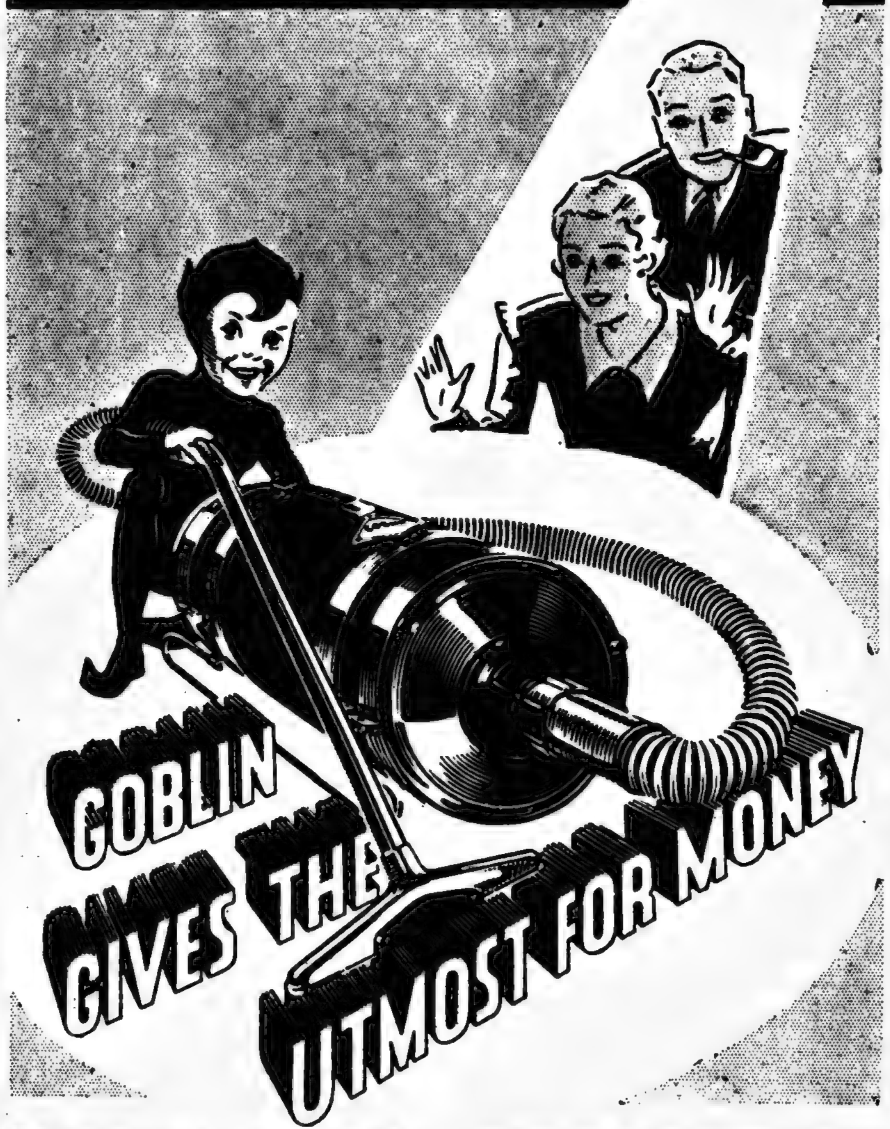
To a girl who wants to be attractive there's nothing so important as a beautiful complexion. So make certain that your skin is really healthy—for a healthy skin is the only sure foundation of a lovely complexion. Always use Knight's Castile: it is specially made for the face, and its generous creamy lather feeds the vital oil glands on which beauty depends, and has the same stimulating action as fresh country breezes. You'll know at once that Knight's Castile is doing you good—you'll feel so delightfully refreshed. A single tablet is a complete beauty course in itself, and costs only fourpence.

Knight's Castile

TOILET SOAP

KC 178-364-65 JOHN KNIGHT LIMITED—SOAP MAKERS SINCE 1817

Putting the spotlight on your choice of a vacuum-cleaner


GOBLIN GIVES THE UTMOST FOR MONEY

● There—in a phrase—is the reason why *you*, like thousands of other women, should make Goblin your choice of a Cleaner. The whole secret of Goblin's unprecedented sales success lies in the maker's "utmost-for-money" policy. Utmost in Cleaning Efficiency, Suction Power, Ease of Handling and Length of Service—that is what the Goblin gives you, at popular prices to suit every pocket. The Goblin appeals inevitably to the woman who will neither pay an excessive price for a Cleaner nor bother with anything too cheap. There are no extras — all accessories for thorough house-through cleaning are included with each model. A Goblin can be yours for only 10/- "down." Don't delay! Send the coupon to-day for the new 1936 Goblin "Sterling Value" Booklet which fully describes and illustrates all models, each backed by the full guarantee of the actual originators of Vacuum Cleaning.

A GOBLIN CLEANER FOR EVERY HOME

SEND TO-DAY FOR THE NEW 1936 GOBLIN BOOKLET

To **The British Vacuum Cleaner & Engineering Co., Ltd., (Dept. J.B.3), London, S.W.6.** Please send booklet giving full particulars of the Goblin range of cleaners and Easy Ownership Terms.

NAME..

ADDRESS..

....

Unsealed envelope with ½d. stamp.

GOBLIN ELECTRIC CLEANERS

MADE BY THE ORIGINATORS OF VACUUM CLEANING

Oil Rush Begins —MINUS CROOKS!

AN event of considerable significance to every man and woman in these islands took place last Monday afternoon on the slope of Portsdown Hill, overlooking historic Portsmouth Harbour.

Tanks being prepared on the site at Portsdown, where it is hoped to obtain large oil supplies

There, at 2.30 p.m. precisely, the first of the giant oil-boring derricks which will soon be dominating great sections of the English countryside jumped into activity.

Captain Crookshank, the Minister for Mines, pushed down a handle. The few spectators heard a faint rattle from just below the surface of the earth. And the search for oil in Britain had begun!

The results of that search will affect intimately the whole economic and industrial future of this country, but behind that simple yet important ceremony on Portsdown Hill is another story, which now can be revealed for the first time, of an attempted new racket which was neatly foiled — and foiled by, of all people, the unassuming officials of a Government department!

The events of this week can be traced directly back to two or three years ago when new discoveries relating to the earth's structure beneath the surface of Britain suddenly revived interest in the possibilities of oil production here.

Not since the days of the Great War had any but a few insignificant attempts to prospect for petroleum been made. But in 1934 technologists and drilling experts of international reputation established vitally important new reasons fully justifying a search for oil in Britain on a scale unprecedented.

THE condition of the one working well—at Hardstoft, Derbyshire—the constant seepages of oil into the lower workings of coal mines in the Midlands and the North of England, new knowledge of the earth's structure—this and much else convinced the experts of the importance of a new and comprehensive drilling programme being undertaken.

That decision was not published to the world, and yet, as news of this kind will, it percolated through and in quick time reached the ears of those gentlemen who are ever on the watch for new opportunities of making money out of highly speculative ventures.

Soon in the City of London quite a number of office door plates held the names and ambitious titles of individuals and companies who saw prospects of easy money in the coming oil rush.

Inspired paragraphs about oil exploration schemes on vast scales appeared in certain newspapers. Mushroom companies sprang up overnight. Individuals with high-sounding connections began to seek out financial houses in the City which, for a consideration, would undertake doubtful work calculated to impress the unsophisticated.

The stage, in short, was set for as neat a piece of financial racketeering as the City has seen for many a day.

Then came the first bombshell. One day in 1934, without a whisper of preliminary publicity, the Government announced suddenly that a new Petroleum Bill was to be introduced, that by it prospecting for oil would be rigidly controlled, and that the ownership of all oil found would be vested in the State!

And, sure enough, that Bill was introduced and quickly added to the Statute Book. But the discomfited pseudo-oil kings conveniently discovered a satisfactory loophole in the fact that the Regulations, governing the prospecting conditions just mentioned were not approved by Parliament along with the Bill itself.

It was, in fact, announced that the Regulations would be submitted for approval later, and taking advantage of this respite the gentlemen who planned the oil ramp redoubled their activities.

The Act made it quite clear that they, or any legitimate prospector, would not be allowed to operate until applications for licences had been made to the Board of Trade and approved by that authority on behalf of the Mines Department.

But the type of vulture-like financier, by this time thoroughly attracted by the rich prospects, is not easily dismayed.

There was, in fact, nothing easier than to send in applications for permission to prospect and drill, announce to the unsuspecting public that this was a purely formal proceeding, and get on with the business of persuading investors to part with their money.

And that did happen. Dozens of applications were sent in—a few from reputable concerns, but many more from shady individuals who saw in the new industrial development the opportunity of fleecing the public of many thousands of pounds.

One of these gentlemen, known to JOHN BULL, did indeed float a company.

And this before he had permission to lay down a single well in Britain!

Fortunately for the investing public this clever gentleman was politely warned off; but his application still occupies a pigeon-hole in the Mines Department files.

There have been other attempts to float companies, too, by groups of almost equally ingenious City men, who have sought to interest possible investors by means of spectacular publicity and with attractive if extravagant details of the "possibilities" of their venture.

Members of the public, however, were not so easily impressed; and when a few weeks later these groups had the temerity to ask for public subscriptions to support their schemes very little investors' money was forthcoming.

What has happened to most of these enterprises, however, remains difficult to ascertain; what is certain is that they are now no nearer producing oil than they were two years ago. Nor is any one of a score of other similar mushroom concerns which were formed with the single object of benefiting their promoters, and only their promoters.

The people who called the bluff on their little game are to be found in the offices of the Mines Department in that quiet Thames-side thoroughfare, Dean Stanley Street.

HIGH up in that Government building is a suite of offices occupied by the Petroleum Department; and in those offices you will find the Civil Servants who were fortunately called upon to frame the draft Regulations of the new Petroleum Act.

When those Regulations were published, they put every would-be oil racketeer firmly on the spot. They laid it down that no licence would be granted except to companies competent to undertake workmanlike drilling, experienced, and backed by adequate finance. They made it clear that disorderly exploitation would on no account be tolerated.

Yet even then these financiers still fluttered like moths around a flame, still believing that the Regulations might be circumvented. And then two things happened simultaneously.

Quietly the Mines Department began investigating the technical qualifications and financial strength of the applicants for licences, and in the weeding-out process quite a number of City offices were hurriedly vacated.

At the same time the Government stepped in. The D'Arcy Exploration Company, which has already undertaken a great deal of pioneering work in oil-fields overseas, was granted licences to prospect and drill in areas covering more than 7,000 sq. miles of many English counties.

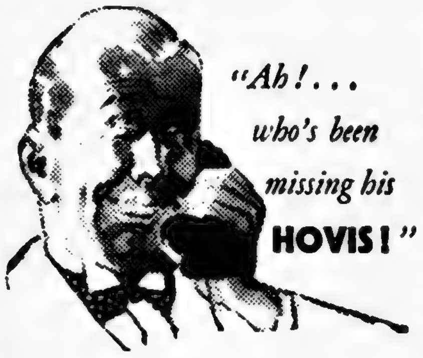
The D'Arcy concern is a subsidiary of the giant £26,000,000 Anglo-Iranian Oil Company (formerly the Anglo-Persian), to whose board the Government nominates directors and in which it has a controlling interest. And so, indirectly, the Government itself is prospecting for oil, and all the resources of the nation are behind the little group of men who are working to-day on Portsdown Hill.

IS there oil in Britain? The Government—through the D'Arcy Exploration Company—is going to find out once and for all time. It will spend probably £3,000,000 on the job. It will bore down nearly two miles into the bowels of the earth——twice as deep as any existing coal mine or previously sunk well. And it will do the job with a minimum of disturbance to Britain's countryside.

And for the fact that what might have been a first-class scandal has been avoided we can thank the men in those rather stuffy offices in Dean Stanley Street!

What shall we have for a sweet, John?
Everybody likes CHIVERS JELLIES
CHIVERS JELLIES you can't beat them!
J 192
Real fruit juice jellies! What *could* be nicer? Besides, there are so many ways of serving Chivers' Jellies: the recipes enclosed in every 4½D. PACKET will show you how to prepare delightful new sweets such as your family have never tasted before.

MADE IN THE COUNTRY
By Chivers & Sons, Ltd.,
The Orchard Factory,
HISTON, CAMBRIDGE.



"Ah!... who's been missing his HOVIS!"
Digestive disorders and faulty nutrition often make you feel irritable and out-of-sorts. But HOVIS is a fine corrective.

Had your HOVIS today?

—there's STRENGTH in every SLICE

Macclesfield

Fitness through the forties
★ DE KUYPER'S HEART LABEL HOLLANDS
★ AVAILABLE IN ALL SIZES

MACLEANS
PEROXIDE
SOLID DENTIFRICE

"What a lot of Macleans Solid Dentifrice you get for 6d.!"

"And doesn't it make your teeth beautifully white!"

"And don't you love using it!"

Only 6ᴰ per large tin

from all Chemists

COMFORT to suit luxurious tastes—VALUE to delight the thrifty

10/- WITH ORDER

Fully Patented No. 414464

However you judge the New Berkeley Superlax — no matter how critical you may be—it is certain that you will be convinced that here is the finest Easy Chair that money can buy. Thanks to its patented automatic action you can have exactly the position to suit your mood, upright, reclining or lounging—without getting out of the chair or making any adjustment. In its luxuriously upholstered depths you find perfect relaxation for both mind and body. Designed to suit everyone—tall or short—the New Berkeley Superlax fits in with every type of decoration. Because it is made by highly skilled workmen from the finest materials its beauty and comfort will delight you for many years to come. That a chair of such amazing quality can be offered at its low price is due only to Berkeley specialisation—to huge output, the direct selling from our factories to the public, thus eliminating all intermediate expenses.

SPECIFICATION: Best Birchwood Frame. Wide Arms. Perfect Springing in Seat and Back. Seat and Arms ALL-HAIR STUFFED. Beautiful and durable Coverings. Back and Seat easily removable for cleaning. Strong concealed castors.

IN B QUALITY COVERING
CASH PRICE **67/6**
or 70/-:—10/- with order and balance 10/- monthly.
SETTEE £5 : 12 : 6

Sold under our usual Guarantee of money-back, if not satisfied within 7 days. FREE Delivery in England, Wales and Scotland.

Genuine Berkeleys are made only in our own factories and are not obtainable through any other furnishing house.

THE *New Berkeley* SUPERLAX

H. J. SEARLE & SON, Ltd. (Dept. J.B.)
70-78, OLD KENT ROAD, LONDON, S.E.1
West End Showrooms: 133, VICTORIA ST., S.W.1
Branches: 83-87, London Road, CROYDON;
The Parade, WATFORD; 83, New St., BIRMINGHAM;
71, Deansgate, MANCHESTER:
149, Becontree Avenue, DAGENHAM.

COUPON Please send Catalogue of all Models of Berkeley Upholstery, together with complete range of Coverings.

NAME ____________________

ADDRESS ____________________

John Bull ____________________

Bulmer's offer 700

SOLID SILVER TANKARDS

FREE

100 MUST BE WON THIS WEEK

FILL IN THE MISSING WORDS

When the cities get their coat of April sunshine, and workers feel the need of something light, there's a ———— snack in creamy cheese and biscuits; and ———— to whet the appetite. Just recall a certain slogan in the papers, on your order to the waitress add a rider; just the simplest tag to bring the ————; A for Apples, B for Bulmer's, C for Cider.

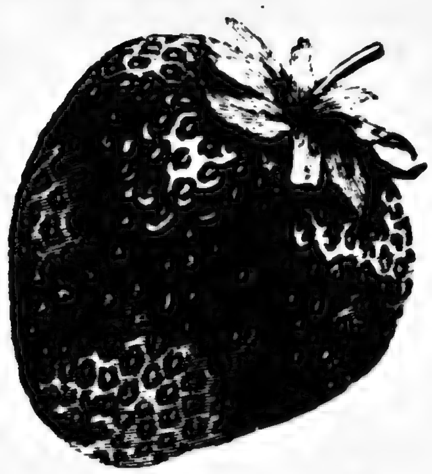
Write on a postcard what you consider are the best words to complete this advertisement. Add your own name and address, and the name and address of your usual Bulmer supplier. Send to H. P. Bulmer & Co., Ltd., Dept. J.B., Hereford, before April 9, 1936. In the top left-hand corner of the stamped side write the word COMPETITION. A solid silver Cider Tankard will be awarded to each of the 100 best entries in the opinion of Mr. Bulmer, whose decision is final. Results published in the "Daily Herald" on April 17, 1936.

A for Apples
B for Bulmer's
C for Cider

—BULMER'S 'DRY' OR 'WOODPECKER'—

in full FIVE-GLASS FLAGONS **$10\frac{1}{2}$D.** Per Flagon (England and Wales only) **1/-** (in Scotland.)

royds



You can taste the Fruit in Rowntree's Gums & Pastilles

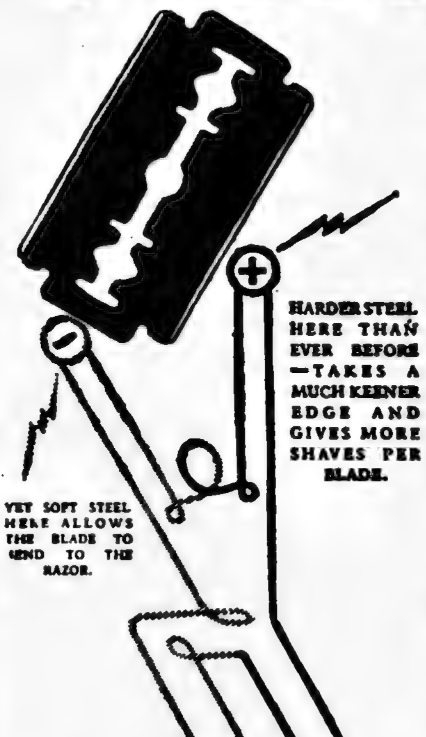
Where else but in fruit could you ever find those real-fruit flavours — strawberry, raspberry, lemon, gooseberry, tangerine, plum, apricot, lime and blackcurrant.

Try them between smokes!

DON'T FORGET! Rowntree's Fruit Clear Gums (*Hard*) and Fruit Pastilles (*Medium*) are sold loose, 6d. per ¼ lb.; in packets, 2d., 3d. and 6d. Juicy-Fruits (*Soft*), 6d. per ¼ lb. & in packets, 6d.

Ver. 1 J B

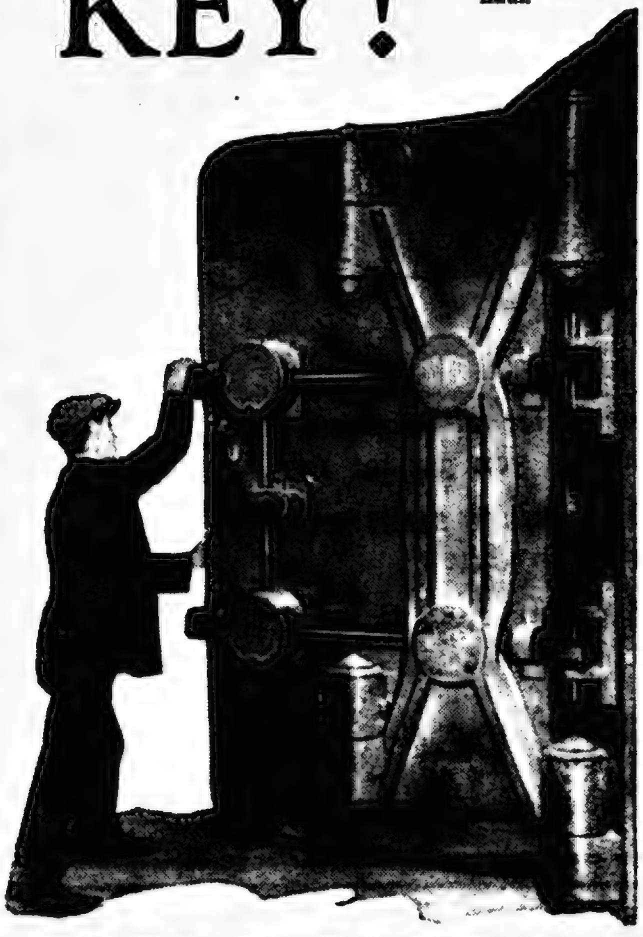
TWO TEMPERS FOR TWO REASONS


HARDER STEEL HERE THAN EVER BEFORE —TAKES A MUCH KEENER EDGE AND GIVES MORE SHAVES PER BLADE.
YET SOFT STEEL HERE ALLOWS THE BLADE TO BEND TO THE RAZOR.

BLUE GILLETTES
ELECTRICALLY TEMPERED BLADES
LARGE PACKET 2/6 • SMALL PACKET 1/3

Strong-Room Drama . .

LOST KEY !



The mammoth door to a vault in a new London bank. Spare keys are rarely made for these strong-rooms

A MONSTER vault of one of the London banks, and in which £25,000 worth of gold was supposed to be deposited, has been forced by order of the Appeal Court.

The reason for this excitement seemed an extraordinary one to men and women who always take the precaution of ordering a second key even for so ordinary a thing as a wardrobe.

The key was lost.

So in came the safe-breakers, while millions of people wondered why the bank itself had not been sensible enough to keep a second key handy, or at least send to the manufacturer, who would surely have kept a spare in case of such eventualities.

The fact is that no spare keys are ever made for these underground fortresses in which fortunes are put away. The reason should be quite obvious. No safe is as safe as it should be if there are more keys in existence than are necessary at any one time to open it.

THE workmen who make the keys remain in such ignorance that they could not make duplicates an hour later if they wished. The firm itself keeps no records as to design.

Even the celebrities who are invited to open mammoth strong-rooms for the first time, and are given gold or silver keys for the purpose, have to hand the keys back for recasting before they are allowed to keep them.

It is not because these people cannot be trusted, but because, to quote an axiom of the safe-making trade, "no safe is stronger than the place in which its keys are kept."

Lost key .... No wonder such news causes a panic in banks, safe deposits, wherever huge sums are stored away.

Why, a County Durham co-operative society that found itself faced with this difficulty three years ago had to send its safe to the makers 300 miles away—under guard night and day, because of the thousands of pounds it contained.

The safe-breaking appliances employed were far too heavy to be sent up to Durham—and yet they couldn't open that safe in less than forty hours of night and day work.

Sometimes safes are sent here from abroad, the reason being that because Britain is the safest country in the world for the storage of treasure, and many countries ask us to look after their wealth, we have learned more about safe-making and safe-breaking than any country, with the possible exception of America.

When these safes that defy all efforts to open them arrive at the ports they are met by Customs officials, escorted to the works where the steel-cutting plant is situated, and watched by officials until the moment their inner secrets are revealed.

A monster weighing scores of tons arrived from Johannesburg a few years ago, with treasures among its contents from the diamond fields worth a prince's ransom. The Customs men watched the sixteen hours' operations of breaking it open like cats—for how were they to know that this was not an effort to get cocaine or some other such forbidden stuff into the country?

ONCE we sent our experts to Paris to help in opening a monster vault that was too big to be moved. There was a remarkable story behind that safe-breaking episode.

As far back as 1900 two brothers, Poles, bought £1,000,000 worth of securities and left them in a safe in Paris which could only be opened if five keys were turned simultaneously. In other words, that safe could only be opened in the presence of the two brothers, two trustees and a lawyer. All was well until the Great War. The brothers inspected their securities whenever they liked. But then, during the world upheaval, one of the keys was lost.

Feverish efforts to trace it were unavailing—fortunately for the brothers, because the war-time boom doubled the value of the shares while the search was in progress, and it had been their intention to sell.

AT last the safe was forced—just in time to enable those Poles to get rid of the securities before the slump came!

But there is another and tragic aspect to the loss of such a key—the drama attendant on the accidental slamming of a safe door on some unfortunate human being at a time when the key or one of the keys necessary cannot be traced.

A representative of Messrs. Price, Waterhouse and Co., the well-known accountants, once had this experience in the strong-room of a factory.

One key was found, but the holder of the other, which had to be turned at the same time, had gone home for the night. There was a frantic search for the very latest drilling and cutting devices, until it was discovered that the strong room was fitted with a proper ventilating system to meet such eventualities.

At last the missing bearer of the other key was traced. He had gone straight home. The accountant was freed after two hours in his steely prison.

Even more recently two typists found themselves locked in a strong-room in Liverpool under somewhat similar circumstances. The search for the key was in vain in this case. They were freed, at last, by the oxy-acetylene appliances of the local fire brigade.

The most alarming case on record, as far as this country is concerned, is that of a clerk who fainted in the strong-room, which was locked by an attendant, who did not notice him. For hours he lay in a steel coffin that might not have been opened again for days.

Fortunately for him, the attendant who slammed the door on him returned to see if he had left a leather bag in the strong-room. It took him weeks to recover from the shock of his terrible ordeal.

It is not as rare as some people think for these highly important keys to be lost. But it doesn't follow that anybody finding them would have an easy haul.

The Queen, for instance, has her own safe 40 feet down beneath Piccadilly. She looks after the key herself.

But if she lost it and it fell into the hands of a crook, he would have to get through a steel door weighing 20 tons, equipped with keyless combinations and time locks, and which would defy drills, explosives, oxy-acetylene and electric-arc heat, avoid setting alarm bells ringing at Vine Street Police Station, get hold of the key of the custodian, and find the Queen's safe from hundreds of others.

The new liner *Queen Mary* has one of the most remarkable strong-rooms in the world. Even if all the keys were lost, and you found them, you would not be able to open it. To begin with, it would take you seven years to try the 100,000,000 combinations, turning a dial once every two seconds!

The company might risk presenting you with the combination as well and invite you to try again. You would still fail.

When you had learned every secret, you would be floored by the fact that the locks will only turn at a time fixed 96 hours before. That is known as an "insurrection device." Its purpose is to enable warships to reach the great liner before the safes could be opened if ever she should fall into the hands of insurgents in some foreign port.

Keys may no longer be the only barrier between the crook and the wealth he covets, but they still play the most important part in every strong-room. Even in America, where thieves who penetrate one inch of metal can be drowned, poisoned with gas, electrocuted or shot down by machine-gun—all automatically.

"Lost key" will always be fraught with drama. And the making of spares will never be adopted as the solution.

Use fewer eggs — make better cakes

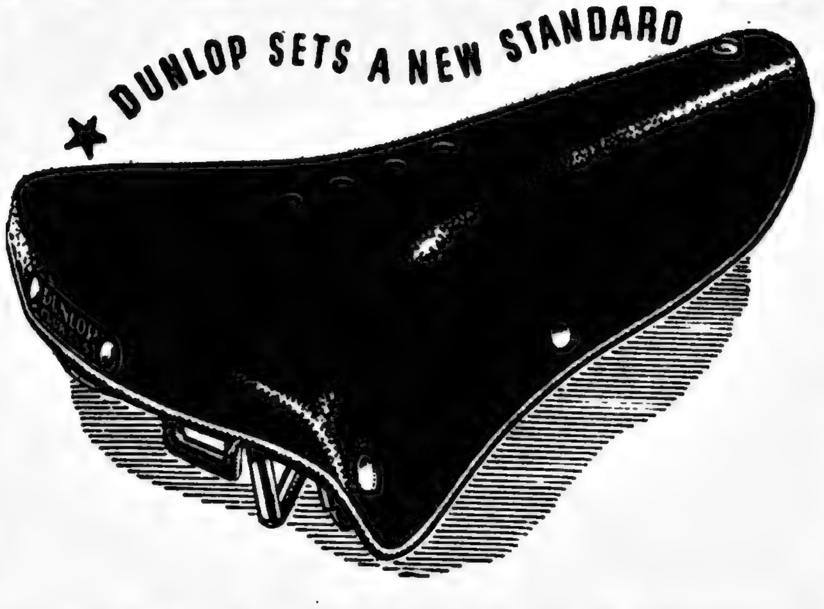
You'll make lighter cakes and puddings with less butter and fewer eggs when you use Borwick's Baking Powder. Use plain flour and vary the quantity of Borwick's according to what you are making. Remember, good cooks use Borwick's.

BORWICK'S
BAKING POWDER

REAL RELIEF
for dry, husky, tickling throats
VICK LOZENGES 6d
DELIGHTFUL TO THE TASTE

You get more pleasure from cycling when your saddle is a

DUNLOP


DUNLOP SETS A NEW STANDARD
DUNLOP

Its pliant material is waterproof. Neither rain nor perspiration can make it uncomfortable or dangerous to health. No "breaking in"—an easy seat from the first, and *it can never lose its shape.* It is cool under all conditions.

DUNLOP RUBBER COMPANY LTD., FORT DUNLOP, BIRMINGHAM.
Branches throughout the World.

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6H/712

"BUCKLE TO, *my lads*"

says BOLENIUM BILL

Your BOLENIUM OVERALLS do everything to help and nothing to hinder your work. The famous NON-SLIP BUCKLE holds them absolutely firm, the material is the toughest you can possibly have, and every seam is double sewn with 16 Boot Thread. BOLENIUMS are cut for smartness and comfort—they look precisely what they are—the best Overalls you can buy to-day

Other Prices on application.

BIB & BRACE 6/6

BOLENIUM

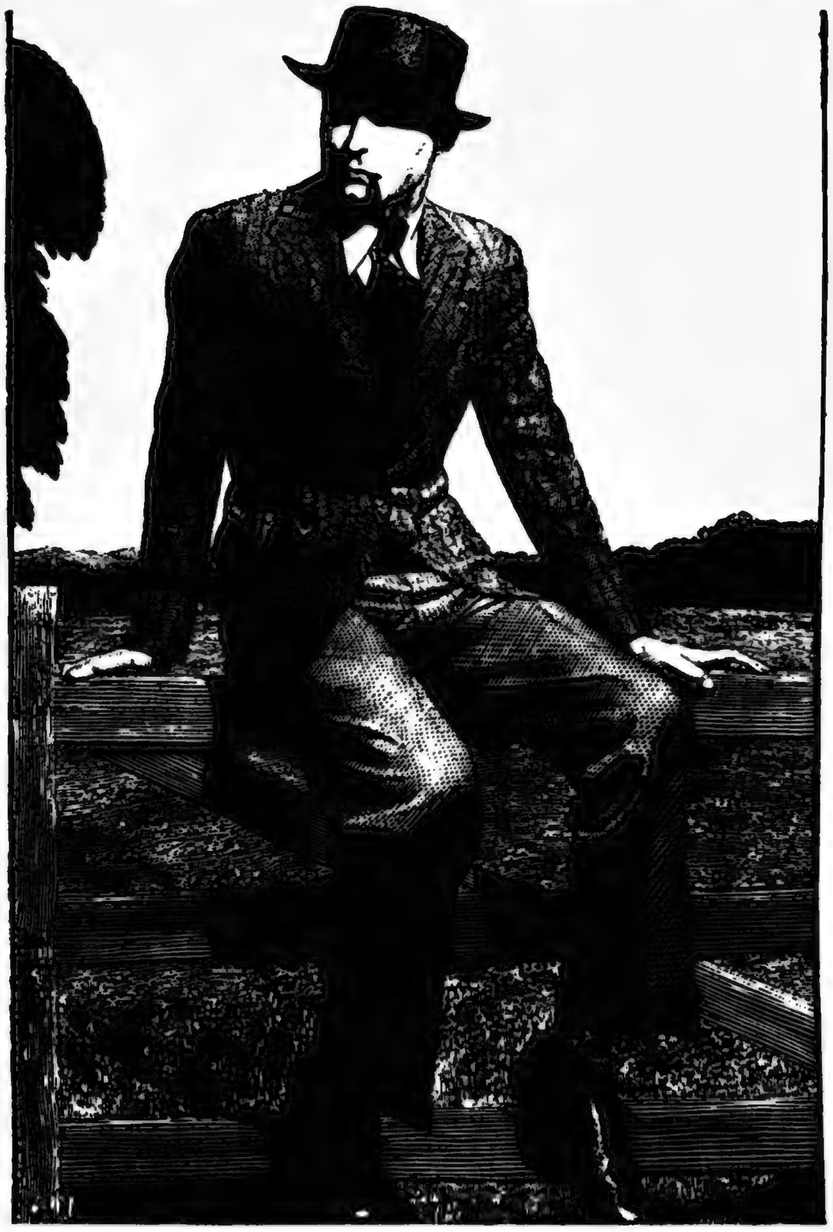
(PRONOUNCED BO-LENNY-UM)

OVERALLS OF EVERY KIND

BIB and BRACE OVERALLS, BOILER SUITS, BUTCHERS' CLOTHING, WAREHOUSE COATS, PROVISION COATS, JACKETS, TROUSERS, ETC.

Regd. Trade Mark.

Ask your outfitter or write for name of nearest stockist to
BOLENIUM OVERALLS (Dept. 1). UPTON PARK, LONDON, E.13



FOR SITTING (*well dressed*) ON TOP OF THE WORLD

Snuffing the earth-scented breeze, you know you're not missing a scrap of that grand and glorious feeling which comes when the work-a-day world is out of sight, out of mind. Right down to the very clothes you are wearing, everything's perfect. In your Sandom and "232's" you are contentedly aware of feeling very comfortable. You are not entirely unaware of looking very smart. But how "232's" do wear! That is because their famous cloth incorporates an exclusive weave which enables them to stand up to any and every strain they are likely to be put to.

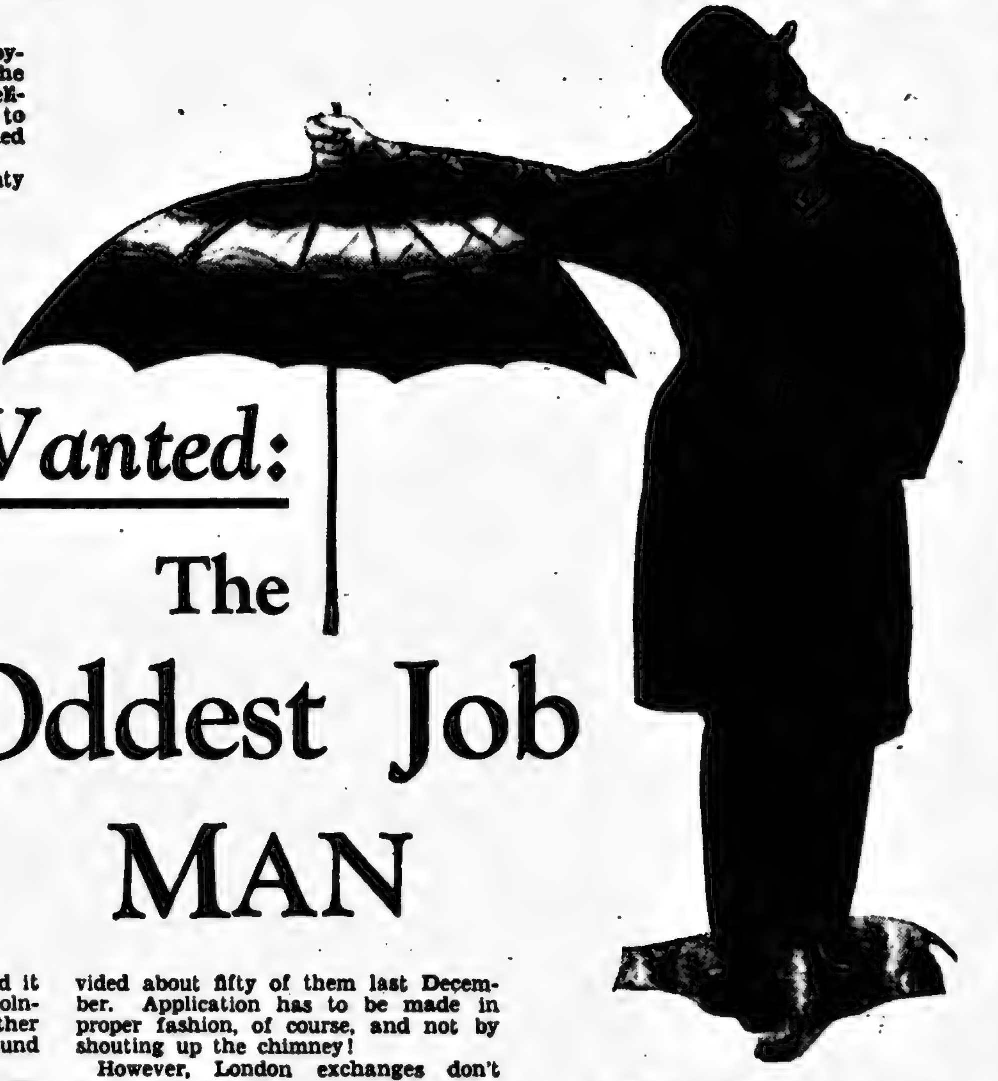
If you want your sports trousers to look very "dressy" indeed, ask for "232" Lightweight at 16/6. Their particularly distinguished air is due to their being cut from a specially constructed worsted, exclusive to the makers.

"232" flannels 13/9
LIGHTWEIGHTS 16/6
SANDOM SPORTSCOATS
21/- 25/-

A Super Bargain For HOUSEWIVES!

Say good-bye to the drudgery of hands and knees behind dustpan and brush. Let the Hoover free you from this backbreaking task. Fill in and post the Coupon on p. 27 for free illustrated booklet and full particulars of Hoover models obtainable on easy terms.

Act Quickly!
EAT
NUTTALLS MINTOES
IF THROAT IS TICKLY
4



Wanted: The Oddest Job MAN

A slight exaggeration on our part, of course—but if you wanted a job as strange as this it wouldn't be nearly so difficult to find an employer as you imagine!

THE officials of a London employment exchange were not in the least surprised when a well-known scientist telephoned to them the other day and asked for three men to blow up balloons!

They are used to requests twenty times more staggering than that.

They didn't raise an eyebrow even when they learned that the men would be kept running up and down a flight of stairs for a week, blowing up a fresh balloon after each ascent—a laboratory way of showing how effort affected their output of carbon dioxide.

They just sent along three hefty fellows, who were very grateful for the job—and hoped that more jobs would come along, no matter how strange.

Well, they get plenty of them. One official alone, Mr. W. B. Potts, manager of the Liverpool exchange, was called on to provide fairies for a pageant, wooden-skewer makers, and girls for putting stripes on the sweets known as humbugs, all in a short space of time.

Then, as if to make the variety as complete as possible, somebody came along and asked for an interpreter who could speak and write in twenty named languages — and Mr. Potts found the man all right.

If ever an exchange official came near to being surprised it was when a man went into a Lincolnshire exchange and asked whether twenty basket makers could be found quickly.

"We want them to stop the sea encroaching and eating up the country," was the extraordinary reason he gave in answer to a question.

No, he wasn't a madman, as the wicker workers themselves must have thought—until they caught a train for the coast to begin their new job. He was there to explain it all to them.

They were to plait huge mats which, when thrown into shallow water that had encroached on the land, would hold the sand washed on to them. That in turn would hold more sand, and the process would go on until the sea had lost the battle.

Thousands of acres of England have been saved in this way—where conditions are suitable for that type of protection, of course.

Universities make the oddest odd-job requests to employment exchanges, as officials in all the varsity towns could testify.

"Six men to keep pedalling a stationary bicycle," was a London request. Some professor wanted to make energy tests.

"A man who plays cricket and fields at first-slip," was asked for at the same exchange. In no other sport, not even boxing, does a man have to show such lightning movement and such wonderful co-ordination between hand and eye as a really good "first slip."

No, he was not wanted for a college cricket eleven. They merely wanted to test his reflexes—that is, the speed of his nerve reaction under certain conditions.

Emotions tested!

From the Imperial College of Science once came a request for men to have their emotions tested. In this case it was not so much to test the men as the machine that had been invented to enable a person's emotions to be flashed on a screen.

When they were asked whether they were in love or not the apparatus supplied the answer. There was no need for them to say a word, and even if they had lied about it the machine would have told the truth.

The London exchanges have never hesitated to supply medical schools with men for optical and other tests, but they were inclined to boggle when asked to send men for dental tests—until they found out that there was no desire to haul their teeth out.

Still, they are far happier supplying Santa Clauses on demand. They provided about fifty of them last December. Application has to be made in proper fashion, of course, and not by shouting up the chimney!

However, London exchanges don't necessarily get the most curious requests. Leeds might well claim to have filled as many odd odd-jobs as any.

Six Zulus, twelve men with the build and features of Charlie Chaplin, three gold miners to go out to Brazil, men to count the people passing a specified point to see if it was a suitable site for an advertisement hoarding and children to get under a sheet of canvas and supply the waves for a local pantomime—all these are on the Leeds list.

Three thin navvies for digging a narrow trench, a snake charmer, a man with an aquiline nose, and a professional motor-cycle skidder to make tests for the Ministry of Transport, are other strange North Country requests.

"Gee-up" girls

Seaside exchanges get some queer requests that would sound like double Dutch to officials in their inland counterparts. For instance, what would a London exchange think if asked for six gee-up girls?

Yet gee-up girls are very necessary at certain seaside fun-fairs. All they have to do is to enjoy the fun of the fair for a weekly wage packet—and certainly not at their own expense!—because it has been found that people are more likely to enter a haunted house, venture on a Rocky Ride to Dublin, shoot, play darts or houp-la and spend their pennies generally, when somebody gives them a lead.

A sand-castle builder was sought at one seaside resort. It had been found that although a portion of beach had been roped off for the children they preferred to go to any part of the sand except that allotted to them. The sand-castle expert aroused their interest all right, and soon the compound had to be enlarged to cope with the hundreds of children who were digging in feverish competition with him!

One of the strangest requests ever made was for a man to act in the capacity of a private detective—watching nursemaids when out in the park with their charges!

The agency supplying them wanted to find out the truth as to complaints made by mothers. Was the nursemaid taking somebody else's baby out in the other end of the pram? What was the mystery of the dog hairs regularly found on the baby's coverlet? Was the baby being wheeled into the park at all or just left in a draughty passage while the nursemaid did her shopping?

These questions, of tremendous importance to the mothers concerned, were the problems the nursemaid sleuth had to elucidate.

Then another exchange was asked to supply a chop-watcher—which wasn't quite so puzzling to them when they learned that he would have to watch the chops sizzling while the chef attended to more important culinary work.

But surely the most extraordinary case is the one that is probabl the saddest as well.

A lonely old man who had no friends and whose hobby was the writing of poetry wanted a man with a pleasing voice to declaim his verses so that the author of them could judge how they sounded.

The old man never tired of hearing his own masterpieces, even after they had been read to him hundreds of times. It was the recitationist who tired.

The strain was too much for him. He threw up the oddest of all the odd-jobs and told the exchange he would prefer starvation or even death to it!

LOST FAT

Artists' 'Venus' of 1936 Reveals her Slimming Secret

At the Bal de Beaute, held recently in London, there were hundreds of lovely girls, girls whose job it is to be beautiful, and there, amidst fierce competition, Miss Julie Beresford was elected queen of them all. Famous artists chose Miss Beresford—gave her the title of 'Most Beautiful Artists' Model of 1936.' Miss Beresford now reveals that her slimming secret is the 'little daily dose of Kruschen.'

Read her letter:—

'When some few years ago, I decided to become an artists' and photographers' model I realised that my career would last only so long as I preserved the good looks and figure.

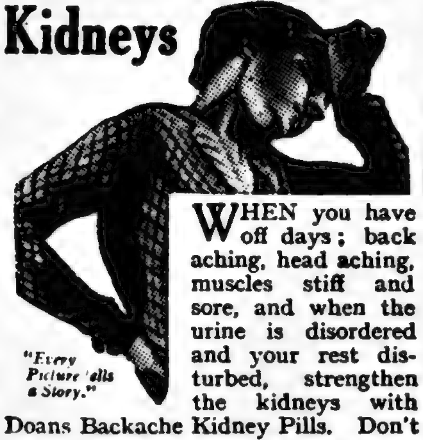
'The problem of how to retain these vital assets was solved for me very early on by a good friend, who advised me to make it a rule to take a pinch of Kruschen Salts regularly with my early morning tea. That advice has probably been worth hundreds of pounds to me.

'The value of Kruschen Salts was brought home to me when, for a brief spell, I gave up taking the "little daily dose" and found to my alarm that I was putting on weight on the waist, hips and thighs. Speedy resumption of the Kruschen treatment, thank goodness, soon removed the unwanted weight and got my measurements back to normal.

'In view of all this, you will, I feel sure, be interested to hear that at the Bal de Beaute held at Covent Garden on Friday evening I had the good fortune to be elected "The Most Beautiful Artists' Model" and "Miss Art in Commerce, 1936."'

(*Signed*) *Julie Beresford, London.*

Get a 1s. 9d. bottle of Kruschen Salts at your chemist's (lasts four weeks) and take a half teaspoonful in a glass of hot water every morning.



Look to your Kidneys

"Every Picture Tells a Story."

WHEN you have off days; back aching, head aching, muscles stiff and sore, and when the urine is disordered and your rest disturbed, strengthen the kidneys with Doans Backache Kidney Pills. Don't risk rheumatism, lumbago, sciatica, and bladder weakness when this special kidney medicine can end your distress. Read Mrs. Goode's advice.

Two years of Suffering

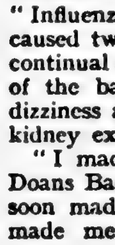
Mrs. E. Goode, 277, Edward Street, Chilvers Coton, Nuneaton, says:—"Influenza upset the kidneys and caused two years of suffering. I had continual aching pains across the small of the back. I had headaches and dizziness and there was gravel in the kidney excretions.

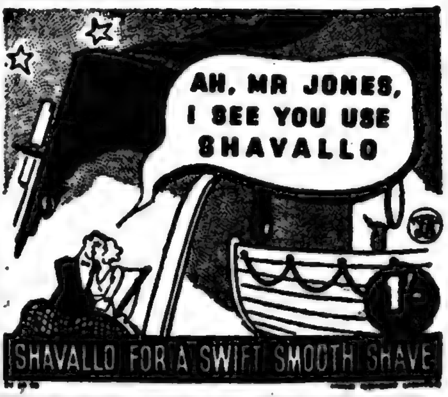
"I made no progress until I used Doans Backache Kidney Pills. They soon made me feel bright and later made me quite well.

(*Signed*) E. Goode."

1/3, 3/-, 5/-, Insist upon

Doans Backache Kidney Pills




AH, MR JONES, I SEE YOU USE SHAVALLO
1/-
SHAVALLO FOR A SWIFT SMOOTH SHAVE

IT'S always WORTH MENDING with
TENASitine Liquid Tenacity

Ironmongers 9d., 6d., 3d., 1½d.
6d. tube FREE (if your Ironmonger's name given) from KAY BROS., LTD., St. Petersgate, Stockport.

CAPSTAN CIGARETTES 10 for 6d.
PLAIN OR CORK TIPPED 20 for 11½d.

As they say
in the quads at Oxford:

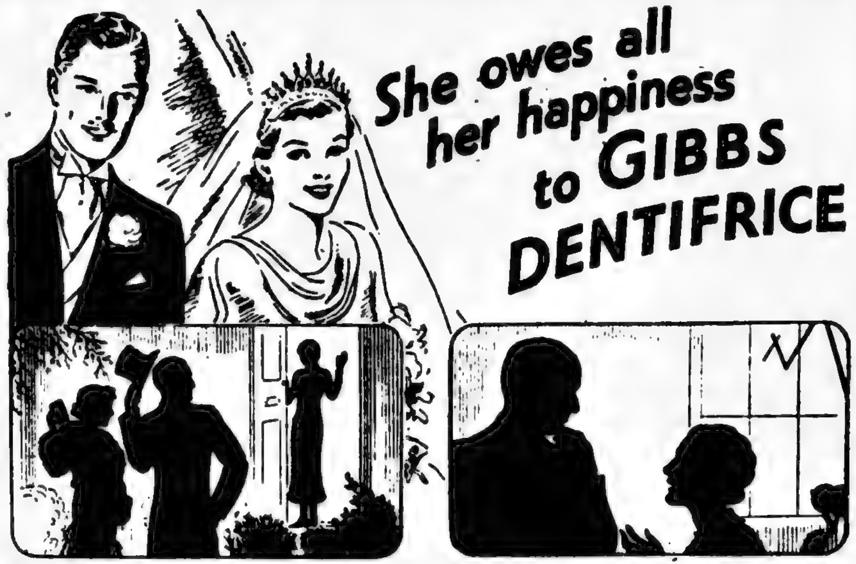
'BETTER BUY CAPSTAN,

they're blended better

- they're Wills's

C.C.502D

She owes all her happiness to GIBBS DENTIFRICE



Sue waved them off gaily—but inwardly she was worried. She used to be so popular herself. Then a thought struck her. Joan had said her teeth were looking foggy.

Sue's dentist explained she was not cleaning her teeth properly—decaying food deposits were left in the crevices and tainting her breath. "I advise Gibbs Dentifrice" he said.

Sue took the Dentist's advice. The difference GIBBS made was amazing—Sue's gloriously white teeth made her lovely. Tony's friend Michael fell in love with her at first sight.

Soon he proposed. "You've the prettiest smile and the loveliest teeth in the world," he whispered adoringly. Sue sighed happily, thinking, "I owe all this to GIBBS."

Dentists wholeheartedly recommend Gibbs Dentifrice because they know from experience that Gibbs does safely all that a good tooth preparation can do—and does it perfectly. Gibbs antiseptic foam purifies every crevice, killing germs and washing away everything that might lead to decay; tones up gums and sweetens the breath. Gibbs makes teeth white and lovely for the present and safe for the future. Change to Gibbs to-day.

YOUR TEETH ARE IVORY CASTLES, defend them with—

Gibbs DENTIFRICE

NOW IN TWO FORMS
SOLID CAKES
In Tins, 7½d. 1/-. 1/6. Refills 11d.
TOOTH PASTE
In Tubes, 6d & 1/-

GD116L

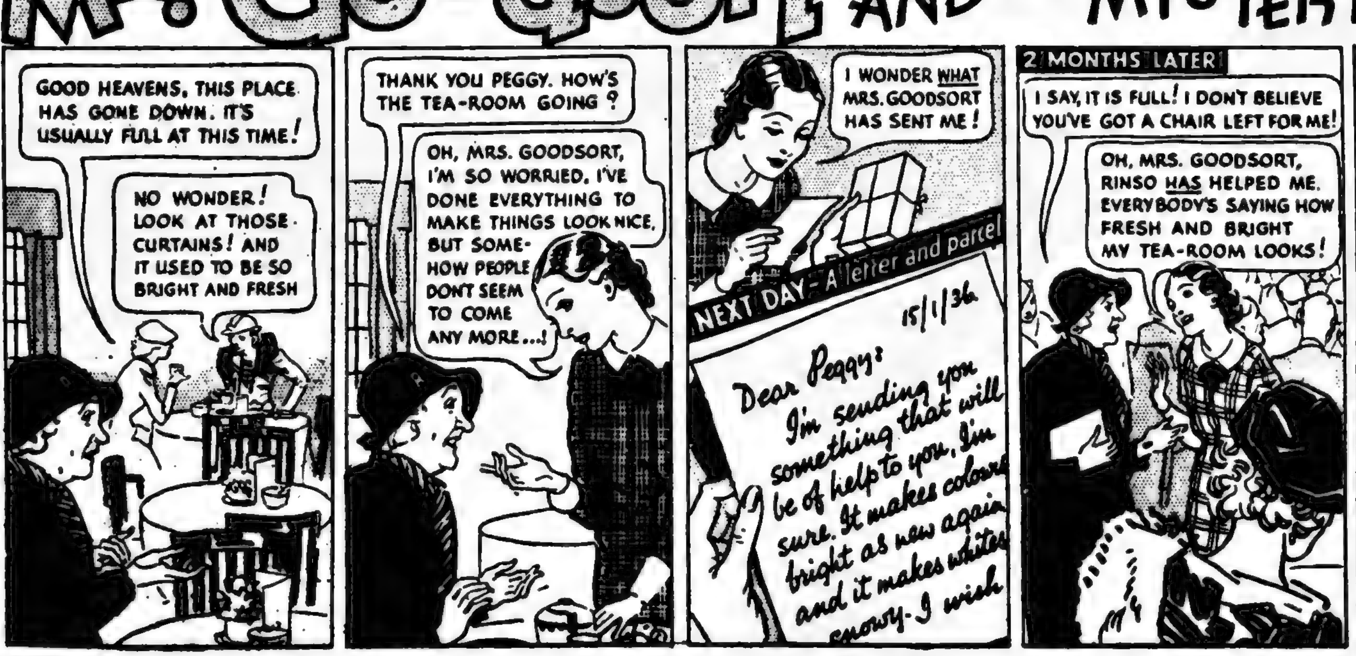
"John Bull" Guarantee.

EVERY article advertised in "John Bull" carries with it a "money-back" guarantee:—All foods, food products, toilet preparations, medicines and drugs, and other articles capable of a laboratory test which have been approved by our experts are marked—In the case of medicines and drugs we guarantee that if they are taken or applied according to the directions they will have no injurious effects.

Naturally this guarantee applies only to manufactured articles, but every care is taken to satisfy ourselves as to the bona-fides of all advertisements in "John Bull." Any complaint must reach us within one month from the appearance of the advertisement in "John Bull" and in the case of dispute the decision of our Managing Director shall be final.

ODHAMS PRESS LIMITED, Proprietors of "John Bull."

MRS. GOODSORT AND A MYSTERY PARCEL


GOOD HEAVENS, THIS PLACE HAS GONE DOWN. IT'S USUALLY FULL AT THIS TIME!
NO WONDER! LOOK AT THOSE CURTAINS! AND IT USED TO BE SO BRIGHT AND FRESH
THANK YOU PEGGY. HOW'S THE TEA-ROOM GOING?
OH, MRS. GOODSORT, I'M SO WORRIED. I'VE DONE EVERYTHING TO MAKE THINGS LOOK NICE, BUT SOMEHOW PEOPLE DON'T SEEM TO COME ANY MORE...!
I WONDER WHAT MRS. GOODSORT HAS SENT ME!
NEXT DAY—A letter and parcel
15/1/36
Dear Peggy: I'm sending you something that will be of help to you, I'm sure. It makes colours bright as new again and it makes whites snowy. I wish
2 MONTHS LATER
I SAY, IT IS FULL! I DON'T BELIEVE YOU'VE GOT A CHAIR LEFT FOR ME!
OH, MRS. GOODSORT, RINSO HAS HELPED ME. EVERYBODY'S SAYING HOW FRESH AND BRIGHT MY TEA-ROOM LOOKS!

RINSO CAN HELP YOU TOO!

It's so easy to get your whites really white, and your colours bright, with Rinso. You see, *deep down* through Rinso's creamy lather, rich suds trap the specks of dirt like prisoners, then draw them gently away from the clothes. And there are no destructive chemicals in Rinso to fade washable colours. Won't roughen your hands either.

3½d. 6d. and 10d. a packet

R 2177-521

R. S. Hudson Limited, London

WIFE AT WIT'S END OVER HIS FOOD

Stomach-Ache Followed Every Meal

His wife racked her brains for something he *could* eat—in vain. After even the lightest meal he was tortured by the terrible pains of violent indigestion. One day she gave him two Digestif Rennie Pastilles (they're delicious and just like sweets). Her troubles are over! Now he takes two after every meal, eats like a schoolboy and never has a pain.

RECIPES

The most confirmed sufferers from indigestion can turn with confidence of relief to Digestif Rennie which scientifically removes the cause of indigestion. The commonest cause of indigestion is excess of acid in the stomach. This forms large volumes of gas and causes pain, discomfort, heartburn, flatulence, and even sickness. The highly effective antacids in Digestif Rennie Pastilles neutralise excess acids and so *stop indigestion before it can start*. But Digestif Rennie is not merely an antacid. It also contains the two most important natural digestives—pepsin and pancreatin; sedatives which prevent stomach irritation; absorbents which condense stomach gas and stimulants which increase the flow of the natural digestive juices. Each pastille is wrapped in waxed paper twist so that a few can be carried in the waistcoat pocket or the handbag

DIGESTIF RENNIE
(Brand) **PASTILLES**,
the new prescription for indigestion are obtainable from your own Chemist.
Trial Size 6d. Family Size 1/9

YOU SUCK IT LIKE A SWEET

SEND YOUR BETS *by* **POST to the 'BIG TWO'**

One Shilling up to any amount can be invested by letter in accordance with rules.

DAILY LETTER COMMISSIONS

bearing a time stamp not later than the set time of any race in accordance with rules will be on at Starting Price or Totalisator Returns as desired.

NO LIMIT
WIN OR PLACE.
Single Events, Doubles, Trebles, or Accumulators, Jockeys' Mounts, Owners' or Trainers' Selected.

FIRST FAVOURITES
NO LIMIT.
Win or Place Singles, Win Doubles, Win Trebles.

WINNINGS BY RETURN
ALL POSTAGE PAID.

The Popular 'BIG TWO'
SPORTSMAN'S DIARY
is sent FREE to all clients.
"Page after page of valuable information of the greatest use to every Sportsman."—*Sunday Chronicle*.

Please send your Lists, I am over 21 years of age.

Name ....
J.B. 4/4/36
Address ....
Town ....
County ....

DAVID COPE
& ALFRED H. MAURICE L^TD
227 BATH ST GLASGOW C.2

Write to John Bull About It –

MYSELF, my husband and our two children exist in one small room.

Before the birth of the second child I applied for a council house; then, knowing I should have to wait a long time, reported our case to the sanitary inspector.

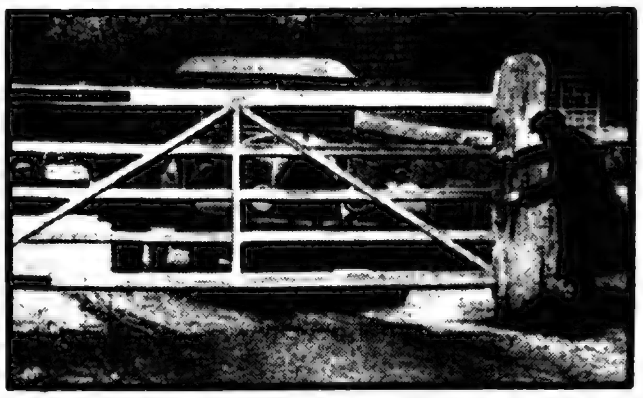
He measured our room, reported serious overcrowding, and promised to try to get us put on the priority list for a house.

Shortly afterwards the youngest child developed pneumonia. I myself contracted diphtheria, and on my discharge from hospital was ordered to occupy a separate room.

Twelve months have passed since then.

There is still no word from the housing department, and we cannot afford a heavy rent. So what can a mother do in such circumstances?

A. M., Liverpool.



Time for a Pint

There were only a score or so houses in our village before the war, but in recent years more than two hundred others have been built. All have to rely on the same small water supply which served us long ago.

Sometimes it takes half an hour to get one pint!

HOUSEKEEPER, Suffolk.

Gloomy Ordeals

Why are doctors' waiting-rooms so dreary?

In one of them the other day I spent nearly two hours of misery. The chairs were all against the walls, and whenever somebody looked across everyone on the other side of the room looked down at the floor. The few magazines were about three months old, there were one or two daily newspapers of the previous week.

Such a gloomy atmosphere is enough to make patients feel worse.

A. MCINTYRE, Glasgow.

Unfair

Recently I obtained a situation with a firm which employs some five thousand men. On the following Friday I was told I should not receive any pay for my first week's work, it being the firm's custom to keep a week's wages in hand.

As I had been unemployed for five months, you can guess that I had to borrow in order to meet that week's expenses.

Since it causes unnecessary hardship, this practice should be made illegal. After all, a man has the right to be paid for his labours without delay.

R. B., Oxfordshire.

Race with "Silver Ring"

The Epsom Double

WEIGHTS for the Great Metropolitan and the City and Suburban will tempt the ante-post layers to form markets on the Epsom double.

Tissaphernes, King's Messenger, Father Blind and Annecy won the Great Metropolitan in successive years. This will no doubt encourage backers to go for Crawley Wood, who won so easily last year—but there are others.

My choice is Kept-On. Now trained by Fergusson, this colt ran in Ireland last season under the name of Sol Erin. Stamina is his strong suit. As a three-year-old he won over two miles and a half, and he is now fit from hurdling.

British Quota, at 8 st., looks nicely weighted in the City and Suburban.

Nip Off, Khris Kingle and Styx River may oblige at Lingfield this week-end.

"SILVER RING'S" CODE.

The Code covers racing from Thursday, April 2, to Wednesday, April 8.

B	A	K	X	U	Z	R	98	N	96	G	E	D	V	H	J
1	95	S	O	Y	97	L	W	T	F	94	M	P	Q	C	93

In place of the letters or figures advertised in the *Sporting Life* and *Daily Herald* read those above or below as the case may be. Example: CBP95R94X would read HIDALGO. Where a double letter occurs in a name the figure 2 is substituted. K95F2U would read SAMMY.

Why this?

In these days, when the property of poor people can be filched for town improvement without adequate compensation, why are toll bridges allowed to escape?

We find ancient bridges which have paid for themselves many times over still holding up traffic and levying toll on motorists, transport drivers and pedestrians.

Anything which adds to the cost of transport must inevitably retard trade recovery, so let the State buy out the owners at a fair price and place the bridges under the control of the appropriate authority.

C. HUMPHRIES, York.

Suspense

My brother-in-law, aged sixteen, has for months attended a London hospital. The trouble was diagnosed by X-ray as tuberculosis of the arm.

When his mother recently asked what progress was being made, the surgeons stated that the arm was not tubercular after all, but refused any further information.

Perhaps they feared to cause her mental anguish, but the poor woman, already very worried, is nearly distracted now with thoughts of what might be the trouble. Surely doctors *should* tell in such cases?

W. F. W., Croydon.

(Yes. There is nothing to prevent the mother, however, from seeking advice at another hospital.—EDITOR.)

OUR LETTER PARLIAMENT

ORIGINAL letters upon the subject below, not exceeding 100 words, are invited. Half-a-guinea will be paid for each letter published. Envelopes marked "Letter Parliament" must reach 93, Long Acre, London W.C.2, by first post Tuesday, April 7.

The Budget Surprise I'd Spring.

Should Parents Tell?

Last year, when my parents and the rest of the family were on holiday, and I was cleaning the house for their return, I discovered by accident that I was an illegitimate child. I shall never forget the shock and the misery which followed.

I was born during the war, and do not blame my father and mother. I only wish I had learned the truth from their own lips, and often I wonder if they will ever tell me.

Why do parents not confide in their children when they are old enough to understand?

WAR BABY, West Lothian.

Payment for Wives

When will married men realise that the housekeeping allowance they dole out makes little provision for the wife herself?

Every man will agree that his wife is entitled to money of her own. Yet so often there is nothing left from the housekeeping allowance, however careful a woman is—and the average wife is very careful.

No man would forgo his smokes, football and so on, but does he ever honestly help his wife to her little joys? Again, he rarely proposes a treat for her, such as buying a ticket for a play—the suggestion has to be made by herself. Why?

WIFE, Bedford.

Ex-Servicemen Only

After five and a half years' satisfactory service with the Ministry of Labour, I have been dismissed to make room for an ex-soldier. I was too young to fight, but my father was killed in the second month of the war, and I have to support my widowed mother.

The Department expresses its sympathy for me, but apparently no one is entitled to work in a Government office now except those who served with the Forces. Is this fair treatment for an ex-Serviceman's son?

DISGUSTED, Yorks.

Clothing Banned

One of my customers, falling on evil times, had to apply for relief, and brought to my general stores a voucher for 10s. Among other goods I supplied a shilling pair of stockings which she badly needed.

Later, the relieving officer refused to sanction this purchase, and—would you believe it!—the public assistance authority upheld him, so I had to pay for the stockings myself.

Very nice of them, wasn't it?

SHOPKEEPER, Wellington.

Outsider at Home

One of your correspondents wonders if she was brutal in refusing to give a home to a poor but bitter-voiced sister.

Well, when I married five years ago, I was persuaded to allow my sister to live with us. She has every comfort, yet I have to tolerate rudeness and sarcasm from her, and only this morning I shed tears after she had gone out.

She refuses to leave; forcible ejection is the only remedy. But I have a brother who is a public man, and I cannot afford scandal for his sake, while my husband doesn't know half of the trouble I have to suffer.

HEARTSICK.

Street Scene

Stopped in the street, I was handed a "free gift" of some toilet preparation by a young man. I accepted it, and was walking off when he announced that I owed him 1s. 6d., for the "gift" was only for purchasers of two other preparations—both of unknown makes.

The men who practise this trick visit our city every few weeks and can be seen outside big firms on pay-days. No doubt every district is visited in turn, while the goods offered at 1s. 6d. are worth perhaps less than their packings.

Why is this nuisance not stopped?

BUSMAN, Southsea.

GRAVES Beats the World For Quality & Value

Every Lady should write to-day for GRAVES DISPLAY of up-to-date Fashions illustrating the latest ideas in Ladies' Wear, all offered at money-saving prices. Wherever you live, our Keen Prices and Easy Terms are for YOU.

BORDEAUX This Swagger Costume is stylishly produced in a reliable Tweed of bold check pattern, with smart collar, patch pockets, wide bottomed sleeves, and inverted pleat at the back. Skirt is made in plain style with seam down centre front and inverted pleat at the hem. Fitted with waistband of self material. Well tailored and carefully finished in every respect. Shades: Brown/White; Navy/White; Black/White. Sizes: S.S.W. to O.S. Skirt Lengths: 32 to 36in. Busts: 32 to 38in. Price **27/11**

Terms: 4/- Monthly.

4/- Monthly

WRITE FOR PATTERNS

Send to-day for range of Patterns, Post Free. Swagger Styles, Coats, Costumes, Underwear, Frocks, &c. in the newest styles. Ask for Patterns of any kind of garment required, and a splendid choice, with a self measurement form and all particulars will be sent per return of post.

J. G. GRAVES LTD. SHEFFIELD

Worn-out by housework?

Nervy and miserable?

Easily exhausted after illness?

*

YOU NEED A TONIC!

ALL these three kinds of weakness have just one cause—your blood and nerve-cells are exhausted, and need a tonic. And there's one tonic that's specially prepared for this condition, from a doctor's formula—and that tonic is Hall's Wine.

The wonderful thing about Hall's Wine is that, unlike other tonics, its effect is both QUICK and at the same time LASTING—it doesn't "let you down."

You feel it pouring new strength into your veins within thirty seconds after taking. And the good effect persists afterwards—your blood and nerve-cells are permanently strengthened and built up.

After Influenza or other illness, and whenever you feel tired or depressed, do what hundreds of doctors and nurses recommend—take Hall's Wine two or three times a day. Start today! At all Wine Merchants, Licensed Grocers and Chemists. Price everywhere, 5/6. Stephen Smith & Co. Ltd., Bow, London, E.3.

TAKE
HALL'S WINE
THE
QUICK TONIC WITH
LASTING RESULTS

CURRYS RADIO CATALOGUE
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NAME..
(Send in ½d. stamped open envelope)

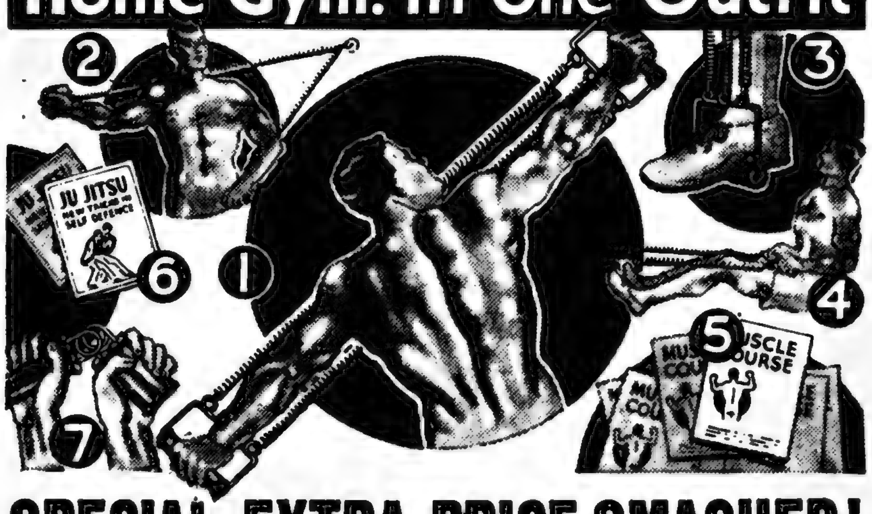
ADDRESS..

J.B. 4/4

THE WORLD'S BIGGEST CYCLE AND RADIO RETAILERS

GET STRONG QUICKLY!

Home Gym. in one Outfit


2
3
JU JITSU NEW THEME IN SELF DEFENCE
6
1
4
5
MUSCLE COURSE
7

SPECIAL EXTRA-PRICE SMASHED!

HERE'S an opportunity for you to develop big muscles and obtain great strength by taking advantage of this astounding bargain.

NOW ONLY 15/- (or 1/- Deposit!)

for this famous £3 value. Complete Home Gymnasium. Watch your muscles grow! Surprise your friends! Everything GUARANTEED. The big chest expander alone is worth more than you pay for the entire outfit.

HERE'S WHAT YOU GET!

- Three Strand Progressive Chest Expander.
- Wall Apparatus and Rowing Machine Attachment.
- Foot or Hand Stirrups, for legs, thighs, stomach, shoulders or arms.
- Complete Muscle-Building Course.
- Book on Ju-Jitsu. Secrets of Self-Defence.
- Two High-tensioned Grip Apparatus, builds powerful wrists and forearms.

MONEY BACK GUARANTEE!

Let us send you this whole wonderful Muscle Building Outfit, Courses, etc., to try at our risk for only 15s. If you're not satisfied within 10 days, just return the course and your money will be refunded. We will send it on C.O.D. if you like—just pay the postman a few pence extra for postage, or pay by instalments of 1/- per week until 17/6 is paid in full.

SEND COUPON BEFORE IT'S TOO LATE.

Gym. Supplies, Sales Dept., A14,
Broadway, London, W.6.

Dear Sirs,
I enclose 15/- (or 1/- as first payment) for your complete Muscle Building Outfit and Courses, and in accordance with your GUARANTEE if I'm not satisfied you will refund my money in full.

Name ....

Address..

.... 4/4/36

GIRLS!
YOUR
LAST CHANCE
TO WIN
£50

If you wish to take advantage of this last opportunity to win £50, £25, £10 or one of the 1,000 other handsome prizes, write on the back of your photograph or snap your name, address, age and a phrase not exceeding 15 words, stating why you like Potter & Moore's Powder-Cream and send it to Beauty Editress, "Daily Mirror," 14, Bream's Buildings, Fetter Lane, London, E.C.4. Also please be sure to enclose the little coloured disc which any Chemist, Hairdresser or Store will give free with every jar of Potter & Moore's Powder-Cream.

JESSIE MATTHEWS
IS WAITING TO
JUDGE YOUR
PHOTO.

The Sixth and last weekly contest opens Sunday next, April 5, and closes Saturday, April 11. All photographs (with discs) received up to April 11 will be judged in that week's contest, and the results published in the "Daily Mirror," April 18.

In all popular shades, everywhere, 1/- a Jar.

Potter & Moore's
MITCHAM LAVENDER
POWDER-CREAM

ASTHMA
CONQUERED QUICKLY

ATTACKS QUELLED INSTANTLY!

Doctors and Specialists throughout the country now whole-heartedly endorse this proven remedy; it gets right to the seat of trouble, quickly alleviating sudden attacks, soothing the inflamed tissues and clears the tough, poisonous mucus right out of the system, assuring complete recovery. Delay is dangerous—get a supply to-day!

YOU CAN RELY UPON
Dr SINGHA
BRAND
TABLETS

From all chemists, including Boots, Timothy Whites and Taylors, Ltd., etc., at 1/3, 3/-, 5/-, 12/-, 20/- (children's, 3/-, 5/-), or direct.

FREE TRIAL COUPON
To THE DR. SINGHA CO., LTD.
(Dept. A/41), CAERNARVON, G.B.

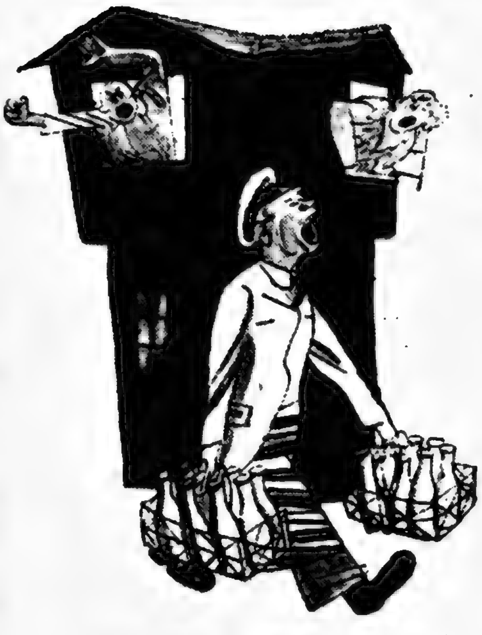
Name ....

Address ....

(Enclose 3d. in stamps to cover postage and packing.)

A pleasant punch in every pinch
TOP MILL
SNUFF
SP'N'T. MENTHOL
Dr CRAIGS [illegible]
In handy pocket tins 2d
[illegible] WILSON LTD. SHEFFIELD

THE EDITOR LAUGHS LAST



D. G. (Lewis).—"Milk is an aid to sleep." But not at 5 a.m.

N. L. (Ealing).—"What is the best way to keep a pet lion?" Satisfied.

EX-PUGILIST (Walworth).—"Since forsaking the ring I have become a horticulturist." So now you lay out gardens?

BOOKMAKER (Epsom).—"My business is paying." Then you are certainly not a success.

F. D. (Woking).—"Women have a wonderful instinct for balance." Yes, bank balance.

MISS D. (Notts).—"I've decided to alter my dress by making it fuller, but I want it to be a secret." Then don't let it out.

C. C. (Hull).—"My wife and I have quarrelled over some letters." £ s. d. as usual, no doubt.

VIOLET (Epping).—"Girls do not seem to like discarding their old berets." But they somehow manage to put them on one side.

GLADYS (Tooting).—"A friend of mine who occupies two or three rooms says that her parties for some unknown reason are never a success." Just flat affairs.

HOUSEWIFE (Hendon).—"I tried to listen to a wireless lecture on how to cook pork, but the reception was very poor." Too much crackling?

INDIGNANT (Bolton).—"As a mother, I think it is perfectly scandalous that young babies should be left unattended outside shops." Yes, a crying shame.

S. A. (Beverley).—"I told my son to go and find an opening for himself." Then you mustn't grumble if he gets himself into a hole.

AUCTIONEER (Woking).—"What do you think happened a few moments after I put the house up?" You knocked it down.

MRS. T. (Gloucester).—"Because I felt insulted, I walked out of the room, but fell over a mat and hurt my shoulder." Just a slight accident.

SECRETARY (Norwich).—"I'm afraid that I cannot concentrate upon my work in a large office." You like to get to close quarters with it?

EDNA (Bury).—"I got tired of the young man who took me to the dance because he insisted on getting me an ice every ten minutes or so." His attentions left you cold?

SIDE-SLIPS

Examples of unconscious humour from the current Press are welcomed. Actual cuttings must be sent. 2/6 is paid to the sender of each item published. Mark envelopes "Side-Slips."

FREE PRESS AND RHONDDA LEADER:—"... and all her life had enjoyed remarkably good ILLNESS."

BIRMINGHAM MAIL:—"... we had seen in our own BOARDERS signs of expansion of a gratifying character."

CHRONICLE AND ECHO, NORTHAMPTON:—"Wanted—workroom, heating ESSENTIAL but not necessary."

LONDONDERRY SENTINEL:—"The RAIN appears to have been carefully prepared for a long time past."

THE MANCHESTER EVENING CHRONICLE:—"During the cold weather, instead of gloves, I wear a pair of KITTENS."

BURY FREE PRESS AND POST:—"This was the first occasion upon which the new Rector had CONTAINED such a gathering."

NEWCASTLE EVENING CHRONICLE:—"It is unreasonable that two large areas like Newcastle and Gateshead which would be ADJOURNING but for the river ..."

B. T. (Bungay).—"What do rooks build their nests with?" A lot of noise.

TOM W. (Ashford).—"Where do the largest eagles come from?" Eggs.

F. M. (Doncaster).—"A man can be 100 per cent. stupid and never know it." Not if he has a son at school.

N. C. (Folkestone).—"The jury displayed a certain amount of horse sense." And did they produce a rider as well?

HARDY ONE (Kidderminster).—"A man who wears wool next to the skin is soft." You mean sheepish?

OLD SALT (Portsmouth).—"The thought of being buried at sea worries me considerably." A matter of grave concern.

L. F. (Stockton).—"A receding forehead often stamps a man as a rake." And a bulging forehead often shows that he has stamped on one.

DAN (Leamington).—"Whenever I feel depressed I find that a gargle does me more good than anything." Just down in the mouth.

OPERATIVE (Northampton).—"Do you know the total area of the hides used yearly in this town?" It must cover thousands of feet.

G. F. (Glasgow).—"Although he poses as a manufacturer of blinds, I think that there is something underhand going on there." It appears to be a shady business.

IF you are troubled by any matter—except, of course, of a medical nature—you can obtain free expert advice that will help you. A stamped and addressed envelope is all that you have to send with your query. Write to-day. The replies given on this page to facetious correspondents are for your entertainment.

PLANTER (Jamaica).—"When I found that a great tract of my plantation had been trampled down, I completely lost control of myself." You raised cane?

M. N. (Stoke).—"There is an attempt being made to popularise belts made of felt." Most boys think that belts should not be felt!

SIXTH-FORMER (Birmingham).—"No member of our school rugger fifteen has been caned this year." They've learnt to dodge well.

S. B. (Leicester).—"Before I was aware of it, the barber had shaved off my moustache." Right under your very nose, too!

H. G. (Balham).—"Our heavyweight boxers are too good-natured and conscientious." They stand up for the other fellows' rights?

SURVEYOR (Southend).—"The owner of the land refused to believe me when I told him I was making a survey for a new road." But you were on the level?

GYMNAST (Swindon).—"Modern girls have far more shapely legs than their predecessors." Yes, and some of them proclaim it from the hose-tops.

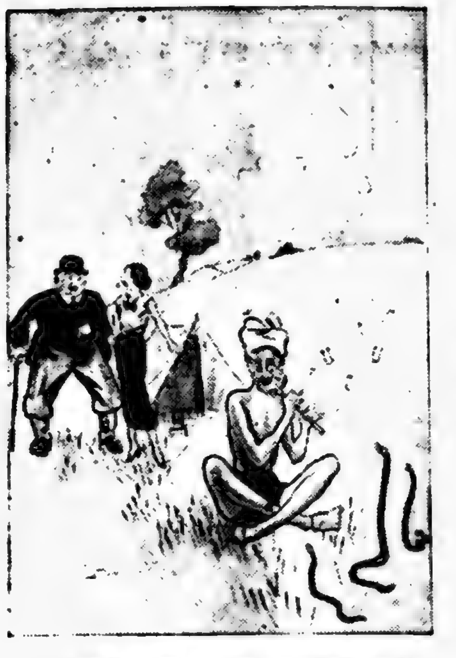
G. F. (Stockport).—"The man I saw suspended over the edge of the skyscraper by one foot must have had absolutely no nerves." We should say he was very highly strung!

F. L. (Leeds).—"I think that my small son's scheme of connecting the frame of my cycle to the electric light mains was too much of a good thing." Shocking, wasn't it?

W. M. (Barnes).—"The zebra is of no use to man for transport or agricultural purposes." But it is the last stand-by for publishers of alphabetical animal books for children.

M. H. (Warminster).—"Although the doctor warned me of the ill effects of sleeping under heavy bed-clothes, I took no notice." You preferred to treat it lightly.

K. C. (Tenterden).—"My wife mended the hole she had made in my watering-can so cleverly that I didn't know it had been done for a long time." Then it leaked out?



"Look what your wretched grass snakes have done to my husband!"
—*(from The Passing Show)*

B. M. (W.1).—"Have you ever seen a twenty-guinea suit marked down to ten guineas?" Yes, many a four-guinea suit.

B. M. (Bury).—"I was furious when my wife slapped me on the back and made me cut myself while shaving." You saw red?

D. N. (Kensington).—"I was once the owner of several square miles of rubber country." A good stretch of land.

A. G. S. (Finchley).—"Nothing is ever achieved by just sitting down and watching." What about eggs?

MRS. L. T. (Sevenoaks).—"I look upon the habit of taking sugar in tea as rather a common one." You're wrong—it is very refined.

H. T. (Taunton).—"I was delighted when I opened my birthday present and found inside a dozen new golf balls." A joy to be holed.

PHOTOGRAPHER (Staines).—"I am shortly retiring and am going to leave my business to my son." You want him to take after you?

HON. SEC. (Kent).—"There is a persistent rumour that our football team won't have a pitch to play on. But it is false." Just groundless talk, then.

INNKEEPER (Norcombe).—"What does the motorist expect in remote country districts?" Two punctures and a broken spring.

J. R. E. (Barnes).—"I dread spring-cleaning." You have our sympathy—what you need is an up-to-date Bureau for your papers, like those waiting with big cheques on page 47. And there's £500 worth of "dust" with one of them!

T. Y. (Droitwich).—"Before a candidate for Parliament can interest an election electorate he must express a desire to put down this or put down that." And make a start by putting down £150!

A. L. (Lanark).—"Although my aunt has forgiven me for spoiling the appearance of her window, I cannot forgive myself." The best thing to do is to draw a curtain over the whole matter.

NURSERYMAN (Hove).—"Very little money is needed to establish a nursery garden, but it can't be done without lots of hard digging." In other words, it's the turnover that counts.

(Many replies unavoidably held over)

SPECIALLY FOR HOUSEWIVES

WARM fresh Spring days make you want to hurry through with housework and get out into the sun. Think what labour-saving, time-saving and dust-avoiding things can do to lighten your housework and give you added leisure. Have you an automatic control Gas Cooker such as that advertised on page 27, or an effortless thorough-cleaning vacuum cleaner, which says good-bye to the drudgery of hands and knees behind dustpan and brush, as offered on pages 27 and 33? Get further information of these labour-saving devices by filling in the coupons for free booklets and details of each offer... NOW! No obligation is entailed.

Mother! Are YOU in doubt?

"WHAT LAXATIVE OUGHT I TO GIVE?"

"Naturally, you want to be very careful what you give him while he's poorly, Mrs. Mitchell. I wish all mothers were wise enough to ask for advice!

When a child is ill there is nothing to equal 'California Syrup of Figs' for relieving the bowels gently, without upsetting the little invalid. It takes away all the poisonous waste matter *naturally*. 'California Syrup of Figs' is a safe, natural laxative—it acts on the bowels gently but surely. While Bobby is ill, keep his bowels open with 'California Syrup of Figs.'

When Bobby is well again, take my tip, Mrs. Mitchell, and let him have a regular weekly dose of 'California Syrup of Figs.' Never give him a strong purgative, however temptingly disguised. I've known so many mothers make this mistake. 'California Syrup of Figs' is *safe*. Doctors always recommend it and give it to their own children.

'California Syrup of Figs' is a particularly fine laxative for grown-ups. I always give it to my patients, young or old.

Your chemist sells it in two sizes, 1/3 and 2/6. I always advise the larger size—it's cheaper in the long run. But be sure to get '*California* Syrup of Figs' brand."

'California Syrup of Figs' BRAND

'NATURES OWN' LAXATIVE

YOU TOO CAN BANISH RHEUMATISM

I am more than satisfied with the result of using URACE brand TABLETS in a most difficult case of Rheumatism. Nurse E—— A—— M——. Free sample from Newbery & Phillips, Ltd., 33m, Banner Street, London, E.C.1. From your Chemist, 1/3 and 3/-

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GRAVES BEATS THE WORLD FOR QUALITY AND VALUE

5/2 per month (less than 2½d. a day) buys the Graves 'FLIGHT' Cycle with Dunlop Saddle, Coventry Chain, Dunlop Tyres, Chromium Plate, Raised or Dropped Handlebars. Lady's or Gent's with Accessories. Carr. Paid £3:17:6 or 5/2 monthly. No charge for Easy Terms. With Sturmey-Archer 3-Speed £4:17:6 or 6/6 monthly. Catalogue Free. Ladies', Gent's, Juveniles', and Tradesmen's Cycles, Tandems, Roadsters, Racers, Club Models

5/2 NOW

J G GRAVES Ltd. SHEFFIELD

Kidneys Must Clean Out Acids

The only way your body can clean out health-destroying Acids from your blood is through nine million tiny Kidney tubes or filters, but beware of cheap, drastic, irritating drugs. If Kidney or Bladder Troubles make you suffer from Getting Up Nights, Nervousness, Rheumatism, Backache, Dizziness, Circles Under the Eyes, Dry, muddy Skin, Irritating Acidity or loss of Vigour, don't take chances. Get the Doctor's guaranteed prescription Cystex (Siss-Tex). Brings new vitality in 48 hours and is guaranteed to make you feel 10 years younger and to cure in 8 days or money back. Cystex costs very little at Boots, Taylors, Timothy Whites, and all chemists. The guarantee protects you.

Are you hurting your own baby?

MOTHER, do you realise that baby's thighs sting every time they become moist? That's often why he cries. If you want him to be happier and always free from stinging, you should smooth on "Vaseline" Jelly *at least twice a day*. Doctors say "Vaseline" Jelly completely protects thighs against moisture.

LEADING NURSERIES USE "VASELINE" JELLY

Nurse MORRIS, of the British Lying-in Hospital, says:

"When baby's skin gets moist, chafing begins. The only way to prevent this is to place a protective layer over the skin. Powder won't do — it cakes and cracks. At the British Lying-in Hospital we find that "Vaseline" Jelly gives complete protection. We make a point of using it every time we change baby. Even when chafing has already begun, it soothes away soreness. And a little "Vaseline" Jelly rubbed into baby's scalp at night guards against scurf."

JARS: 4½d., 6d., 9d. Also in tubes.
Chesebrough Mfg. Co. Cons'd., Victoria Road, London, N.W.10.

TRADE Vaseline MARK

Petroleum Jelly

1037

Quickest Healer for all Festering Sores and Itching Eruptions

If you suffer from a disfiguring, distressing skin eruption, medical science cannot offer you a surer, quicker remedy than this simple Cuticura treatment which is the result of long research by a physician specialising in the treatment of skin diseases.

FOLLOW THESE DIRECTIONS:

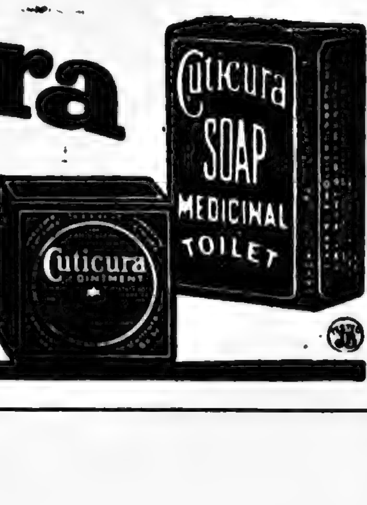
Wash the affected part night and morning with Cuticura Soap and hot water. Dry gently and apply Cuticura Brand Ointment. This daily treatment relieves itching and allays inflammation at once. The soothing, healing, antiseptic Cuticura Ointment penetrates to the depths of the eruption. It destroys the lurking germs which keep the disease active, it heals the festering sores and steadily establishes a healthy condition of the skin which leads to complete recovery. The comfort and benefit even from the first application will amaze and delight you.

- ECZEMA
- PSORIASIS
- PIMPLES
- BOILS
- ABSCESSES
- LEG ULCERS
- BURNS, SCALDS

Cuticura PREPARATIONS

Sold by all Chemists

SAMPLE of Soap, Ointment and Talcum sent on receipt of 3d. in stamps. Address:—Cuticura, (Dept. 78 D.O.), Newbery & Phillips Ltd., 31, Banner St., London, E.C.1.



£100 in cash for Mrs. Light-Blonde's Answer!

Miss Brown-Blonde is asking Mrs. Light-Blonde about the shampoo she uses. What is Mrs. Light-Blonde's answer? Write down what you think she will say. What you write may bring you £20—see below for other prizes, etc.

ONLY A MONTH AGO YOUR HAIR WAS DULL AND BROWNISH LIKE MINE. NOW IT'S LOVELY AND SHADES LIGHTER. WHAT SHAMPOO DO YOU USE?
I USE STA-BLOND BECAUSE....
Miss Brown Blonde
Mrs. Light Blonde

One STA BLOND washed her hair 4 shades lighter, safely without that bleached look

Here are some of the reasons why Blondes like Sta·blond best, they may help you to write your statement (50 words or less):

1. It lightens the hair 2-4 shades at least.
2. Your friends can't say your hair is bleached.
3. The light blond hair makes the face prettier.
4. It prevents light blonde hair from darkening.
5. It brings back to blond hair that has gone mousy or brown, the rich golden colour of childhood.
6. It makes the hair gleam with thousands of golden glints like sunshine.
7. It makes the permanent wave last longer.
8. It gives the hair that shining silkiness.

And many other reasons too numerous to name.

£20 if you write the best statement!
£15 if you write the second best!
£10 if you write the third best!
£5 if you write the fourth best!
AND 50 other PRIZES of £1

Simply write a statement of not more than 50 words, giving your idea of what Mrs. Light-Blonde would reply to Miss Brown-Blonde's question. Write clearly, with your name and address under your statement. Attach the empty yellow and blue STA·BLOND envelope and send to Sta·blond Laboratories Ltd., Dept. JB/4/1 10 Henrietta Street, Cavendish Square, London, W.1.

4,000,000 natural blondes all over the world use STA·BLOND for their hair—what greater proof could exist that it is the best blond hair shampoo in the world. Buy yours today and if it is not the most wonderful thing you have ever used simply ask for your money back.

BLOOD & SKIN DISEASES DEFINITELY REMOVED

Psoriasis, Eczema, Leg Ulcers, banished completely and permanently without rest or absence from work. Treatment entirely Herbal and individual. 40 years' success. Write for FREE BOOK and particulars of MONEY BACK GUARANTEE.

J. ROBINSON & SONS (BRADFORD), LTD.,
11, [illegible] HOUSE, BRADFORD, YORKS.

Send for this Spring Cleaning FREE BOOKLET.

A special booklet of interest to all housewives is offered in the Goblin Sweeper advertisement on p. 33. Fill in the coupon for full particulars of this offer and learn how the new 1936 Goblin takes all the hard work out of cleaning!

FINE PENSION and BUMPER CHEQUE

FOR SOLVING 'JOHN BULL'S' ENTERTAINING CROSSWORD

£5 MONTHLY FOR LIFE and £600

OR £850 CASH

£100 BETWEEN RUNNERS-UP

CLOSING SATURDAY, APRIL 11

ADDITIONAL SURPRISE AWARD

TO ALL RUNNERS UP FROM WHOM 'JOHN BULL' RECEIVES MORE THAN ONE SIXPENNY COUPON IN SAME ENVELOPE

NEW HELP FOR CROSSWORD COMPETITORS

To facilitate the filling up of Crossword Squares and still further extend the scope for skill in our Competition, our Puzzle is now being presented in an improved form.

Completing the Squares is now merely a matter of filling in letters in ink in the normal manner and the Terms and Conditions show clearly the basis on which to decide your Answers.

PRESENTED on this page is the twelfth of JOHN BULL'S entertaining Crossword Puzzles; you are invited to exercise your skill and knowledge by completing it with the guidance of the Clues provided.

Aptness and accuracy of Answers in relation to the Clues form the standard of excellence by which entries will be judged, and all decisions will be based on the Answers of Competitors. This judging will be carried out under the supervision of an Adjudication Committee, consisting of the following:—

The Editor of JOHN BULL;

Doctor Lascelles Abercrombie, Litt.D., D.Lit., M.A., Goldsmiths' Reader in English, Oxford University; and

Mr. C. E. M. Joad, M.A., Oxford, Head of Department of Philosophy, Birkbeck College, University of London.

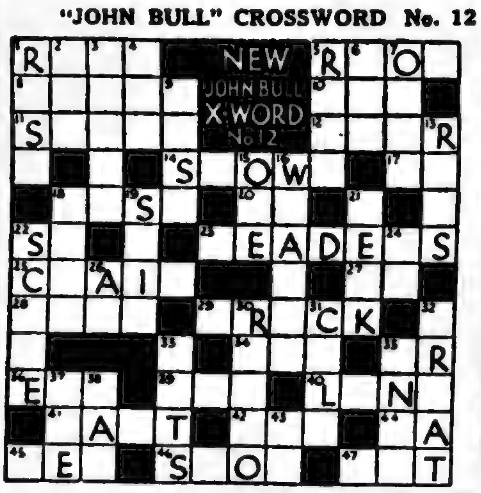
Each entry received will be carefully considered, and the First Prize-winner will be the competitor who on one entry square has completed the Puzzle, and has given what in the opinion of the Adjudication Committee is the best set of Answers to the Clues provided. And this set of Answers will constitute the Winning Puzzle Square.

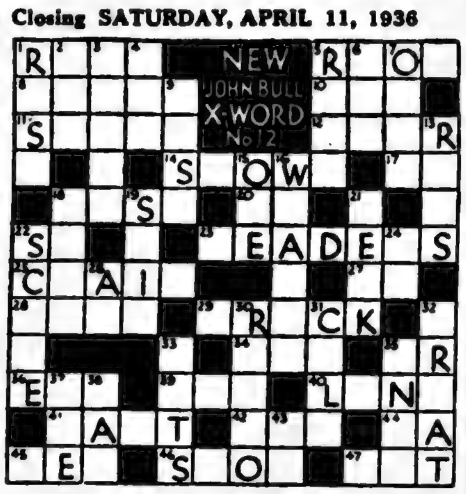
If at any points in the Puzzle where a choice of words exists the Adjudicaton Committee decides that no one word submitted can be preferred on the test of aptness and accuracy, then competitors there using words of equal merit as Answers will be regarded as having tied at these points, which will be duly indicated when result and Winning Puzzle Square appear in JOHN BULL published Thursday, April 23, 1936. The reasons which decided the Committee's Award will be published in JOHN BULL'S free weekly *Crossword Gazette*, obtainable as instructed on this page. The Second Prize will be awarded to the competitor whose entry is next in order of merit. In the event of a tie or ties, the appropriate cash prize will be equally divided, but not more than one cash prize will be allowed to one entrant upon one coupon.

Acceptance of the findings of the Adjudication Committee in regard to the most meritorious entries and of the Editor of JOHN BULL in all other matters is a condition on which entries are accepted and is legally binding on all entrants for this new Crossword Competition.

★ THIS COMPETITION IS OPEN TO ALL READERS

"JOHN BULL" CROSSWORD No. 12 Closing SATURDAY, APRIL 11, 1936





In entering this Competition, I agree to abide by the rules and conditions as final in all matters and I enclose

P.O. value.................. No..........

ENTRY FEE for 2 Squares 6d.

SIGNED ....

ADDRESS..

....

CUT ROUND THESE BROKEN LINES

CUT ROUND THESE BROKEN LINES

"JOHN BULL" CROSSWORD No. 12 Closing SATURDAY, APRIL 11, 1936

NEW
JOHN BULL
X-WORD
No 12

NEW
JOHN BULL
X-WORD
No 12

In entering this Competition, I agree to abide by the rules and conditions as final in all matters and I enclose

P.O. value.............. No.............

ENTRY FEE for 4 Squares 1s.

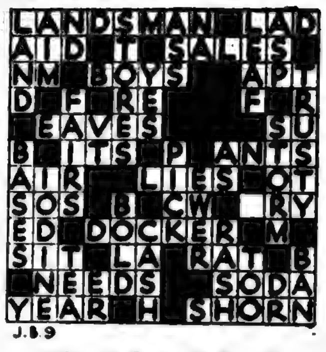
SIGNED ....

ADDRESS..

....

ADDRESS ENTRY CROSSWORD NO. 12, "JOHN BULL," 57, LONG ACRE, LONDON, W.C.2. (Comp.)

X-WORD No. 9



J.B.9

WINNERS ON PAGE 45.

The most meritorious Answers used by competitors, decided according to aptness and accuracy by the Adjudication Committee, were those seen in the Square above.

One space is left blank to indicate that at this point competitors who used the words CRY or PRY were regarded as having submitted Answers of equal merit.

Reasons for Committee's findings in Crossword No. 9 will form the subject of a helpful feature for would-be winners in next week's "Crossword Gazette."

GET THIS FREE HELP In addition to valuable "Reasons Why" guidance, the "Crossword Gazette" provides Entry Squares on fine paper, all the Crossword news and other constructive aid—entirely free!

Secure your weekly supply by enclosing with your Crossword entry the Reservation Form for "Crossword Gazette" and "Bullets" Bulletin on page 47.

CLUES ACROSS

1. Coarse file
5. View from this may be extensive
8. Part of boot above the sole
10. You row with one or two
11. King is head of this
12. Plays principal part in film
14. Such posters of Switzerland catch the eye
17. Part of lackey in play
18. Bird makes for eggs
20. In Eden and Hades
22. Not quite six in Siam
23. Newspaper's policy is echoed by these
25. Dog usually has his own particular one
27. Piece of coke in scone
28. It's tiny—but mighty
29. Expert can usually bring old one up to date
34. Put one down here
35. Part of iron in fire
36. Organ within hearing
39. Tot up
40. Should be clearly seen on map
41. In which we are seldom helped by politicians
42. Add a quarter to a yard
44. First half of task
45. The spirit in this is intoxicating
46. Bent coin in payment is seldom accepted by one
47. Pessimist's is exasperating to listen to

CLUES DOWN

1. In days of unemployment workers should not be allowed to do this
2. Your Answers should be this and accurate
3. Call a spade this
4. Animal we fuss over
5. Cheeks of healthy baby are this
6. Grain in bloater
7. By word of mouth
9. Take one when you're tired
13. Noise they make is sometimes attributed to ghosts
15. Poem in code
16. You're armed with this
18. It's thin backwards
19. Most modern girls do this
21. Is usually made clean with soap and water
22. Short weight complaints mean grocer getting a proper one
24. Piece of rock in front
26. Also without consonants
30. Round-up of cattle on a ranch
31. Convict is put in one
32. How slum kiddies would describe seaside excursions
33. Good ones should be brushed daily
35. Preposition meaning "in"
37. Card with only one spot
38. Bit of cloth in fragments
43. Tail of kilt

GREAT NEW "QUEEN MARY" X-WORD OFFER NEXT WEEK!

FIRST PRIZE WON OUTRIGHT IN X-WORD NO. 9.—SEE PAGE 45

READ THESE RULES CAREFULLY

1.—Complete puzzle in ordinary ink, not copying-ink or copying-ink pencil, cut out the whole entry form whether both puzzle squares are used or not. Entry-fee for one coupon (two squares) is SIXPENCE. For two coupons (four squares) send ONE SHILLING. Make Postal Order payable to Odhams Press Ltd., and cross it /& Co./; write name and address and date of posting on back of P.O. and fill in the number upon Entry Form; send Entry Form by post as directed, to reach us not later than Saturday, April 11.

2.—In addition to two sixpenny entry forms from "John Bull" each entrant may submit TWO EXTRA SIXPENNY ENTRY FORMS provided these are taken from "John Bull's" free weekly "Crossword Gazette" or other announcement of this Competition. Thus each entrant is limited to 4 Entry Forms (8 squares in all), and Entry-fee of 2s.

Should any letter square be left blank, contain a letter which is not clear or altered, or not given in ink, the corresponding properly indicated letter on adjoining Entry-square will be regarded as entrant's intended letter for both Entry-squares. If entrant's answer cannot be so decided, entry-square concerned will be disqualified, as will any mutilated coupon.

No responsibility is accepted for any entry lost, delayed, not delivered, or mislaid, and no correspondence will be entered into.

3.—Winner and winning Puzzle Square will appear in "John Bull" on sale Thursday, April 23. Should any competitor not announced as a winner believe that he entered a coupon eligible for a share of the First Prize, he must demand a scrutiny by first post Tuesday, April 28, in accordance with directions given with result. Any such scrutiny which may amend the result must be accepted as final. No scrutiny can be conducted in connection with the Runners-up prize. Accordingly, entries are accepted only on condition that the result of our double adjudication establishing these winners is regarded as final. Merit is established according to the total number of Answers to Clues, both Across and Down, which agree with the winning Puzzle Square.

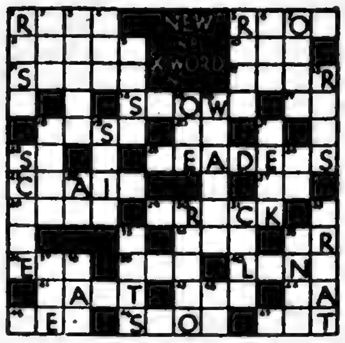
4.—Should First Prize be shared, £850 cash will be paid instead of the Two-in-one award.

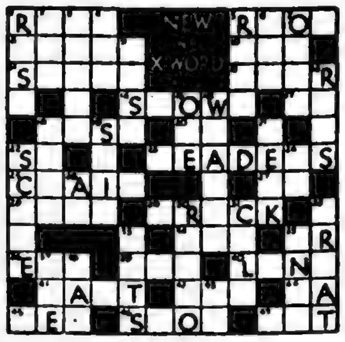
5.—Failure to comply with any of the Rules and Conditions involves disqualification.

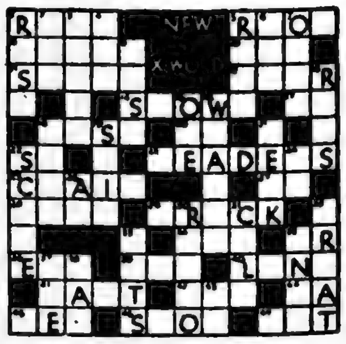
6.—Employees of Odhams Press Ltd., and members of their families are not eligible to compete.

COPY SQUARES

Squares below are for your copies —not accepted as entries.







"BE WARNED BY OUR FATE—
WE ARE VICTIMS OF THE DANGERS OF DIRT"

"SIMPLE CUTS AND GRAZES - THAT'S ALL WE HAD, BUT DIRT-BRED GERMS INFECTED THEM AND LED US TO HOSPITAL WARDS AND OPERATING TABLES"
TO BE SAFE YOU MUST DO AWAY WITH ALL DIRT

Wherever there's a scrap of dirt, disease germs may be breeding and lying in wait to infect the tiniest open wound or to attack anyone in a low condition. Only when you have used a soap that takes dirt completely away can you be sure of protection against the dangers of dirt infection.

FAMILY HEALTH SOAP

FAMILY HEALTH SOAP ENSURES PROTECTION AGAINST THE DANGER OF DIRT INFECTION

FAMILY USES NO OTHER SOAP

"... your famous Health Soap. We (myself, wife and children) use no other soap but this, and undoubtedly the protection which the soap gives is the main factor."

Testimonial No. 5185.

The Safeguard in these cases:

✱ **Family Health Soap is sold everywhere and only costs 2½d a tablet or 3d for oversize tablet. What a small price to pay for safety!**

FAMILY HEALTH SOAP

KH 3-172 JOHN KNIGHT LIMITED, LONDON, E.16

LIFE PENSION AND £600 CASH

Won Outright in X-word No. 9.

IN connection with "John Bull" Crossword No. 9, the Adjudication Committee decided that the most meritorious Answers on one Square (see page 44) were those submitted by:

MRS. E. HIBBEN, 1, PARK HILL COURT, EALING, W.,

who, subject to the Terms and Conditions of the Competition, will receive a Life Pension of 25s. a week and £600 cash, or a lump sum of £850 cash.

Any other entrant who believes that he submitted a Square eligible for a share of this Prize must demand a Scrutiny by not later than First Post, Tuesday, April 7, sending £1 Scrutiny Fee, copy of all Squares submitted and Postal Order number. Envelope to be registered, marked "Scrutiny," and addressed to the Competition Editor of "John Bull."

No scrutiny can be undertaken in connection with the Award of £100 to Runners-up. This Prize has been divided between 53 competitors from whom we received Squares inferior in merit by reason of only one less apt and accurate Answer compared with the best Square received. These winners will each receive £1 17s. 9d. A list of these Runners-up can be seen at the "John Bull" offices, and all have been notified.

An additional Surprise Award will be sent to all Runners-up from whom "John Bull" has received more than one sixpenny coupon in same envelope.

NEWSAGENTS' PRIZE.—A special prize of £5 will be awarded to the Newsagent from whom the First Prize-winner in Cross-word Competition No, 12, announced on page 44, usually purchases his copy of "John Bull." Should the First Prize be shared, the £5 will be divided between sharers' Newsagents.

FREE for ASTHMA
and CHRONIC BRONCHITIS

TEMPLETON'S RAZ-MAH Capsules stop wheezing, choking, gasping; make breathing easy; end everlasting cough! cough! cough! enable you to work and sleep in comfort. Safe relief, *quickly*. In capsules, easy to swallow. Prove RAZ-MAH in your own case. Buy a 3/- or 5/- packet from your chemist; or, for free trial, write Templeton Co., Dept. CR, 80, Clerkenwell Rd., London, E.C.1.

Send for this special
FREE RECIPE BOOK

An interesting and valuable free book which will be of great use to every housewife and cook is offered free by the makers of Radiation New World Gas Cookers on p. 27. Simply fill in the Coupon, or write, mentioning "John Bull," to Radiation, Ltd. (Dept. S.24), 164, Queen Victoria Street, London, E.C.4. Turn to p. 27 Now!

Good News for Stomach Sufferers!

'Bisurated' Magnesia
24 tablets 6d
6D (24 TABLETS)

NEW 6D SIZE
'Bisurated' Magnesia Tablets
brings Quickest-acting Stomach Remedy within the reach of everybody

The new 6d. size 'Bisurated' Magnesia gives *every* stomach sufferer the chance of testing this world-famous remedy. Sixpence is a small price to pay for freedom from the torture and misery of **INDIGESTION, ACID STOMACH, GASTRITIS, HEARTBURN, FLATULENCE, STOMACH PAINS.** The new 6d. vest pocket tin contains 24 tablets made to the identical formula which has secured for 'Bisurated' Magnesia the highest possible recognition from the Medical Profession and the great Hospitals of the country. You simply cannot buy a better remedy. Ask your chemist for a 6d. tin of 'Bisurated' Magnesia to-day — this quick-acting stomach remedy *is absolutely guaranteed to put an end to stomach pain.* **'Bisurated' Magnesia is also obtainable in Powder or Tablet form at 1/3, or in economical 'family' size, 2/6 a bottle.**

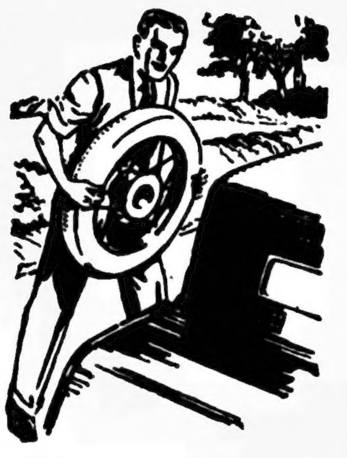
'Bisurated' Magnesia
For the Stomach

100 Solid Silver Cider TANKARDS FREE!

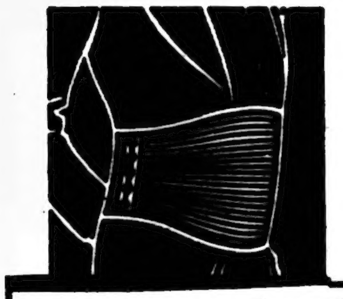
Complete the missing words on page 35.

Turn to the Bulmer Cider advt. on page 35. Then simply write on a postcard what you consider are the best missing words, add your name and address and post to H. P. Bulmer and Co., Ltd. (Dept. J.B.), Hereford. For the best replies 100 solid silver Tankards will be distributed free.

Ruptured People
can return to active life with the
new RIGIFLEX Belt



Say good-bye to all the worry and uncertainty always associated with rupture. The Rigiflex Belt will enable you to be fully active again—confident in the sure and yet unobtrusive support it gives you. This is the outstanding advantage of the Rigiflex—a thin, light belt of tough, elastic tricot. It will support the whole of the abdominal region with special pressure at the vital points, yet you are hardly aware you are wearing it, so comfortable is it.



The Rigiflex Belt never moves even a fraction of an inch out of position. Don't lose a day! Send the coupon below for descriptive booklet and learn of a new era of good health and activity. Prices from 42/-.

Available through approved Societies.

The Rigiflex Belt is obtainable only from Rigiflex Laboratories, 173, Regent Street, London, W.1. Telephone: Regent 7570.

SEND THIS COUPON for RIGIFLEX BOOKLET No. 5C.

Messrs. Rigiflex Laboratories, 173, Regent Street, London, W.1,
Please send me a copy of the Rigiflex Booklet.

Name ____________________

Address ____________________

THIN, RUNDOWN AILING, NERVOUS MEN & WOMEN

Without Cost – Make this Amazing MINERAL plus FOOD IODINE Test!

Within 10 Days, Pacific Ocean Food Iodine and Minerals in 'VIKELP' Tablets Must Give You Tireless Energy, Strong Nerves, Pounds of 'STAY-THERE' Flesh and Radiant Health, Without Use of Drugs—or Trial is FREE—It Costs You Nothing!

"VIKELP" Tablets, amazing mineral concentrate from the Pacific Ocean get right down and correct the real underlying cause of weakness, thinness, nervous run-down conditions and systemic illnesses — FOOD IODINE AND MINERAL STARVED GLANDS. When these glands don't work properly, all the food in the world can't help you. It just isn't turned into flesh. The result is, you stay "TOO THIN," Pale, tired out, ill and run-down.

The most important glands—the Thyroid and other tiny hidden glands, which actually control body-weight and strength—need a definite, evenly balanced ration of the 12 essential minerals plus FOOD IODINE all the time (not to be confused with chemical iodides which often prove toxic, or mere Iodine fumes).

Only when the system gets an adequate supply of FOOD IODINE AND MINERALS can you regulate metabolism—the body's process of converting digested food into FIRM FLESH, new health, strength and energy.

To get these 12 essential life-giving Minerals in assimilable form (Chlorine, Potassium, Calcium, Sulphur, Magnesium, Phosphorus, Iron, Manganese, Copper, etc.) and FOOD IODINE, so sadly lacking in the cooked foods we eat yet so vital to the body—take "VIKELP" TABLETS, made of an amazing Pacific Ocean plant—now recognised as the world's richest source of these precious substances. Contain 1,300 times more Iodine than Oysters—once considered the best source. 6 tablets alone contain more Iodine than 480 pounds of spinach or 1,378 pounds of lettuce.

Make this test with "VIKELP" TABLETS. First weigh yourself and see how long you can work or how far you can walk without tiring. Then take three "VIKELP" TABLETS with each meal for 10 days and again weigh yourself and notice how much longer you can work without tiring and how much farther you can walk. Notice how much better you feel, sleep and eat. Faulty metabolism, constipation, gastritis, goitre, rheumatism and other systemic illnesses as shown in the panel are corrected or disappear entirely. Watch flattering extra pounds appear in place of scrawny hollows. If you don't gain extra pounds (8–9 lbs. not uncommon) within these first ten days, the trial is FREE. Whatever you have tried before, try "VIKELP" to-day—they cost but little to use. 40 Tablets 1/9; 100 3/6; 225 6/9. If your dealer cannot supply you send 3/6d. for 100 tablets trial treatment to Dept. J.B./4/1 10, Henrietta Street, Cavendish Square, London, W.1.

HOW VIKELP TABLETS PRECIOUS MINERALS INCREASE WEIGHT AND IMPROVE HEALTH

Its rich supply of	Corrects
Iodine ..	Goitre, skinniness, low vitality, bad skin, faulty metabolism, nerves.
Iron ..	Anæmia, headaches, weakness.
Copper ..	Anæmia, loss of vigour.
Calcium ..	Stomach trouble, rickets, eczema impaired teeth during pregnancy.
Phosphorus	Mental exhaustion, subnormal growth.
Sodium ..	Stomach, kidney and bladder disorders, rheumatism.
Potassium ..	Acidosis, bad heart, constipation.
Magnesium	Skin disease, bad skin.
Sulphur ..	Constipation, blood and liver disorders, nervousness.
Manganese	Anæmia, gout, general debility.

VIKELP Brand Body Building Tablets

MY GOLDEN SHOCK for FARM WORKER

By our Special 'Bullets' Representative

"Yes—you've really won First Prize!"

IF you were a labourer earning less than £3 weekly, what would you say if a stranger strolled up to you as you worked in the fields and announced that you had won £800?

That is what happened one recent Friday to the young labourer with whom you see me chatting above, writes a JOHN BULL man. And I can tell you what this man said when he heard the wonderful news.

The fact is that for fully a minute he could say absolutely nothing. Learning that he had captured this fine First Prize and a Radio for a few words and struggling to grasp all that this success would mean to him and his wife, had simply taken his breath away.

* * *

It was at No. 39, Stanger Road, South Norwood, that I had first called to congratulate Mr. R. Thomsitt, First Prize-winner in our 1,020th *Bullets* Contest. His young wife had only received JOHN BULL's Joy Wire of congratulations a short time before my arrival, so I was able to walk up to the Croydon Corporation's Irrigation Farm, where Mr. Thomsitt is employed—and enjoy the thrill of being the first to congratulate him.

Recovering from the welcome shock, Mr. Thomsitt soon realised that he really was a *Bullets* First Prize-winner talking to JOHN BULL's representative and, leaning on his spade, he told me how he made up his telling £800 effort, WHEN THE BATTLE'S OVER—SLUMS, NATION'S *With* "AGGRESSOR."

"I saw that *Example* would need careful treatment to get out of the rut," were his words. "So I wrote down 'Slums' instead of going on with the ordinary battle idea and added 'The Aggressor's Justified.' Then I remembered reading about Italy being called the aggressor by the League of Nations and fitted the two ideas together."

It was too soon to talk with this twenty-six-year-old winner about plans for using his £800 prize-money, but I could see that in the hands of Mr. and Mrs. Thomsitt there will be much good work for the *Bullets* cheque to do.

I learnt, however, that this fine prize was the result of only a few weeks' concentration on *Bullets* and that 2s. 6d. was the biggest reward he had previously secured in our Competition.

* * *

A "Bulleteer" only two years older and with an even more modest record of previous prizes carried off Second Prize honours in this Contest. He is Mr. G. Gillibrand, 2, Selous Street, Witton, Blackburn.

"Here is my *Bullets* history," said this young bachelor to JOHN BULL. "August, 1934, one 'Target.' March, 1936, one 'Target'—and now, a week later, £100 and a Radio!"

It was by careful thinking that Mr. Gillibrand arrived at his well-phrased *Bullet*, SAD DUTY—TO DISCHARGE, DISCHARGING DUTIFUL.

"As I read that *Example*," he recalled, "I first tried to find a word that would go well with it. Thinking of 'duty' suggested 'discharge,' because you discharge a duty. That led to the idea that it is often the sad duty of a foreman to discharge an earnest workman. As soon as I had changed 'earnest' to 'dutiful,' my *Bullet* was there."

* * *

Notice the simple and sensible steps by which these young winners built up their big prize *Bullets*. Select a few of the interesting *Examples* opposite, tackle them in the same common-sense way—and a splendid First Prize cheque with one of this week's fine new 10-in-1 awards may well result from an entertaining half-hour.

FREE HELP AND ENTRY ENVELOPE

"I made up my mind to go at *Bullets*, took *Bullets Bulletin*, and here we are!" Thus, in a nutshell, Mr. R. Thomsitt—the First Prize-winner whose story appears above — sums up the part played by *Bullets Bulletin* in his big success.

Besides the aid of its constructive hints and warnings on what to avoid, regular readers of *Bullets Bulletin* now receive a free addressed entry envelope weekly—see details on opposite page. Complete the easy Reservation Coupon without delay and secure these free advantages.

RESULT OF COMPETITION No. 1,021

First Prize, £1,250 and £208 Saloon Car:

G. CUZNER, (Staff), Public Library, Bridgwater, Somerset.

Example: VOICE OF SPRING
Bullet: "HYMN" REPROACHING INTERNATIONAL "HATE."

SECOND PRIZE, £100:

R. W. MORGAN, Hartsbourne Manor, Bushey Heath, Herts.
Example: Britannia's Family
Bullet: "Circle" Drawn By "Ruler."

THIRD PRIZE, £50:

W. J. BAILEY, 20, South Road, Hythe, Kent.
Example: Homework
Bullet: Tarnishing Childhood's "Golden Hours."

OTHER PRIZES:

£25: R. W. RUFF, 325, Holdenhurst Road, Bournemouth.
When Evening Comes—And Hubby, My "Day."

£20: H. T. KEYS, 30, Gosford Street, Birmingham.
The Old—Hatred, *Also* "Occupying" Rhineland.

£10: A. BROOK, 54, Chandos Street, Bradford, Yorks.
In Italy—"Unity"—Under One Thumb!

£9 10s.: J. CARLTON, 43, Woodhorn Road, Ashington, Northumberland.
Man After Her Heart—Loves Fireside—Never "Cold."

£9: Mrs. SAMUEL, 20, Kings Avenue, London, N.
When Evening Comes—Fire—Smoke—Imps—"Heaven"!

£8 10s.: J. SCOTT, 2, Margaret's Place, Larkhall, N.B.
Until The End—Have "One In View."
(Entered on "Season Ticket" coupon.)

[illegible]: M. POWELL, 92, Kew Road, Richmond, Surrey.
Henpeck Scowled And—I Recognised Sergeant!

£7 10s.: H. F. WIGGINS, 81, Glenfield Road, Leicester.
Homework — "Building" — Or "Knocking Up"?
(Entered on "Target" Prize coupon.)

£7: F. G. KENYON, 132, Vicarage Farm Road, Hounslow, Middlesex.
New Leaf—Unfolding, Makes "Wood" *Lighter.*

£6 10s.: T. W. POLLING, 23, Shirley Way, Croydon.
Pretty Cool—Germany—Let's "Keep Cool."

£6: W. WILLIAMS, 47, Charles Street, Tonypandy.
Before The Jury—New Curate—Pulpit, "Dock."

£5 10s.: M. WILKIN, Narford Low Cotts., Westacre, near King's Lynn.
Chains — Mayor *Displays* — Ratepayer's, Invisible!

£5: J. W. LEIGH, 9, Strathaird Avenue, Barrow-in-Furness.
Lost His Job—Cheek That Got It!

£4 10s.: Mrs. E. MAPLESDEN, 16, Woodside Park, S.E.
Danger Signal—To Bluebell, Cycle Bell.

£4: J. G. FRAME, 16, John Street, Hamilton.
Man After Her Heart—Her Heartless Father's After.

£3 10s.: B. MALLETT, 20, Sandfield Road, St. Albans.
Danger Signal—Inside School, Teacher "Red."

£3: H. FARRINGTON, 2, Dower Cotts., Forty Hill, Enfield.
Henpeck Scowled And—Ran The Errand Walking!

£2 10s.: C. J. HATTY, 11, Ashridge Way, Morden Surrey.
Voice Of Spring — "Spaces" Calling—"Vacuums" Throbbing.

A list of 250 10s. and 500 5s. winners can be seen at the offices of "John Bull."

£100 in CASH PRIZES FREE!
Turn to the STA-BLOND SHAMPOO COMPETITION OFFER on p. 43.

BAD CIRCULATION & RHEUMATISM

WONDERFUL RECOVERY AFTER TWO YEARS' SUFFERING!

Miss E. Sharp, 8 Heyes St., Appley Bridge, nr. Wigan, writes:—"I have been suffering for two years from Rheumatism and Bad Circulation and could not walk nor sleep. My finger-ends used to go dead, and I had no use in my limbs. I was stated to be incurable. I started to take Vitadatio, and after three doses I could feel the circulation moving. After taking 10 bottles, to everyone's surprise, I can now walk and do my own work, and friends stand staring when they see me normal once again. I recommend Vitadatio wherever I go. There is nothing on this earth to equal it."

If you are a Sufferer, Get a Bottle To-day!

Vitadatio

SEND FOR FREE BOOK of TESTIMONIALS

Invaluable for Blood Troubles, Liver, Kidney and Stomach Complaints. Sold by Boots, Timothy Whites and Taylors Ltd., Chemists and Stores, 3/- and 5/- per bottle, post 6d. extra in U.K. Special 21/- Export Bottles, post free, from VITADATIO No. 121. ARMLEY, LEEDS.

"I Got Instant Relief from PILES"

. . . "*I was advised to try 'Nemolin' and I can truthfully say that I got instant relief and have never again had the least bit of the awful irritation I suffered before.*"
J.O., Burley in Wharfedale.

This is but one of thousands of letters from former sufferers whom 'Nemolin' Ointment has cured both quickly and *permanently*. Soothing, healing, antiseptic, and non-astringent, it stops all pain, itching and smarting, and the affected parts quickly return to perfectly normal and healthy condition.

'Nemolin' Ointment, packed in handy hygienic tube, can be obtained of any chemist for 3/–, which will be refunded if you are not completely satisfied.

FREE: Send postcard (1d. stamp) for free sample. International Chemical Co., Ltd., (Dept. 1/F) Braydon Road, London, N.16.

30 APR 36

TO CELEBRATE EASTER 1936 JOHN BULL OFFERS

FINEST 'BULLETEER'S' PRIZES EVER DEVISED

Win £500 CASH PLUS NEW 10-IN-1 AWARD

£50 PLUS NEW 10-in-1 PRIZE
£40 PLUS NEW 10-in-1 PRIZE
£30 PLUS NEW 10-in-1 PRIZE
£20 PLUS NEW 10-in-1 PRIZE
£10 PLUS NEW 10-in-1 PRIZE
£9 PLUS NEW 10-in-1 PRIZE
£8 PLUS NEW 10-in-1 PRIZE
£7 PLUS NEW 10-in-1 PRIZE
£6 PLUS NEW 10-in-1 PRIZE
10 of £5 PLUS NEW 10-in-1 PRIZE
25 of £1
500 of 2/6
2,000 RED SEAL "TARGETS"
8,000 "TARGET" PRIZES

1,024

This UNIQUE 10-IN-1 AWARD

with every cheque from £5 to £500

COMPETITOR'S "SECRETAIRE" BUREAU

In Oak, provisional Patent No. 12232, fitted with secret compartments for private papers. Accompanying this "Bulleteer's" Bureau and combining to form this unique 10-in-1 Prize are the following invaluable aids for a keen competitor:—fountain pen with ink, everlasting blotter, propelling pencil, Dictionary, Roget's Thesaurus, stationery compendium, perpetual calendar, loose-leaf note-book and a 52-week "Bullets" Season Ticket.

VALUE WITH CONTENTS over £10

EASTER AID [illegible]

HUGE EASTER EGG—NEW 10-in-1 PRIZES—EXTRA DAY TO ENTER!

IT is easy to realise what one could do with an extra £5 cash—but can you grasp the power of a fortune of £500? Do you realise that with this fine First Prize you could buy a business, meet most of the cost of a house or set your youngsters up in life with a fine education?

Dwell awhile on these wonderful prospects. Apart from the First Prize, there are many other good reasons for entering this Contest, including that attractive range of graded "Easter Eggs" *and an array of fine new* 10-in-1 *prizes of a kind which has never before been seen in the prize-list of any Competition.* Every winner of £5 upwards this week will receive this extra award, value over £10!

Since this Contest closes on Easter Saturday and most Post Offices will be closed on the preceding day, all entries postmarked not later than Saturday, April 11, will be accepted.

THE WAY TO WIN

SOME neatly phrased comment on the affairs of the day, a neat summing up of some experience of your own, or a telling hit in vigorous vein—these are just three of many ways in which a good *Bullet* of TWO, THREE or FOUR words can be built.

To show you the way to go to work, suppose you chose the *Example,* IN THE CROWD. To add the words, *Football Spectator Enjoys "Freedom,"* would be to make a first rough comment. This you could readily compress and improve to the finished *Bullet,* IN THE CROWD—SATURDAY'S "FREEDOM" HEMS THOUSANDS.

To help you get into the right *Bullets* atmosphere, we advise you to consider the good points of the latest winners on the opposite page.

Note particularly the use of ordinary everyday words and you will see that you could quite easily have made up such winners yourself.

Then get to work on your own *Bullets,* remembering that your entry must be post-marked not later than Saturday, April 11.

USE THESE "EXAMPLES"

FRIGHTENED WORLD
WHEN FORTUNE FROWNS
GREEN LEAVES
JOYFUL PEAL
OUR SONS
HITLER THINKS
MAN'S BURDEN
RIGHT TO KILL
NEW WAY
BATTLESHIPS
WHEN SONNY FIGHTS
SHE MEANT WELL, BUT
WITH PEN AND INK
"SPLENDID!"
THE FINAL
POLITICAL WATCHDOG
NOWADAYS
WITH A FLUTTERING HEART
DROPPED A BRICK
PATIENCE
TAKES THE PRIZE
IN DOUBT
JERRYBUILT PEACE
POINTS THE WAY
NOW BABY CAN TALK
COLD STEEL
PATRIOTISM
WHY SHE LAUGHED
HE'S OVER FORTY, BUT
HENPECK'S DREAM
CARES
TO LEAD
AT HIS BEST
MY WIFE AND I
IN THE CROWD
WAR'S TOLL

READ THESE RULES CAREFULLY.

1. The First Prize will be awarded for what, in the opinion of the judges in consultation with the Editor, is the best effort received, and the other prizes in order of merit, the test being cleverness, aptness and originality. The Editor undertakes that every effort received shall have careful consideration by a competent staff of qualified judges.

2. Only two attempts may be written on each coupon and a postal order must be enclosed at the rate of 6d. for each coupon made use of. This must be made payable to JOHN BULL and crossed /& Co./. Entrant's name, address and date of postage must be written on back of postal order, the number of which must be duly noted on each coupon submitted. Coupons must not be mutilated.

3. The Editor's decision on any matter of dispute arising in connection with this competition must be accepted as final and legally binding in all respects and acceptance of this rule is an express condition of entry. Employees of Odhams Press Ltd. and their families are not eligible.

ENTRY-FEE.—Enclose a Postal Order with your entry at the rate of 6d. for each Coupon submitted. This should be made payable to "John Bull" and crossed "& Co." Write name, address and date of posting on back of P.O.

The original cheque for £500 awarded to the First Prize-winner in Competition No. [illegible] will be displayed in the window of Mr. Riley, 186, Portland Road, South Norwood, S.E.

NEWSAGENTS' PRIZES.—Cheques for £4, £2 and £1 respectively will be paid to the newsagents from whom the chief winners in "Bullets" No. 1,024 usually purchase "John Bull."

NEW

SERVICE FOR 'BULLETIN' READERS

Your "Bulletin" reservation, made on this coupon, brings not only 48 pages of help with "Bullets" and Crosswords, but a

FREE ADDRESSED ENVELOPE

for you each week.

YOU ARE INVITED TO

ENCLOSE THIS COUPON

WITH YOUR "BULLETS" OR "JOHN BULL" CROSSWORDS

Please register me for six weeks' free supply of "Bullets" Bulletin" and "Crossword Gazette. I have affixed 2d. in stamps to this coupon for postage.

NAME ____________________

ADDRESS ____________________

Affix 1½d. stamp here

Affix 1½d. stamp here

EXAMPLE ____________________
BULLET ____________________
EXAMPLE ____________________
BULLET ____________________
(1,024) Closing SAT., April 11.
P.O. No. ....
I agree to enter in accordance with the rules announced on this page. With 1 Coupon send P.O. for 6d.
Signed ....
Address ....

EXAMPLE ____________________
BULLET ____________________
EXAMPLE ____________________
BULLET ____________________
(1,024) Closing SAT., April 11.
P.O. No. ....
I agree to enter in accordance with the rules announced an this page. with 2 Coupons send P.O. for 1s.
Signed ....
Address ....

EXAMPLE ____________________
BULLET ____________________
EXAMPLE ____________________
BULLET ____________________
(1,024) Closing SAT., April 11.
P.O. No. ....
I agree to enter in accordance with the rules announced on this page. With 3 Coupons send P.O. for 1s. 6d.
Signed ....
Address ....

EXAMPLE ____________________
BULLET ____________________
EXAMPLE ____________________
BULLET ____________________
(1,024) Closing SAT., April 11.
P.O. No. ....
I agree to enter in accordance with the rules announced on this page. With 4 Coupons send P.O. for 2s.
Signed ....
Address ....

EXAMPLE ____________________
BULLET ____________________
EXAMPLE ____________________
BULLET ____________________
(1,024) Closing SAT., April 11.
P.O. No. ....
I agree to enter in accordance with the rules announced on this page. With 5 Coupons send P.O. for 2s. 6d.
Signed ....
Address ....

Should you wish to enter further "Bullets" you can write them on plain paper.

POST NOT LATER THAN EASTER SATURDAY, APRIL 11

Address Entry: "Bullets" No. 1,024, "John Bull," Long Acre, London, W.C.2 (Comp.)

200 FINE 25-IN-1 PRIZES

COMING FOR NEXT WEEK'S BIG NEW OFFER

My Husband is a NEW MAN

—The Same One I Married 15 Years Ago!

Yeast-Vite Brand Tablets Conquered His NERVE TROUBLE and SLEEPLESSNESS

Dear Sirs,

I feel I must write a few lines as I have a lot to be thankful for to Yeast-Vite Tablets.

I have always found them wonderful myself for nerves and depression.

I asked my husband to try them as he could not sleep. He tried everything and of course **his nerves got terrible** and it made him like a different man. **I got afraid to speak to him** and knew I could not go on. At last I said, "*I wish you would try Yeast-Vite Tablets—I am sure it's your nerves.*" He said, "*All right, I will,*" and now he is taking them. **He is a new man, the same one I married 15 years ago.**

I think it is only right other wives should have the same happiness and that is why I am writing this letter.

Thanks a million times to the best tonic of all—Yeast-Vite.

Yours truly, (Signed) Mrs. B.

I'm sure it's your
NERVES
you should take
YEAST-VITE

YEAST-VITE QUICK HEALTH TIME-TABLE

FROM	TO	TIME
NERVE PAINS - -	*Glorious Relief*	In 5/15 Mins.
HEADACHES - - -	*Deliverance*	In 5/15 Mins.
LASSITUDE - - - -	*Vim and Vigour*	In 10/20 Mins.
DEPRESSION - - -	*Buoyant Energy*	In 10/20 Mins.
"NERVES" - - - -	*Steadiness*	In 10/20 Mins.
INDIGESTION - -	*Keen Appetite*	In 15/30 Mins.
EXHAUSTION - -	*Animation*	In 15/30 Mins.
SLEEPLESSNESS-	*Calm Repose*	In 30/60 Mins.
RHEUMATISM - -	*Pain Relief*	In 24 Hours.
CONSTIPATION -	*Regularity*	In 36 Hours.
IMPURE BLOOD-	*Purification*	In 36 Hours.

NO CURE—NO PAY

Simply obtain a 1/3 Bottle of "YEAST-VITE" Brand Quick Tonic Tablets from any Chemist. Try the treatment at our risk, and if you are not THOROUGHLY CONVINCED of the WONDERFUL POWER, PERFECT SAFETY and TONIC PROPERTIES of "YEAST-VITE" return the empty carton to Irving's Yeast-Vite Ltd., Watford, within one month of purchase and your money will be refunded in full without quibble or question.

Yeast-Vite

Brand Tablets Sold Everywhere **3d. 6d. 1/3 3/- & 5/-**

Day by day in all parts of the World, Yeast-Vite, the Wonder Tonic, is bringing health and cheer to suffering thousands.

TO-DAY it is unnecessary to suffer those many aches and pains and upsets with which so many men and women are all too familiar!

TO-DAY it is only necessary to take two or three "YEAST-VITE" Tablets occasionally to experience the buoyancy and freshness of health and fitness!

VICTIMS OF INDIGESTION should take Yeast-Vite after meals and they will find that such distressing things as Stomach Pains, Flatulence, Acidity, Heartburn and so on are things of the past.

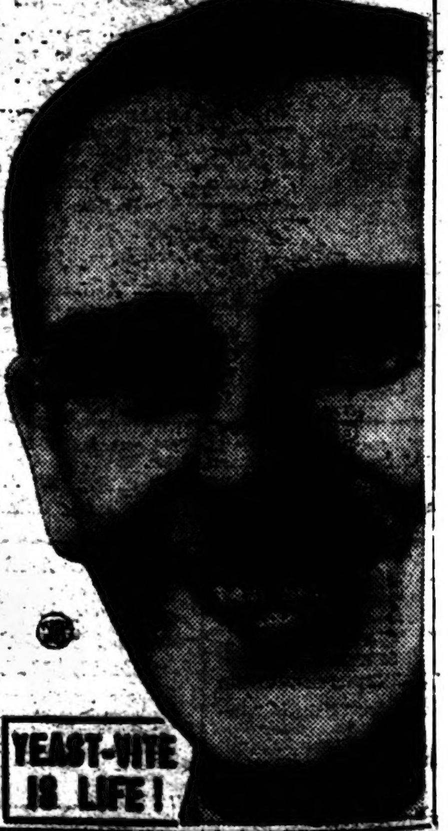
SUFFERERS FROM NERVES should take one or two Yeast-Vite Tablets when they feel "jumpy" or depressed and they will be filled with Nerve Strength, Steadiness and Confidence.

THOSE WHO ARE TORTURED BY HEADACHES and other Nerve Pains should take Yeast-Vite **AT ONCE** and in a few minutes they will find to their great joy that their pain has vanished.

RHEUMATIC PEOPLE should take Yeast-Vite and they will discover that those awful stabs of agony, that nagging ache in the joints, and those fierce twinges of pain are completely conquered.

THOSE WHO FEEL EXHAUSTED AND "PLAYED-OUT" should take Yeast-Vite ***NOW*** and they will soon be filled with energy and vitality.

THOSE WEARY VICTIMS OF THAT MOST TERRIBLE CURSE—SLEEPLESSNESS should take Yeast-Vite on going to bed and enjoy refreshing, restful slumber.



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